

Funders Networks and Collaboratives:
A Funders Together Members Meeting

Funders Together to End Homelessness San Diego

March 10, 2014 | 8:30 am – 11 am | Loews Hollywood Hotel

SAN DIEGO COUNTY

2013

- *4,305 Sheltered*
- *4,574 Unsheltered*
- *2,472 Chronic Individuals*
- *1,486 Veterans*

STRUCTURE

Private Funders

- Alliance Healthcare Foundation
- McCarthy Family Foundation
- Parker Foundation
- United Way San Diego
- Brailean Family Trust
- La Jolla Coin Shop
- Leichtag Foundation

Facilitator & Consultant

- United Way San Diego
- LeSar Development Corporation

DEVELOPMENT OF FUNDERS GROUP

2003

- San Diego Grantmakers Homelessness Working Group Formed

2006

- Supported Development of Plan to End Chronic Homelessness

2009

- HPRP Community Preparation

2011

- Keys to Housing Family Homelessness Tool Box Launched

2012

- HMIS Enhancements
- Iain De Jong Presentation

2013

- Hired CSH for Transitional Housing Assessments

2013

- Formed FTEH Affiliate to have greater impact

2014

- Over 800k of Pooled Funds for 2014 RFP

2014

- Developing Governance
- Engaging Stakeholders

MISSION STATEMENT

- **Purpose:** To promote an effective and efficient system of housing and services to help end homelessness in San Diego County.
- **Goal:** To build a San Diego County network of funders who are committed to solving homelessness through leadership, education, and advocacy; strategic collaboration, alignment and focus of resources; and effective promotion and replication of evidence based practices in our community.
- **Objective:** Expand philanthropic engagement in the systems change work needed to end homelessness in San Diego County.

GOALS

Goal: Move to a Pooled Funding Collaborative

Progress to date

- Accomplished

Next Steps:

Finalize funding targets and publish RFP

GOALS

Goal: Presentations to Key Stakeholders

Progress to date:

- Both Major Mayoral Candidates
- Two New Port Commissioners
- Largest Public Housing Agency
- Interim Mayor's (City Council President) Office

Next Steps: Develop professional collateral package for distribution to public and private funders.

GOALS

Goal: Hire dedicated Staff

Progress to date

- Job posted and taking applications

Next Steps:

Find an awesome person for the position

GOALS

Goal: Populate Funding Matrix

Progress to date:

- Developed various proposals to discuss

Next Steps:

Come to agreement on projects to fund
Write and Issue RFP's

LESSONS LEARNED

1. Education and Shared Understanding is Key
2. Start with a coalition of the willing and build from there
3. Build Infrastructure of Group

FOR THE BREAKOUT SESSION

- Adding Public Funders to Group
- Breaking the Status Quo –
Aligning with the CoC and other
Stakeholders
- Choosing investments for most
systems change impact

