



Chicago Market - A Community Co-op

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Chicago Market Launches Campaign to Build Community Food Co-op

*#1000in100 Campaign to Recruit 1,000 Members in 100 Days
Launches June 15*

Chicago Market - A Community Co-op, formerly known as Chicago Cooperative, is launching a major fundraising campaign on June 15 to recruit 1,000 owners in 100 days. Chicago Market, the second retail food co-op in Chicago, is slated to open on the city's north side in 2015.

Owners who make a one-time, \$250 per-household investment, will receive owner-only benefits at the local, sustainable and organic grocery store. Owners will also share a voice in the cooperative market's organization.

Chicago Market founder Gregory Berlowitz, an environmental lawyer, says this grocery store is vital to the community.

"More than ever, people want to know where their food comes from," Berlowitz says. "Chicago Market is committed to transparency and food education. We will help local food get to consumers effectively and efficiently by building a community among consumers, farmers and producers. And because we're a cooperative, the capital, ownership, profit and benefits come from and stay in the community."

A core group of more than 50 people has been working on developing Chicago Market for the past year.

The co-op will be a bright, beautiful grocery store, easily accessible to people from Roscoe Village on the south to Edgewater on the north, and from the lakefront to as far west as



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Albany Park. It will be a full-service grocery store featuring produce and dairy, butcher service, prepared foods, salad bar, bakery and other services.

"We will be a destination grocery store that combines the best in quality, terrific service, farmers' markets, and community hubs," Berlowitz says. "We will have classes and programs, community spaces, and be the place where people meet their neighbors and connect over the most fundamental need: food."

The local food community is already excited to see the birth of Chicago Market.

"Local, healthy, good food needs distribution solutions like Chicago Market. We're looking forward to supporting this new co-op in Chicago to strengthen the consumer-farmer connection," says Jim Slama of FamilyFarmed.org.

Chicago Market will be hosting receptions, parties and other community-building events throughout the duration of the campaign, so stay tuned. For more information or to become a Chicago Market owner, log on to ChicagoMarket.coop.

To arrange interviews, graphics or for additional information, please contact Anthony Todd at anthonyt@chicagomarket.coop.