



2013 Corporate Sponsorship

Support our endowment movement

“The Responsible Endowments Coalition plays a central role in educating students and the university community about the importance of having their investments reflect the mission and value of their educational institutions. REC's work has encouraged universities to become more responsible investors through shareholder engagement, community investment, and recently, strategic reinvestment for climate change solutions. Walden Asset Management is proud to be a long-time supporter of REC.”

- **Tim Smith, Walden Asset Management**

Dear Friend,

Thank you for your interest in partnering with the Responsible Endowments Coalition (REC) in our mission to support the growth of responsible investment on college and university campuses across the country.

For the last ten years, REC has been helping students to change the way colleges invest their money. The commitment of thousands of youth to dealing with climate change through their endowments has brought our work to the forefront of student organizing. I believe that at this moment, REC has the opportunity to make real headway towards long-term changes in university investing—while preparing students to be activists for the rest of their lives.

Enclosed, you will find information about the Responsible Endowments Coalition and the different ways that you can lend your support to REC's exciting projects and innovative work while receiving significant exposure for your firm.

There are several levels of sponsorship opportunities available to help to ensure that you and your firm have the chance to positively impact the next generation of environmental activists and leaders. To learn more about the Responsible Endowments Coalition, read on, or visit our website at www.endowmentethics.org.

However you decide to support our work, know that your investment will have a high rate of return.

Sincerely,

A handwritten signature in black ink that reads "Dan Anfel". The signature is written in a cursive, flowing style.

Dan Anfel Executive Director



PowerUp! Student Convergence
Swarthmore College, February 22-24, 2013

Your sponsorship supports a wide variety of REC programs and initiatives:

Securing travel and housing scholarships for students to attend REC's summer organizing retreats and workshops

Partnering on research for sustainable investment of endowments with industry leaders

Allowing staff organizers the ability make campus visits and develop leaders on campuses across the country

Developing a network of trustees and alumni to advocate for responsible investment at their colleges

Enabling REC staff and student organizers to present at and attend conferences like SRIC, AASHE, CERES, US-SIF, PowerShift, and others

Strengthening student-led campaigns by working on fifteen new campuses and with 100 new students

Why is Corporate Sponsorship of REC a wise investment for your firm?

- Prominent exposure through nationwide distribution of e-newsletter, web presence and on-site event materials
- Positive industry recognition for your participation in building awareness of the importance of responsible investment in higher education
- Connect with the next generation of social change activists, job seekers and other like-minded responsible investment firms
- Identify your company as an important resource and partner for colleges and universities across the country

REC Events to Sponsor

Summer Organizing Retreat

This intensive week-long training has grown each year since its creation in 2007, and has trained over 100 student leaders. Out of this training, students learn about the economy's function, their colleges' role in it, and how to strategically change their university's financial practices. This year, REC is hosting two retreats: one in the Northeast (NJ) and one on the West coast (CA).

<http://www.endowmentethics.org/apply-now-2013-summer-organizing-retreat/>

Regional Conferences and Workshops

Every year, REC hosts conferences, events, and campus-based workshops across the country, reaching over 3,000 students and representatives of 100-plus universities. We strive to feature experts from the responsible, sustainable, and community investment industries. We've held workshops on issues of climate change, endowment and investment organizing, and community investing. Stay tuned for more details about our conferences and workshops this year.

Sponsorship opportunities are available at the following levels:

The earlier you sponsor, the earlier your firm logo is posted on REC's website. Sign up today!



\$10,000 – Annual Presenting Sponsor

- Firm profile, logo and link on REC website for one year (Partners & Event pages)
- Outside back cover full-page color ad in training and conference materials
- Color logo in regional and local workshops that fall within the 12 month period
- Attribution of support, logo and link in REC newsletters
- Acknowledgement in keynote address at select REC events across the country



\$5,000 – Lead Sponsor

- Firm profile, logo and link on REC website for one year from date of sponsorship
- Inside cover half page color advertisement in training and conference materials
- Color logo in regional and local workshops that fall within the 12 month period
- Attribution of support, logo and link in REC newsletters



\$1,500 – Activist

- Large firm logo and link on REC website for six months from date of sponsorship
- Quarter page color advertisement in training and conference materials
- Attribution of support, logo and link in REC newsletters



\$500 - Organizer

- Firm logo and link on REC website for summer training and fall conference season
- Color firm logo in training and conference materials



REC's Online Presence – Statistics

Newsletter Distribution – 5,000 and growing
Facebook – 1,350 Friends and growing
Twitter – 716 followers and growing
Website Hits Per Month – 1,000 and growing
Participants – 500 at all REC events over the course of one year

(REC does not endorse the products or work of any firm or sponsor)

2012 Sponsors

Activist Sponsors



Organizer Sponsors



Socially
Responsive
Investing



REC Participating Colleges & Universities

- American University
- Amherst College
- Arizona State University
- Barnard College
- Brown University
- Bryn Mawr College
- Carleton College
- Claremont McKenna
- Colby College
- Columbia University
- Cornell University
- Denver University
- Duke University
- East Los Angeles College
- Fairfield University
- Florida Atlantic University
- Florida International University
- Georgetown U.
- Green Mountain College
- Hampshire College
- Harvard University
- Humboldt State U.
- Ithaca College
- Lewis and Clark College
- Loyola University of Chicago
- Loyola University-New Orleans
- Macalester College
- McGill University
- Middlebury College
- Mt. Holyoke College
- New York University
- Oberlin College
- Occidental College
- Seattle University
- Smith College
- Stanford University
- Swarthmore College
- The New School
- Tufts University
- U-Mass Amherst
- UNC-Greensboro
- UC-Berkeley
- CU-Boulder
- UC-San Diego
- University of New Hampshire
- University of Oregon
- U-Penn
- University of Rochester
- University of San Francisco
- University of Vermont
- University of Wisconsin
- Vanderbilt University
- Wesleyan University
- Whitman College

- YES, I want to partner with REC!



Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Email: _____

We are pleased to sponsor the Responsible Endowments Coalition at the following level:

- (\$10,000) – Presenting Sponsor

- (\$5,000) – Lead Sponsor

- (\$1,500) – Activist

- (\$500) – Organizer

Payment Information:

To receive Corporate Sponsorship Benefits, please fill out the form above and mail or email it to Annie McShiras, Responsible Endowments Coalition, 33 Flatbush Ave, Fifth Floor, Brooklyn, NY 11217 or annie@endowmentethics.org. For more information, please call Annie at 718-810-9407.



“The Future of Higher Education Endowments,” REC’s 9th Annual National Conference held at Harvard University, November 9, 2012.