

Achieving Political Support

Professor John Whitelegg

Liverpool John Moores University

20mph City, Warrington, 17.5.11





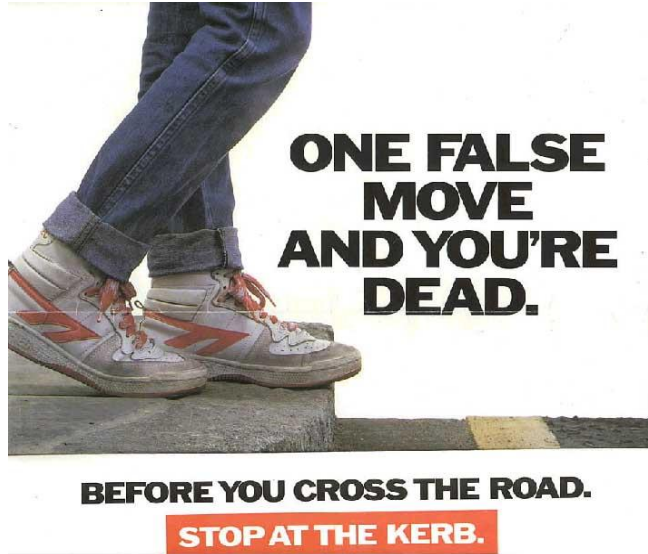






7 km/hr speed limit

Freiburg



Swedish Vision Zero

Swedish Vision Zero

- Strict speed control (inc 30kph in cities)
- Segregation
- Strict alcohol and drug control
- Detailed accident investigation and remediation
- Technology (e.g. “alcolock”)
- High quality design for cyclists and pedestrians

Graz



(Austria)

Politics

- The Wilberforce principle on Lancaster City Council and Lancashire Locals Lancaster
- Dead children equates with political failure
- Safe streets versus nasty, dangerous streets
- Myth busting
- Ask people and listen
- No humps, bumps and build outs

What are your chances of surviving a collision if you are struck by a car while walking or cycling?

Vehicle Speed	% chances of Surviving	% of vehicles exceeding that speed in built-up areas	
		Cars	Heavy Goods Vehicles
20 mph (app. 32km/h)	95	95	91
30 mph (app. 48km/h)	45	72	55
40 mph (app. 65km/h)	5	12	5

Source: Parliamentary Advisory Council on Transport Safety (1996) Taking Action on Speeding

West Rd Survey

- Near Lancaster railway station
- December 2010
- 133 responses
- 77% agreed with the statement “I would like speeds reduced by having a 20mph limit on residential streets without bumps and other TC measures”



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**Hier gilt
die StVO**