ROAD MAP TO A SAFER HARTLEPOOL

Hartlepool Borough Council

Councillor Stephen Thomas

Alastair Smith, Assistant Director (Transportation and Engineering)
Where are we?

Hartlepool
Process

- Post London Event
  - Informal discussion-Members
- Scrutiny Investigation July 2010 - completed Feb 2011

Terms of Reference:

Understanding of traffic calming implementation-Legislative and policy

Understanding of how types of traffic calming are used nationally and locally

Explore future requirements, utilising innovative solutions as alternatives

Gain understanding of impact on current and future budget pressures

Explore future traffic calming options - Improve effectiveness / efficiency
  - Consider cost reductions
Methods of Investigation

• Departmental presentations
• Portfolio Holder statement
• 20’s Plenty - Rod King Discussion/presentation (Thanks for sweets!)
• Cleveland Police
• Cleveland Fire Service
• Road Safety Great Britain (North East)
• Written evidence- Warrington BC, Portsmouth, Oxford, Islington and North Lanarkshire.
• Local Schools
• Neighbourhood Consultative Forums
• Newcastle city Council – Site visits
• Site visits of Hartlepool existing traffic calming schemes
Zones or Limits?
<table>
<thead>
<tr>
<th>Street</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newlands Ave</td>
<td>27 MPH</td>
<td>29.5</td>
<td>+ 2.5 MPH</td>
</tr>
<tr>
<td>Claremont Drive</td>
<td>28.5 MPH</td>
<td>29.5</td>
<td>+1 MPH</td>
</tr>
<tr>
<td>Eamont Grdns</td>
<td>24.5 MPH</td>
<td>25.5</td>
<td>+1 MPH</td>
</tr>
<tr>
<td>Eldon Grove</td>
<td>33 MPH</td>
<td>27.5</td>
<td>- 5.5 MPH</td>
</tr>
</tbody>
</table>
School sites
Residential Areas
• £150,000 – Full Scheme Implementation
• Local Transport Plan fund – Phased
• Reduce Capital spend
• Balance of spend - calming measures and zones
• Maintenance costs – Depleting budgets
Potential Conflict

- HBC De-Clutter Policy
- Ward priority – Elected member ‘wish list’
- Advanced Drivers
- Perception that Physical calming is best v £’s
- Scheme buy-in (mixed agenda political)
- ‘Toy Town’ profile!
- Enforcement, “ah but who and will they really?”
Hearts and Minds

- Agreement on school zones – ‘Children’
- Street ownership – Strategy
- Speeding – Problem – Town wide
- Driver – Pedestrian – Driver!
Publicity / Engagement

- Local Press
- Council Magazine
- Local Radio
- School visits
- Council Website
- Mail shots
- Library and Council premises
Networking

- Neighbourhood Forums x 3
- Police, Fire and Ambulance Services
- Bus Operators
- Taxi Operators
- Local residents (Street Specific)
Timetable

Full Public Consultation, including Businesses, Schools, Emergency Services and all other relevant bodies – May ‘11

Press release, media strategy June ’11

Closing date for response to consultation – July ’11

Assessment of feedback to consultation – Aug(1/2) ’11

Report back to Cabinet* – Aug (3/4) ’11

*Once approved, Roll out Phase 1 of scheme Oct/Nov ‘11
Innovation in Action – The Hartlepool Way!