

Generating Change:

Investing in Generations of Talent for Foundations and the Social Sector



**Emerging Practitioners
in Philanthropy**

**EPIP 2012
National Conference**

April 26-28, Los Angeles, CA

A unique and valuable resource for emerging leaders, their supervisors and employers, and their foundations

Thank you for considering attendance at the 2012 National Conference of Emerging Practitioners in Philanthropy (EPIP), the premiere learning venue for the next generation. With travel budgets tight and professional development funds small, we strongly believe this program is the **most** valuable and affordable opportunity for you and your fellow emerging leaders. Here's why:

Core education and training—2012 Conference theme: talent

EPIP envisions a day when all generations come together to build a better world. Toward that end, the 2012 EPIP National Conference will address the critical issue of talent—in grantee organizations, foundations, and the social sector as a whole—and offer practical examples of ways in which funders can address the effectiveness, impact and capacity of grantees and foundations through the lens of talent. The conference includes workshops, high-level plenary sessions, learning tours, free one-on-one career counseling, cutting-edge exhibitors, social networking events, social media integration and more!

Programming will be organized into four distinct yet interconnected Learning Tracks:

- **Supporting Grantee Talent:** Tips and Tools for Funders
- **Increasing Your Own Effectiveness:** Planning your Own Career
- **EPIP Philanthropology™ Curriculum:** Contextualizing Philanthropy and your Role in it
- **EPIP Members Speak:** Cutting-Edge Philanthropy Research from Members and Partners

Return on Investment

Participants bring back to their institutions cutting-edge philanthropic knowledge and relationships that improve the effectiveness and impact of their work. In an online survey, we asked 2011 EPIP National Conference participants about their conference experiences:

- 95% of respondents said they would encourage their peers to attend similar EPIP events in the future
- 90% said the EPIP Conference provided a unique value compared to other conferences or philanthropy learning events
- 80% said the EPIP Conference exceeded their expectations

Unique value proposition

Breaking through the silos of geography, issue-area, foundation type, and generations, this conference is designed by and for emerging leaders. All plenary and workshop sessions are highly interactive and designed in partnership with the EPIP membership, and many address topics typically not discussed at large philanthropy conferences.

Finally, the EPIP Conference is proud to be one of the most diverse gatherings in philanthropy and brings together practitioners with a wide range of personal experience and professional expertise. For example, 47% of 2011 Conference registrants identified as People of Color and 17% indicated less than 1 year of experience in philanthropy before attending.



Career counseling and the EPIP Effective Leadership Career Program (ELCP)

Conference participants have access to free one-on-one career counseling with talent experts as part of the Effective Leadership Career Program, EPIP's new member service designed to provide dynamic career support in order to increase philanthropy's effectiveness and professionalism.

A series of workshops will also focus on career-development topics such as:

Moving Up: Stories and Strategies for Moving up In Philanthropy; Colleague, Mentor, Sage, Advisor: Developing Your Inner-Circle and Network; Creating and Following Career Plans; Setting Long and Short-Term Career Goals.

2012 Career Counselors include:

Russ Finkelstein, Manager, ELCP; Kevin Flynn, Director of Recruitment and Candidate Services, CommonGood Careers; Judy Ford, Principal, Sunrise Consulting LLC; Suzanne Revutsky, Principal, Butterfly Careers; Marcus Walton, Director of Programs, Association of Black Foundation Executives; Cathy Wasserman, Principal, Self-Leadership Strategies.

Peer and multi-generational learning

Built into the structure of the conference are organized and informal networking sessions with peers and senior leaders in the field. This year, two formal plenary sessions will be dedicated to learning from foundation leaders who are both established in the field and still emerging in their executive-level roles:

Philanthropy's Young Executive Directors Speak-Out

Friday, April 27, 9 – 11am

Featuring:

- Dana Arviso, *Executive Director, Potlatch Fund*
- Mia Herndon, *Executive Director, Third Wave Foundation*
- John Jackson, *President and CEO, Schott Foundation for Public Education*
- Peter Long, *President & CEO, Blue Shield of California Foundation*
- Zeke Spier, *Executive Director, Social Justice Fund NW*
- Anne Swayne, *President, The Keith and Judy Swayne Family Foundation*

EPIP's signature Emerging Leader Salon Plenary

Saturday, April 28, 9am – 12 noon

Featuring:

- Fred Ali, *President & CEO, Weingart Foundation*
- James Canales, *President & CEO, The James Irvine Foundation*
- Cristina Regalado, *Vice President of Programs, The California Wellness Foundation*
- Robert Ross, *President & CEO, The California Endowment*
- 2 more speakers to be confirmed!

Affordability and convenience: registration is open

Early bird (before February 1, 2012)

- Institutional Members \$375
- Individual Members \$425
- Student \$200
- Student Non-Member \$250
- Members of Southern California Grantmakers \$525
- Non-Member \$625

One-Day Registration Rates

- Institutional Members \$225
- Individual Members \$275
- Student \$100
- Student Non-Member \$150
- Members of Southern California Grantmakers \$300
- Non-Member \$250

EPIP has also secured an affordable hotel rate of \$189/night at the Renaissance Hollywood Hotel & Spa.

Attendees who plan to stay in LA for the Council on Foundations Annual Conference following the EPIP Conference are also welcome to reside at the Renaissance through both events at the same rate. Make your hotel reservation online at epip.org/2012.php

Registration Rates Include:

- 21 Workshops and 5 Plenary Sessions
- 3 Learning Tours in the LA Community
- One-on-One Career Counseling
- Two Evening Social Receptions on 4/27 & 4/28
- Full Access to Exhibitor Space
- Participant List and Materials