

# Press Release

## 20's Plenty for Warrington and New York

20's Plenty



Where People Live

The campaign for more appropriate speed limits on residential roads took an international turn this week with the publication of a video made by Streetfilms of New York on Warrington's 20's Plenty for Us voluntary organisation.

The 5 minute video is available at <http://www.streetfilms.org/no-need-for-speed-20s-plenty-for-us/> and features 20's Plenty for Us campaigner Rod King explaining the benefits of 20mph for residential roads and how it is being successfully used on a town-wide basis in the UK. The video also features Warrington streets and local residents in favour of their 20mph limits.

Streetfilms features initiatives from around the world for making towns and cities better places to live and for people to walk and cycle. The feature on 20's Plenty for Us also comes just a few days after the New York Mayor announced the use of district wide 20mph limits for residential roads in the city.

Rod King, founder of 20's Plenty for Us commented ;-

*"We were really pleased when Streetfilms contacted us about them creating a video article on our campaign. We are getting used to people contacting us to recognise our success, but to get this contact from the United States was particularly pleasing. It also provided an opportunity to present Warrington as a progressive authority that is following in the footsteps of such people friendly cities as Copenhagen and our twin-town, Hilden, in making their town a great place to live."*

20's Plenty for Us now has more than 60 local campaigns around the country and is influential in the increasing number of local authorities that are adopting town-wide 20mph limits for residential roads. These include Lancashire which has recently proposed that all residential streets in the county should have a default speed limit of 20mph.

In 2009, 989 people were killed or injured on Warrington roads. In a recent survey of child road casualties across the country Warrington was in the quarter worst local authorities for child road risk with 1 in 374 Warrington children predicted to be killed or injured each year<sup>1</sup>.

Warrington Councillors will shortly be considering whether to implement 20mph speed limits on its residential roads as a means of both making the streets not only safer but also more pleasant for everyone.

### Editor's Note

20's Plenty for Us supports local communities who want lower speeds in their residential streets.

<sup>1</sup> <http://www.roadsafetyanalysis.org/2010/08/child-casualties-2010/>