

URGENT CALL FOR SUBMISSIONS

CUPE BC'S 2011 LOCAL COMMUNICATIONS AWARDS

Every year at Convention, CUPE BC recognizes excellence in local communications for newsletters and websites.

This year, we're adding videos. So get your nomination submissions in today!

- Show off your research, writing, design and production skills
- Be recognized for your outstanding newsletter, website or video
- Receive an award for excellence at the 48th CUPE BC Convention (April 16, 2011)

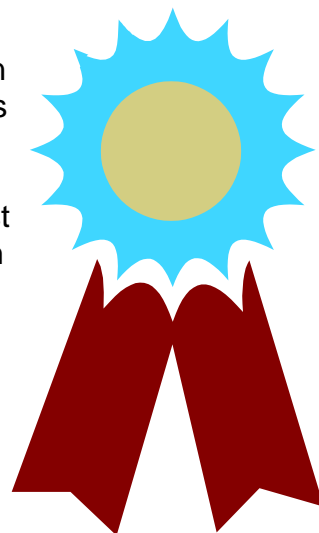
CUPE BC is calling on all locals to send in their nomination submissions for nine categories of communications awards to be presented at convention.

The union will present awards for Best Newsletter and Best Website to locals with fewer than 100 members, those with 100 to 500 members and those with 500 or more.

This year, we are also introducing a new "Best Video" category for which we will present two awards: best video produced by CUPE members for their local, and best video produced by an individual member.

Awards will be presented at this year's Convention.

The deadline for submissions is **Friday, March 4, 2011** so get yours in today!



2011 CUPE BC LOCAL COMMUNICATIONS AWARDS

SUBMISSION FORM

Send in your submission with the attached form. Check the newsletter and/or website category you are entering your local in. **NOTE: Please see new categories and criteria.**

- Best Newsletter**, less than 100 members, member-produced
- Best Newsletter**, 100-500 members, member-produced
- Best Newsletter**, 500 or more members, member-produced
- Best website**, less than 100.
- Best website**, 100-500 members.
- Best website**, 500 or more members.

NEW! Videos – (Maximum 5 minutes – submit by DVD or internet link)

- Best produced by CUPE members for their local.
- Best video award produced by an individual member (3 awards).

Judging criteria:

- website: Writing quality, navigability and design
- newsletters: Writing quality, design and information content
- videos: Quality of content and promotion of trade union values.

Fill in your contact information and the name of your newsletter and/or website address. Please print and fax to #604-291-9043.

Contact Name: _____

Local: _____

Name of Publication: _____

Website address: _____

DEADLINE FOR SUBMISSIONS: FRIDAY, MARCH 4, 2011