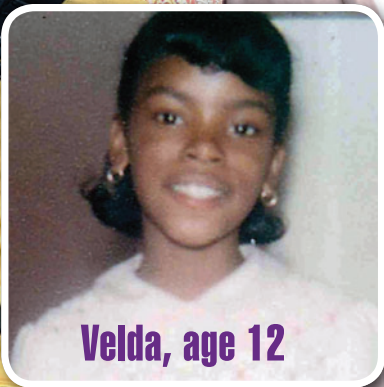


State Treasurer  
Velda Jones-Potter



Velda, age 12

**Velda Jones-Potter's parents didn't have the opportunity to go to college – she was the first. And when she graduated from the University of Delaware's College of Engineering, she was the first ever African-American woman to do so.**

People for Velda  
P.O. Box 9612  
Wilmington DE, 19809

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# ***Education changed State Treasurer Velda Jones-Potter's life. She knows that financial education will put hard-working families on the right path.***



**“Financial education puts children and adults on the path to financial health for the rest of their lives.”** *State Treasurer Velda Jones-Potter*

Recognized as a leader in the world of Financial Education, Treasurer Jones-Potter is passionate in her quest to empower Delawareans because hard times taught her that to get ahead means getting educated.

Through strategic partnerships with the Delaware Money School, the American Bankers Association, and local non-profit and financial institutions, Velda has worked closely with Delaware students to stress the importance of a solid financial education during their most formative years. In just 6 months, her innovative

‘School Takeover’ programs have educated more than 1,100 children. This has been a service without cost to Delaware taxpayers.

Beyond educating students, Treasurer Jones-Potter, in conjunction with AARP, the United Way of Delaware, and local sponsors, hosted the first-ever ‘Fast Forward Your Financial Future’ summit for adults and seniors. These educational programs are provided at no cost to Delaware taxpayers.



**On September 14, vote Democrat Velda Jones-Potter**  
**[www.VoteVelda.com](http://www.VoteVelda.com) or call 302-478-1080**