Funders Networks and Collaboratives: A Funders Together Members Meeting

Los Angeles Homeless Funders Group

March 10, 2014 | 8:30 am – 11 am | Loews Hollywood Hotel
2013 POINT-IN-TIME COUNT TOTAL: 58,423

Highlights:
• 14,942 Chronically Homeless Individuals
• 1,227 Chronically Homeless Persons in Families
• 6,912 Veteran Homelessness
• 5,208 Children Under 18
• 817 Unaccompanied Youth (<18)
• 18,274 Hidden Homeless
The Los Angeles Homeless Funders group is comprised of individual philanthropists, corporations, foundations, and other private sector grantmakers funding all homeless populations.

**30 Participating Organizations**

- Rosa Benitez, Weingart Foundation
- Christine Marge, United Way of Greater Los Angeles
- Bill Pitkin, Conrad N. Hilton Foundation
- Molly Rysman, Corporation for Supportive Housing
- Roselma Samala, Carl & Roberta Deutsch Foundation
2007-2010 
Private philanthropic funders with shared interest in homeless issues begin to meet in educational/knowledge sharing meetings until Members ask “what else could we do as a group?”

June 2010 
Hire a consultant to conduct a survey and facilitate a series of meetings to more closely examine opportunities for expanded scope

Aug 2010 
Mini retreat with consultant to develop mission statement, structure, goals, and initial brainstorm how to move beyond education/knowledge sharing meetings

Feb 2011 
Group approves three Collaborative Action Projects and continues to meet quarterly to update larger group on progress and continues knowledge sharing opportunities at each meeting

Nov 2013 
Collaborative Action Projects are completed or in full swing and group begins brainstorming other opportunities

Mar 2014 
Developing new opportunities focused on transition age youth and/or coordinated assessment

Los Angeles Homeless Funders Group
Build a regional network of private and philanthropic funders working to prevent and end homelessness who:

- Invest in effective, strategic, and innovative grantmaking
- Mobilize leadership, ideas, and partnerships to communicate what works and why
- Promote more efficient use of local, state, and national resources
HOME FOR GOOD

An initiative of United Way of Greater Los Angeles & L.A. Area Chamber of Commerce

To end chronic and veteran homelessness in LA by 2016

1. Know who’s homeless and what they need
2. Create the housing and services to help people thrive
3. Shift to a housing first system
4. Get involved, involve others
Developing Standards of Excellence/Measuring Success: To define expectations for outreach, shelter, and PSH systems and drive performance towards those standards.

Homelessness Data Coordination: To assess the current homeless data collection and performance-management methodologies throughout the county and provide recommendations for improving them.

Funders Collaborative: Form a network of philanthropic and government agencies to develop and implement strategic, coordinated investments to end chronic and veteran homelessness in Los Angeles County.
1) STANDARDS OF EXCELLENCE

Define expectations for outreach, shelter, and PSH systems and drive performance towards those standards.

1. Easier Understanding of expectations
2. Fewer Reports
3. Greater Resources

2012 – Jan 2013
28 provider workgroup meetings, 65 surveys, steering committee

Jan 2013 – Dec 2013
TA trainings begin and continue to refine through ongoing revisions and appeals

Spring 2014
Series of free seminars launched through Home For Good
Recommendations based on four key questions:

1. How can HMIS be improved to make it a more effective tool for planning and policy-making?
2. How can HMIS be improved to make it a better tool for providing client services?
3. How can HMIS be linked to other data to enable more comprehensive management and analysis?
4. How can LA create a coordinated assessment and intake environment?

Results and relationships developed through the assessment continue to inform work, including implementation of Coordinated Entry System.
3) FUNDERS COLLABORATIVE

- Bring partners together to create a single funding application process through Home For Good
- Align funding priorities around Permanent Supportive Housing targeting chronic and veteran homelessness
- Make funding decisions collaboratively

Year 1 (2012 – 2013): Released $5 million private and $100 million public resources. Awarded 40 grants to 30 organizations to house over 1,000 people

Year 2 (2013-2014): Released $6.4 million private and $108 million public resources. Awarded grants to 22 organizations to house over 1,300 people

Year 3 (2014-2015): Projected $6.6 million private and $120 million in public resources. Focus heavily on implementation of Coordinated Entry System
1. Public and private dollar alignment – challenges can yield results

2. Education essential

3. Data can change the conversation
How do we continue long-term management of the group? What are your best practices for governance?

What are best ways to develop new collaborative action projects and who will spearhead each project?

How can the group engage those outside of individual philanthropists, corporations, foundations, and other private sector grantmakers such as public sector and public officials?