

Advocacy for anyone

If you have less than 5 minutes, you can:

Download our poster *Get Ontario Working: Support Child Care* for your child care centre, school, or workplace.

Change your Facebook profile picture to the campaign logo.

Update your Facebook status about why you are voting for child care.

Tweet about it: "I'm voting for child care - are you?"

Find out who your local candidates are, and visit their websites.

With 10 minutes to spare:

Call your local candidate's campaign office and request a phone call from your candidate. Ask them about affordable child care.

Bring up the issues with co-workers over lunch. Child care affects us all.

Send an invitation to your local candidates to visit your centre to discuss the needs of your community.

If you can offer more than 30 minutes:

Host or attend an all-candidates debate and ask a question about child care.

Volunteer for your local candidates who have demonstrated a commitment to child care.

Write a letter to the editor, a small piece for your local newspaper, or an update about the election in your community newsletter.

Together we can make a difference

The Ontario Coalition for Better Child Care is Ontario's child care advocacy organization with a mandate to work towards a universal, affordable, high-quality, public and not-for-profit child care system.

Our members include child care centres, large and small community organizations, registered early childhood educators, child care staff and students, who share a vision for a strong child care system.

Visit our website:
www.childcareontario.org

Follow us on Twitter:
[@ChildCareON](https://twitter.com/ChildCareON)

Join the discussion on Facebook:
facebook.com/ocbcc

Or contact us directly at
info@childcareontario.org
1-800-594-7514



Provincial Election
June 12, 2014
Get Ontario Working:
Support Child Care

COALITION ONTARIENNE POUR
de meilleurs services
éducatifs à l'enfance



ONTARIO COALITION FOR
Better Child Care

We all depend on child care

As parents, employers, and community leaders, we all depend on child care. Our neighbourhoods, our towns, and our province depend on quality, affordable child care programs that allow parents to work, and get our youngest kids off to a great start.

On June 12, 2014, we will vote in a new government for the province of Ontario, and we need to ensure that the party we elect has a strong commitment to child care.

We can do this together. Read on to find out how.



Stop the child care cuts

18 communities across Ontario are currently facing cuts to child care due to changes in the provincial funding formula. Is your community one of them? If we take action now we can stop these cuts.

What can you do? Phone, email, tweet, and go to all-candidate meetings, with one question:

"Will your party stop the cuts to child care in 2016?"

Sudbury	Lanark	Parry Sound
Kingston	Oxford	Sault Ste. Marie
Windsor	Renfrew	Timiskaming
London	Chatham-Kent	Kenora
Grey	Cochrane	Thunder Bay
Lambton	Nipissing	Northumberland

Three questions for candidates

1. Reintroduce the Child Care Modernization Act and Child Care Sector Wage Increase.

The Child Care Modernization Act is legislation that would have set the framework for child care programs and increase the ability of the Ministry of Education to shut down the home child care programs operating unsafely and illegally. The wage increase was a commitment in 2014 to increase wages for child care staff by \$2.00/hour over two years, helping us retain our qualified professional staff.

Will your party commit to re-introduce these measures that will help build a stronger system?

2. Prioritize Affordable Fees for Early Learning and Child Care Programs

Licensed child care expensive, often costing between \$10,000.00 and \$15,000.00 per child, every year. The cost of child care can push some families into unlicensed child care homes with no rules, inspections, or support. Making child care more affordable is an important part of making child care work.

What will your party do to make child care more affordable for Ontario families?

3. Expand Public and Not-for-Profit Early Learning and Child Care

Ontario needs more quality child care. And it is critical that the child care serve children and families, not shareholders.

Will your party commit to fund an expansion of public and not-for-profit child care programs?

