



Creative Industries Summary

2009 Otis Report on the Creative Economy:

- One of the largest business sectors in the region.
- Nearly 1 million direct and indirect jobs in Los Angeles Orange Counties
- More than \$5.1 billion in state tax revenues generated
- Nearly 121 billion in sales/receipts in Los Angeles County

2009 Otis College of Art and Design Report on the Creative Economy of the Los Angeles Region
Otis.edu/about/creative_economy_report_2009.html

2009 Creative Industries:

City	Population	Number of Arts-Related Businesses	People Employed by Arts-Related Businesses	Percentage of Population Employed by Arts-Related Businesses
Culver City	40,657	583	4,645	11.4%
Long Beach	492,682	938	3,775	0.8%
Los Angeles City	4,065,585	20,614	95,211	2.3%
Pasadena	150,185	922	3,991	2.7%
Santa Monica	92,494	1,818	10,047	10.9%
Los Angeles County	10,393,185	31,129	242,538	2.3%

2009 Creative Industries CD 2

District	Population	Number of Arts-Related Businesses	People Employed by Arts-Related Businesses	Percentage of Population Employed by Arts-Related Businesses
CD 2	258,604	2,141	8,182	.04%

2008 Americans for the Arts Creative Industries Report
Source: Dunn & Bradstreet
ArtsUsa.org

2008/09 Municipal Grants Budget

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Based on 08/09 Municipal Grants Budgets. Does not reflect entire municipal investment.
Arts for LA.org