

HAVE A TIGER-FRIENDLY

HALLOWEEN!

Avoid Candy With Palm Oil That's Driving Tiger Extinction

Unfortunately lots of Halloween candy is not tiger friendly, because it contains cheap palm oil grown by destroying Sumatran tiger habitat. Today there are only 400 Sumatran tigers left. This year, when you give out candy to witches, ghouls — and tigers! — make sure it doesn't include palm oil grown by cutting down rainforests. Plenty of delicious treats are just fine! These three simple steps can help.

1 Hard candy, sugar candy, gummies and gum are almost always fine.



2 For chocolate and peanut butter candy, only Nestlé has committed to deforestation-free palm oil.



3 When in doubt, check the label for “palm oil” or “palm kernel oil.”

INGREDIENTS: SUGAR; PARTIALLY DEFATTED PEANUTS; PARTIALLY HYDROGENATED COCOA BUTTER (PALM KERNEL AND SOYBEAN OIL); CORN SYRUP; VANILLA FLAVOR; ARTIFICIAL FLAVOR; ARTIFICIAL COLOR (YELLOW 5 LAKE; RED 40 LAKE; BLUE 1 LAKE); SALT; RESINOUS GLAZE; SOY LECITHIN.

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10 SPOOKY FACTS ABOUT PALM OIL



1

There are only 400 Sumatran tigers left in the wild. Why? Their homes in the rainforest are being destroyed to grow cheap palm oil, an additive used in Halloween chocolates and seasonal treats like doughnuts. But we have a chance to save the tigers and their forest homes by demanding that candy and other companies only use palm oil and other ingredients that were produced without causing deforestation.

2

Candy company suppliers were found in 2012 and 2013 burning some of the world's last orangutan habitat. For example, major suppliers are using palm oil grown within Indonesia's world-famous Tesso Nilo National Park — one of the only places on Earth where orangutans, tigers, elephants, and rhinoceroses live in the same habitat.

3

Palm oil companies often poison elephants and beat or burn orangutans to death to stop them from eating palm shoots growing on what was once their forest home. Then they sell the palm oil to the big candy companies.

KIDS CAN MAKE A DIFFERENCE

Michigan Girl Scouts Rhiannon Tomtishen and Madison Vorva love orangutans. And so they decided to do a research project on these endangered great apes for their Girl Scouts Bronze Medal.

While doing the research, they were shocked to discover that the Girl Scout cookies they sold to raise money for the organization contained palm oil – the number one threat to the orangutans' forest homes.

And so they decided to organize. They reached out to other Girl Scouts around the country and to the companies that bake the cookies. They recruited more than 80,000 people to sign a letter to the Girl Scouts organization, and brought their story to the attention of the media.

The result: by joining together with others who shared their passion, Madi and Rhiannon persuaded the largest baker of the cookies to make improvements to its sourcing policy – and laid the groundwork for further progress. They were later recognized by the United Nations with the North American Forest Heroes award.

Join Rhiannon and Madison at www.forestheroes.org to ask companies threatening orangutans to offer some positive alternatives.

ACT NOW FOR A TIGER FRIENDLY HALLOWEEN: You can help save the Sumatran Tiger. Visit www.forestheroes.org to send a message to candy and treat company CEO's telling them to start protecting forests.

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IT'S NOT JUST CANDY

Lots of companies do Halloween promotions to update their products for the season. Among the Halloween enthusiasts are the big doughnut companies. But while pumpkins and orange frosting are the focus of marketing efforts, the leading ingredient is often palm oil, even though many deforestation free alternatives exist. Companies like Dunkin Donuts and Krispy Kreme are sourcing their Pumpkin Pie Donuts and Krispy Skremes with palm oil direct from deforestation. These companies need to hear from their customers that enjoying a Spider Web Doughnut or a Boston Scream shouldn't involve imperiling the forest.

Dunkin Donuts – America may run on Dunkin, but Dunkin runs on deforestation.

Krispy Kremes – Skreemingly dangerous to orangutan survival.

4

Palm oil suppliers have displaced thousands of indigenous communities living in the forest — and then prosecute them when they try to harvest palm fruit from their ancestral land.



5

At least 2.4 million acres of Indonesia's rainforest is destroyed every year, primarily due to deforestation for palm oil. While there are huge conservation opportunities, some of the last forest habitat could be gone by the end of the decade unless consumers take action today.

6

Burning and clearing forests for palm oil creates more climate pollution than all of America's cars and trucks combined.

7

Deforestation for palm oil is the main reason why Indonesia is the country with the third largest carbon emissions in the world.

8

In Malaysia, between 72,000 and 200,000 stateless children work on palm oil plantations — and the US Department of Labor cites the palm oil industry for its use of child and slave labor.

9

Palm oil is half saturated fat, which is known to cause high cholesterol and heart disease. Palm kernel oil contains up to 80% saturated fat.

10

Palm oil can be grown without destroying rainforest by utilizing the millions of hectares of degraded land available across Southeast Asia, but producers will not stop cutting down the forest without pressure from consumers to change.

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HALLOWEEN!

Halloween treats are driving deforestation — but Halloween candy makers can be part of the solution... if they hear from their customers. Some of the world's biggest palm oil companies are meeting to consider new policies that would end deforestation. They are listening to their customers about the shape of these policies. Go to www.ForestHeroes.org to send a message to some of the biggest Halloween palm oil users in the world that they shouldn't make you choose between a fun, tasty Halloween and the survival of the world's tigers!



SUCCESS STORY: NESTLÉ CUTS DEFORESTATION, NOT RAINFORESTS

In early 2010 Nestlé, the world's largest food company, pledged to ensure that its products do not have a deforestation footprint after facing strong consumer pressure.

Specifically, Nestlé has defined specific guidelines for sourcing products that can be associated with deforestation, such as palm oil and soy, timelines and goals for achieving this, and implementation of third-party verification (Nestlé 2011).

Nestlé has been able to address one of the major hurdles that companies who want deforestation-free palm oil are facing – traceability – by working with The Forest Trust, a nonprofit organization that helps companies deliver responsible products, to trace its supply chain back to the plantations where the palm oil is grown, and to demand palm oil that meets higher standards. In setting these ambitious goals, Nestlé has set itself apart from many other companies.

Source: Recipes for Success: Solutions for Deforestation-Free Vegetable Oil, Union of Concerned Scientists and Climate Advisers, 2012. http://www.ucsusa.org/assets/documents/global_warming/Recipes-for-Success.pdf



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