



Saturday, April 19th 2014

The **Earth Day Action Parade** is Sat. April 19th, in conjunction with The *Earth Day San Francisco Festival* (EDSF). The March/Parade will be from Justin Herman Plaza at 11:30 to the main EDSF Festival at the UN Plaza, with a short Rally at the Main Stage, at 1pm. Pre-events (rallies, marches) as feed-ins from local groups across the Bay Area are being planned.

Impact – Bringing Political Action Back to Earth Day

Earth Day is the single largest day of environmental action. This year, the SF theme is "Action". Last year 8,000 attended EDSF, aiming for 10,000 this year. Climate and environmental activism is front and central this year.

Your Message, Artistic

Not your "standard" march, The *Earth Day Action Parade* will be in sections that emphasize themes/messages with artistic visuals or **small floats**, including:

- **Why/Morality:** Children's Brigade and faith groups
- **Environmental Justice:** Impacted Communities, Health impacts of Fossil Fuels,
- **Problems/Dangers:** Keystone XL, Fracking, Big Oil refinery expansions, Extreme Weather, and
- **Solutions:** Solar, Wind, Mass Transit, Bicycles, Electric Vehicles (EV's), Resilient Communities...

See www.350bayarea.org/earthday_sf (under Events):

- For more information
- To Endorse or become a Sponsor
- To RSVP
- To post your organization's Demands
- To Volunteer (many roles are available)

Make *The Earth Day Action Parade* a significant statement and spread the word about your organization!

Organizations Contact: Rand Wrobel (rand.wrobel@gmail.com, 510.914-2349)

Volunteers Contact: John Anderson (p8ton.anderson@gmail.com).

CURRENT SPONSORS:



San Francisco Bay Chapter

