

200 UK Places Say "20's Plenty for Us" with a 20mph limit campaign group

Press Release June 2013

The 200th UK local 20's Plenty for Us campaign group has begun. Support for community-wide 20 mph speeds limits (without humps) is popular, growing and winning. 12 million people live where there is a wide-area 20mph limit policy.



20's Plenty for Us, the National Organisation for 20mph limits, have been busy. Bradford on Avon in Wiltshire are the 200th place to join with a group led by Rosie Meachin and Alex Machin. Active citizens in Bagby in North Yorkshire, Herne Bay in Kent, Bratton Fleming and Eastacombe and Tawstock in Devon, Sway in Hampshire and North Norfolk all have recent 20's Plenty branches too. Residents want their local authorities to agree the road danger reduction policy of wide 20 mph residential limits without humps. Certain roads can be exempted. Limits are mandatory and enforceable with light touch policing.

Over 12 million people live in Local Authorities committed to 20mph limits including Portsmouth, Oxford, Newcastle, Middlesbrough, Manchester, Birmingham, York, Bristol, Camden, Liverpool, Brighton, Bath, Warrington, Islington and Lancashire.

Department for Transport signage rules changes have made 20mph limits cheaper to implement. The effectiveness and cost effectiveness evidence for 20 mph limits is conclusive. Surveys have consistently shown that over 75% of people believe that 20mph is the right speed limit for residential roads. Lower road speeds are the responsibility of local authorities and once they understand that it is wanted by the public then setting 20mph speed limits follows.

20's Plenty for Us is free to join. The national team provide evidence-based briefing sheets, supporting materials, local websites, a network for communications and expert campaigning and technical advice.

Rod King, Founder and Campaign Director said:-

"Our 200th local campaign is a proud landmark. It is testament to so many people wanting 20mph limits and safer, cleaner, quieter streets. Also a measure of our success at recruiting and supporting grass roots volunteers to press for 20mph limits and positive change."

Anna Semlyen, 20's Plenty for Us Campaign Manager said

"We proudly support hundreds of community activists wanting the roads where they live, work, shop or go to learn to be more civilised. We help train them to be better campaigners with phone and email support plus providing facts to write authoritatively to local councillors who have the power to set 20mph limits".

To get in touch with others in your area, start a campaign or donate please contact 20's Plenty for Us via www.20splentyforus.org.uk. You can follow us @20splentyforus on Twitter

It's time to give people a real choice in how they travel by removing the fear of fast traffic from community streets. Join 20's Plenty for Us in supporting wide area 20 mph limits without humps. 20's Plenty for Bradford on Avon's leaders are Rosie Meachin and Alex Machin. Rosie can comment via bradford-on-avon@20splentyforus.org.uk or 01225 867151. The 200 campaign branch list is at http://www.20splentyforus.org.uk/local_campaigns.htm

20's Plenty For Us campaigns for a 20mph default speed limit in residential streets without physical calming. Web www.20splentyforus.org.uk Twitter @20splentyforus

Rod King
Founder & Campaign Director
rod.k@20splentyforus.org.uk
07973 639781

Anna Semlyen
Campaign Manager
anna.s@20splentyforus.org.uk
07572 120439

Jeremy Leach
London Campaign Co-ordinator
jeremy.l@20splentyforus.org.uk
07415 243015