

20's Plenty for Us Newsletter Mar 2013

The National Campaign for wide area 20mph limits where people live, without traffic calming. Join us for free. Together we can make your place a better place to be.



News Reports – We're Winning!

The Independent – A Third of Councils Are Going 20 The Indy wrote to all Local Authorities. Of 75 replies, over a third (27) said they had introduced or were in the process of considering default 20mph limits – see <http://www.independent.co.uk/news/uk/home-news/the-20mph-revolution-millions-of-drivers-face-lower-speed-limits-as-new-laws-sweep-the-country-8434292.html> Editorial <http://www.independent.co.uk/voices/editorials/editorial-the-logic-of-20mph-speed-limits-8434649.html>

The Economist “An increasing familiarity with, and acceptance of, 20mph limits in residential areas is preparing drivers for their wider implementation. And in the past, road users have changed their attitudes. Perhaps urban speeding will become as scorned as drink-driving.”

<http://www.economist.com/news/britain/21571200-stringent-restrictions-are-coming-road-near-you-slowing-britain>



Guildford / Surrey Sam Laurie argues that Surrey Councillors need to take 20mph more seriously for the sake of kids <http://www.sheengate.co.uk/surrey-downs/2013/02/19/slow-change-the-need-for-a-20mph-limit-in-surrey/>

USA Today “Some of the UK’s most well known cities are in favour of life in the slow lane- <http://www.usatoday.com/story/news/world/2013/02/21/british-speed-limits/1928745/>

Left - Children playing out chalking 20 at the Grange Street celebration party, York

Revised Speed Guidance Favours 20mph The DfT have once again added further support to 20mph limits in towns and villages in its 2013 guidance to local authorities on setting local speed limits. Press release at :-

http://www.20splentyforus.org.uk/Press_Releases/20s_Plenty_welcomes_additional_DfT_support_for_20mph_limits.pdf

Current 20mph Consultations – add your yes vote!

Camden https://consultations.wearecamden.org/culture-environment/borough-wide-20mph-speed-limit/consult_view to 25 March – non residents can respond. Camden are considering including arterial TfL roads.

Wrexham http://www.wrexham.gov.uk/english/consultation/transport/20mph_zones.htm

Edinburgh www.edinburgh.gov.uk (search on Transport Strategy and click Option 1 on question 3) <http://www.surveymonkey.com/s/localtransportstrategy> by 17 March



Recently Announced 20mph Places include Chichester, Brighton, Wrexham, Camden, Bury, Middleton cum Fordley. Progress in implementation in Liverpool. Irene Ralph with 20's Plenty for Middleton cum Fordley's WI celebration cake in Suffolk. Islington have been turning main roads 20mph.



European Citizen's Initiative – Help get 54,750 UK signatures

We've made a 68 second video explaining why it is crucial to sign the European wide call for 20mph limits as standard for urban and build up areas – Sign at www.20mph4.eu At 1million signatures an EU commission debate is triggered. Please sign by 12 November and ask everyone you know to. Let's get it viral. Please put it on your FaceBook, twitter etc. Paper forms can be printed from the site. Or we'll send you a free bundle of 30 (180 signature spaces) and reply paid envelope – just ask anna.s@20splentyforus.org.uk

New 20's Plenty Branches & Referral Rewards.

185 branches including 2013 recruits - Penarth, Lincoln, Wisbech, Meliden, Barkston Ash nr Selby, Accrington, Brentwood, Calderdale and Broadwindsor, Dorset. Welcome to new Deal leader Alan Gleave. Please refer a friend. When starting a new campaign location you get £10 in 20 stickers as a thank you.

Meetings & Conferences We've Attended

Rod King, Director/Founder spoke in Deal and Penarth at public meetings. He gave evidence to APPCG on 20mph limits in their Get Britain Cycling inquiry, spoke at the Ecobuild Seminar on Delivering Sustainability in the City, a meeting of PACTS and at the Speed Summit conference. Anna met with Calderdale's Transport Cabinet member. Jeremy was at the launch of London Cycling strategy and the ETSC – Road Safety PIN Talk

Welsh Assembly Discuss 20mph Limits

The BBC reported that Welsh assembly members voted to 'Protect children with 20mph zones' <http://www.bbc.co.uk/news/uk-wales-21360722> Debate included discussion of 20mph limits without traffic calming as a wide measure too.

Vision for Cycling in London includes 20mph Limits

Launched 7 March, Safer Streets 20mph policies:

- Acknowledgement that 20mph speed limits improve the safety of both cyclists and pedestrians.
- Recognition of the benefits of lower speed limits on the TLRN (the TfL controlled roads – Red Routes) in terms of improving the safety and liveability of town centres. TfL are now considering 20mph for some arterials
- Preparedness to look at the use of 20mph limits on the TLRN and proposed 20mph limits in locations where cycle improvements are planned (eg in Camberwell, New Cross and Waterloo).
- Supporting the installation of 20mph zones and limits on borough roads.

This genuinely ambitious plan to raise London's cycling levels has 20mph limits as a core component.

<http://www.london.gov.uk/sites/default/files/Cycling%20Vision%20GLA%20template%20FINAL.pdf>



20mph National Conference, 23 May run by PTRC-Training at Coventry Transport Museum – also partnered by Living Streets

Phil Moore , Senior Vice President of TAG	Phil will be chairing the conference
Norman Baker Under Secretary of State for Transport	Whilst Mr. Baker will not be able to attend, he is recording a video to be shown at the conference.
Keith Taylor Green MEP for South East England	Campaigning on 20mph: A European Perspective.
Robert Huxford Co-Author of the UK Guide on Highway Risk and Liability Claims)	Would a local authority, when reviewing its speed limits, be negligent if it did not introduce area-based 20mph schemes?
Rod King 20's Plenty for Us Founder	Progress to date on 20mph limits and future expectations.
Anna Semlyen 20's Plenty for Us Campaign Manager	Maximising Value for Money in 20mph Implementation.
Nicola Wass Partner So-Mo - Liverpool's 20 Effect marketers	Places for people – using a co-production approach to engaging communities in 20mph.
Dominic Harrison Joint Director of Public Health Darwin with Blackburn	Place, Evidence, Preference, Public Health and 20mph.
Catherine Purcell University of Wales	How do we make accurate speed judgments and why do we sometimes make errors?
Emma Sheridan Brighton & Hove	Implementing 20mph limits in Brighton
Duncan Kay Ricardo	The impact of 20mph limits on carbon emissions and air quality
Kevin Ambrose 20's Plenty for Watford	Putting people first – a campaigner's perspective
John Parkin London South Bank University	Monitoring at the margins: methodological difficulties in detecting effects from 20mph zones
Anna Collins Living Streets	
Get your Traffic Authority to send an officer or ask your Councillor to attend. Discounted campaigner rate. http://www.ptrc-training.co.uk/	



The GO20 coalition of organisations supporting our campaign has recently been formed and currently comprises BRAKE, Living Streets, Sustrans, Campaign to Protect Rural England, National Heart Forum, Ramblers Association, CTC, British Cycling and the Bicycle Association. 20's Plenty for Us are delighted with the growing number of organisation who are backing our "Total 20" policies. See more at www.go20.org

Recent Briefings (all downloadable from www.20splentyforus.org.uk/briefings.htm)

Police and Road Danger - Part of the Solution or Part of the Problem?	ACPO have always been "soft" on the policing of 20mph limits. Its time for them recognise that their lack of commitment encourages speeding. They need to be "part of the solution"!
Total 20 - a key intervention to Get Britain Cycling	Our briefing sheet for the All Party Parliamentary Cycling Group when we gave evidence on 6th Feb 2013
Raising Compliance and the role of enforcement	20mph limits are much more than mere "Signs on Sticks", See how compliance is a factor of multi-agency involvement.
Councils can afford 20mph limits	Installing 20 mph limits is primarily a capital spend and has little bearing on council services or jobs. 20 mph limits are an affordable, best value policy with exceptional rates of return.
Our guide to road casualty mapping	We show you how to get on-line casualty information for your street or area.
Support for 20mph limits is strong & rising	We present the feedback from around the country on both pre- and post- implementation support from communities for 20mph limits.

Funding / Donations - 20's Plenty for Us exists thanks to supporter donations of money and time. Joining is free. You can donate via paypal at <http://tinyurl.com/cosgns4>

20's Plenty for Us In Figures – (at 11/3/13)

11,070,000	No. of people in UK authorities with a political commitment to Total 20mph
8,324,979	Of these, over 8m are already in the process of rolling out 20mph limits as the default for all residential roads
185	Local 20's Plenty for Us branches with many volunteer campaigners each ,
282	Yahoo Campaign Newsgroup members - join via groupregister@20splentyforus.org.uk
844	@20splentyforus Twitter Followers
1,130	Online European Citizen's Initiative signatures – (plus many on paper – we need 54,750 by 12 Nov)

20's Plenty For Us campaigns for a 20mph default speed limit in residential streets without physical calming. www.20splentyforus.org.uk Twitter @20splentyforus

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