



Bicycling:

a simple solution for many of California's complicated problems.

It's good for the economy.

It creates jobs. Construction of bike infrastructure creates 11.4 jobs per \$1 million invested compared to just 7.8 jobs per \$1 million invested in highway-only projects. The money that Californians save by biking creates 16 times more jobs than money spent paying for gas.

- 46% more jobs building bike infrastructure compared to highways
- 16x more jobs from savings at the pump
- 1,883 bike shops employ 8,462 people.
- Total annual bike sales in the state are \$771 million.

Bikes mean business in California

NUMBER OF BIKE SHOPS:

»1,883

NUMBER BIKE SHOP EMPLOYEES:

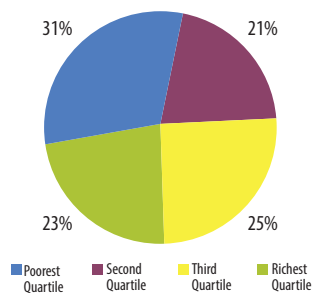
»8,462

ANNUAL BICYCLE SALES:

»\$770,857,000

Who bikes?

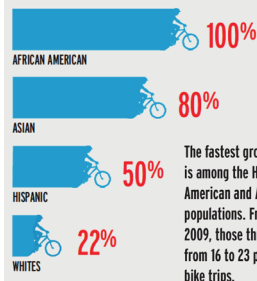
Share of all US bike trips by income level



Fighting for bicycling is fighting for transportation equity.

People of all income groups ride bikes, but it's most important and most popular in low income households. People in the poorest quarter of households make about one-third of all the bike trips. Furthermore, bicycling is growing faster among people of color than among white people.

GROWTH IN THE PERCENT OF ALL TRIPS THAT ARE BY BIKE (2001-2009) [3]



The fastest growth in bicycling is among the Hispanic, African American and Asian American populations. From 2001 to 2009, those three groups grew from 16 to 23 percent of all bike trips.

Reduces GHG Emissions

GHG emissions per mode:

Bicycles	21 g
Electric-assist Bicycles	22 g
Passenger car	271 g
Bus	101 g

Improves Public Health

For every \$1 million invested in bike infrastructure, the public saves \$2.8 million in health care costs.

It's Good for Mobility

Bicycling is popular because it's often the best way to make a short trip - 40% of all trips in California are under two miles.

Compared to the passenger car, bicycles, including electric bikes, produce ten times fewer carbon emissions per person-mile than passenger cars, and five times fewer than bus trips. With 40% of all trips in California being under two miles, the potential to meet California's greenhouse gas emission reduction goals by increasing bicycle travel is immense.

Biking is up 50% from 2000-2012.

Californians make TWO MILLION bike trips every day. The California Bicycle Coalition enables more people to bike for healthier, safer and more prosperous communities for all.