

EPIP Strategic Plan 2010-2013

EXECUTIVE SUMMARY

In late 2010, Emerging Practitioners in Philanthropy (EPIP), a project of the Tides Center, completed a comprehensive strategic plan, providing a road map for achieving its mission. The planning process engaged dozens of stakeholders – members, alumni, funders, leaders in the field, chapter leaders, board and staff – to give a 360-degree perspective on the strategic choices facing EPIP.

EPIP's clarified strategic direction is guided by and embodied in the following vision, mission and principles:

VISION: Emerging Practitioners in Philanthropy envisions a day when all generations of practitioners in philanthropy collaborate effectively to build better foundations for a better world.

MISSION: EPIP develops extraordinary new leaders to enhance organized philanthropy and its impact on communities.

PRINCIPLES:

- **Generational Change & Multigenerationalism:** We believe that foundations should integrate the experience of senior leaders with the innovation of emerging leaders.
- **Professionalism & Effectiveness:** We believe that practitioners in philanthropy should be educated and trained to act according to the highest ethical and professional standards.
- **Social Impact to Build a Better World:** We believe that philanthropy should endeavor to create a more just, equitable, and sustainable society.

Over the coming years, EPIP will contribute to this vision by pursuing these mission-critical goals:

1. Articulate the **unique value proposition and values** that distinguish EPIP from others in the field.
2. Develop EPIP **programs** to ensure a learning and leadership pathway for members and stakeholders.
3. Increase the value of EPIP **membership**, grow the membership base, and increase member engagement.
4. Harness the capacity of **chapters** to deliver programs, recruit/engage members, and support the network.

In order to achieve the goals above, EPIP also will pursue these capacity building goals:

5. Strengthen and diversify **leadership** capacity to meet needs and model leadership development.
6. Develop diverse, adequate **financial resources** to support priorities and enable strategic growth.
7. Bolster **communications and technology** to advance EPIP's internal and external goals.
8. Engage EPIP **alumni, elders, and "friends of EPIP"** for targeted leadership and support.

In the coming months, EPIP will communicate this strategic direction with stakeholders and enlisting support to implement it. The EPIP Board of Advisors and staff have outlined a process for making the plan a living document that guides the organization while continuing to evolve in response to an ever-changing context.

During its 2011 National Conference and all throughout the year, EPIP will celebrate its 10th anniversary. With this plan, EPIP also marks its passage to the next phase of development and impact.