

# 20mph Conference – ‘Time for 20’

## Tues 18<sup>th</sup> February 2014 - Camden Town Hall

**The 5th National 20mph conference focuses on how to roll out limits. It features speakers on signage rules, case studies of implementations to improve the public realm, healthy lifestyles and reduce casualties. Learn from leading UK experts and the first authorities to implement wide 20mph on how to get it right.**



With so many of the UK's iconic cities and places<sup>1</sup> implementing 20mph limits for most of their residential and urban streets then our 'Time for 20' conference explores how the UK is effectively in transition to a national limit of 20mph for restricted roads. The conference will look at key local and national issues for local authorities and organisations :-

- Is the 30mph blanket approach to residential and urban speed limits so compromised that it should be changed to 20mph?
- What relaxations on signage are expected in the new changes to the Traffic Signs Regulations and General Directions and how can this substantially reduce signage costs?
- How is Public Health changing the whole approach to managing our urban streets?
- What is the experience of local authorities who are implementing wide area 20mph limits?
- What is the consensus from national organisations representing local authorities?
- What case studies provide insight into developing best practice on 20mph roll-out?
- What ways are available to maximise compliance?

Chaired by Rod King MBE Founder/Director of 20's Plenty for Us, the morning comprises Graham Hanson from the DfT on signage, a video with the Under Secretary Robert Goodwill MP and Iain Simmons from City of London/LoTAG. Also case studies including Camden with Cllr Phil Jones plus Cambridge and others. The afternoon includes a presentation on the back office workings of enforcement and workshops on consultation and engagement, London, Playing out and best practice in implementing 20mph limits .

**Who is it for?** Highways, safety and public health officers, Local Councillors, police and campaigners

**Where?** Camden Town Hall, London

*“Once a local authority fully considers all road users the only sensible solution is that 20's plenty where people live, work, shop, learn, walk and cycle. This conference shows them how best to achieve that and also puts it into the context of a developing national debate on what is best for our communities.”*

**Rod King MBE – 20's Plenty for Us**

This event is run by Landor and 20's Plenty for Us, hosted by Camden, supported by ADEPT and TAG

Book and get more details via <http://tinyurl.com/BookTime420>

A flier is available at [www.20splentyforus.org.uk/time420/Time420\\_Conference\\_Advert.pdf](http://www.20splentyforus.org.uk/time420/Time420_Conference_Advert.pdf)

<sup>1</sup> Portsmouth, Oxford, Cambridge, Liverpool, Warrington, Birmingham, Manchester, York, Brighton & Hove, Bristol, Bath & NE Somerset, Lancashire, Islington, Camden, Hackney, City of London, Southwark, Waltham Forrest, Wigan, Edinburgh and others

**20's Plenty For Us campaigns for a 20mph default speed limit in residential streets without physical calming.**

**Web [www.20splentyforus.org.uk](http://www.20splentyforus.org.uk) Twitter @20splentyforus**

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