



Tasmanian Forest Study

Prepared for The Bob Brown Foundation

March 2014

1

Methodology



Methodology

This study was conducted on the Galaxy Online Omnibus between Tuesday 11 March and Thursday 13 March, 2014.

The sample was 1,050 Australians aged 18 years and older distributed throughout Australia, as follows:

➤ NSW/ACT	327
➤ Victoria/Tasmania	311
➤ Queensland	208
➤ South Australia	101
➤ Western Australia	103

Age, gender and area quotas were applied to the sample.

Following the completion of interviewing, the data was weighted by age, gender and area to reflect the latest ABS population estimates.

2

Main Findings



Main Findings

- The majority of Australians oppose the federal government's plan to remove 74,000 hectares of Tasmanian forest from the World Heritage Area.
- Overall, 71% would like the 74,000 hectares protected from logging, compared to just 10% that support logging in the area. A further 19% are uncommitted.
- Opposition to the logging of the World Heritage Listed Area may be observed across all demographic groups and all states of Australia.

3

Questionnaire

SECTION B – ASK ALL RESPONDENTS

B1. It is proposed to remove 74,000 hectares of forests from the Tasmanian Wilderness World Heritage Area to allow it to be logged. Which one of these options would you prefer?

Please select one option only

- SR
- Retain the protection to prevent logging in the 74,000 hectares of forest..... 1
 - Remove the 74,000 hectares from the World Heritage Area list to allow it to be logged 2
 - Neither/ Don't know 3

4

Detailed Tabular Findings



Tables

The tables of findings are set out such that they include the following details:

Weight Sample (000s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.



Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

- **SEX:**
 - Male
 - Female

- **AGE:**
 - 18-24 years
 - 25-34 years
 - 35-49 years
 - 50 years or older

- **MARITAL STATUS:**
 - Married (Married/de facto, living together)
 - Not married (Never married, separated, divorced, widowed)

- **CHILDREN LIVING AT HOME:**
 - Children aged under eighteen years living in the household
 - No Children aged under eighteen years living in the household



Tables ...continued

- **WORK STATUS:**
 - Full time
 - Part time
 - Not working

- **SOCIO-ECONOMIC STATUS:**
 - Occupation of the household's main income earner
 - White collar (professional/senior management, upper white collar, lower white collar)
 - Blue collar (upper blue collar, lower blue collar)

- **LOCATION:**
 - NSW/ACT
 - Victoria/Tasmania
 - Queensland
 - South Australia
 - Western Australia

- **CAPITAL CITY:**
 - Sydney, Melbourne, Brisbane, Perth, Adelaide
 - Rest of Australia



Tables *...continued*

- **HOUSEHOLD INCOME:**
 - Under \$40,000
 - \$40,000-\$89,999
 - \$90,000 or more

- **HIGHEST LEVEL OF SCHOOLING:**
 - Below Year 12
 - Year 12

GALAXY RESEARCH

TABLE 1

Standard Banner 1 *BY* B1. Option prefer regarding removal of Tasmanian Wilderness World Heritage Area forest

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				Marital Status		Children		Work Status			S.E.S.	
		Male	Female	18-24	25-34	35-49	50+	Marr-ied	Not Marr-ied	Yes	No	Full Time	Part Time	Not Working	White	Blue
RESPONDENTS	1050	525	525	82	201	306	461	676	374	332	718	402	242	406	544	506
WGHT SAMPLE (000s)	17755	8668	9087	1734	3504	4955	7561	11178	6577	5794	11961	6635	4423	6697	9257	8498
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Option prefer regarding removal of Tasmanian Wilderness World Heritage Area forest																
Retain the protection to prevent logging in the 74,000 hectares of forest	12604 71%	5983 69%	6621 73%	1444 83%	2655 76%	3465 70%	5040 67%	7770 70%	4835 74%	4298 74%	8306 69%	4839 73%	3321 75%	4445 66%	6760 73%	5844 69%
Remove the 74,000 hectares from the World Heritage Area list to allow it to be logged	1843 10%	1020 12%	824 9%	47 3%	166 5%	472 10%	1158 15%	1369 12%	475 7%	478 8%	1365 11%	723 11%	338 8%	783 12%	766 8%	1077 13%
Neither/ Don't know	3307 19%	1665 19%	1642 18%	243 14%	683 19%	1018 21%	1363 18%	2039 18%	1268 19%	1018 18%	2289 19%	1073 16%	765 17%	1469 22%	1731 19%	1577 19%
TOTALS	17755 100%	8668 100%	9087 100%	1734 100%	3504 100%	4955 100%	7561 100%	11178 100%	6577 100%	5794 100%	11961 100%	6635 100%	4423 100%	6697 100%	9257 100%	8498 100%

GALAXY RESEARCH

TABLE 2 Standard Banner 2 *BY* B1. Option prefer regarding removal of Tasmanian Wilderness World Heritage Area forest

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State					Capital City		Household Income			Schooling	
		NSW Vic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K-\$89K	\$90K+	Below Year 12	Year 12	
RESPONDENTS	1050	327	311	208	101	103	673	377	230	348	316	257	793
WGHT SAMPLE (000s)	17755	6071	4916	3560	1353	1855	11235	6520	3818	5854	5363	4232	13523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Option prefer regarding removal of Tasmanian Wilderness World Heritage Area forest													
Retain the protection to prevent logging in the 74,000 hectares of forest	12604 71%	4227 70%	3564 72%	2492 70%	985 73%	1336 72%	7828 70%	4776 73%	2857 75%	4308 74%	3809 71%	2695 64%	9909 73%
Remove the 74,000 hectares from the World Heritage Area list to allow it to be logged	1843 10%	672 11%	500 10%	362 10%	91 7%	219 12%	1109 10%	735 11%	407 11%	591 10%	618 12%	589 14%	1254 9%
Neither/ Don't know	3307 19%	1172 19%	853 17%	706 20%	277 20%	299 16%	2298 20%	1009 15%	554 15%	955 16%	936 17%	948 22%	2359 17%
TOTALS	17755 100%	6071 100%	4916 100%	3560 100%	1353 100%	1855 100%	11235 100%	6520 100%	3818 100%	5854 100%	5363 100%	4232 100%	13523 100%



For enquiries please contact
David Briggs at Galaxy Research

P +61 2 9406 5800