Funders Networks and Collaboratives: A Funders Together Members Meeting

Funders Together to End Homelessness
San Diego

March 10, 2014 | 8:30 am – 11 am | Loews Hollywood Hotel
SAN DIEGO COUNTY
2013

- 4,305 Sheltered
- 4,574 Unsheltered
- 2,472 Chronic Individuals
- 1,486 Veterans
STRUCTURE

Private Funders

- Alliance Healthcare Foundation
- McCarthy Family Foundation
- Parker Foundation
- United Way San Diego
- Brailean Family Trust
- La Jolla Coin Shop
- Leichtag Foundation

Facilitator & Consultant

- United Way San Diego
- LeSar Development Corporation
2003 • San Diego Grantmakers Homelessness Working Group Formed

2006 • Supported Development of Plan to End Chronic Homelessness

2009 • HPRP Community Preparation

2011 • Keys to Housing Family Homelessness Tool Box Launched

2012 • HMIS Enhancements
      • Iain De Jong Presentation

2013 • Hired CSH for Transitional Housing Assessments
      • Formed FTEH Affiliate to have greater impact

2014 • Over 800k of Pooled Funds for 2014 RFP
      • Developing Governance
      • Engaging Stakeholders
Purpose: To promote an effective and efficient system of housing and services to help end homelessness in San Diego County.

Goal: To build a San Diego County network of funders who are committed to solving homelessness through leadership, education, and advocacy; strategic collaboration, alignment and focus of resources; and effective promotion and replication of evidence based practices in our community.

Objective: Expand philanthropic engagement in the systems change work needed to end homelessness in San Diego County.
Goal: Move to a Pooled Funding Collaborative

Progress to date

- Accomplished

Next Steps:
Finalize funding targets and publish RFP
Goal: Presentations to Key Stakeholders

Progress to date:

- Both Major Mayoral Candidates
- Two New Port Commissioners
- Largest Public Housing Agency
- Interim Mayor’s (City Council President) Office

Next Steps: Develop professional collateral package for distribution to public and private funders.
Goal: Hire dedicated Staff

Progress to date

- Job posted and taking applications

Next Steps:
Find an awesome person for the position
Goal: Populate Funding Matrix

Progress to date:
- Developed various proposals to discuss

Next Steps:
Come to agreement on projects to fund
Write and Issue RFP’s
LESSONS LEARNED

1. Education and Shared Understanding is Key
2. Start with a coalition of the willing and build from there
3. Build Infrastructure of Group
FOR THE BREAKOUT SESSION

- Adding Public Funders to Group
- Breaking the Status Quo – Aligning with the CoC and other Stakeholders
- Choosing investments for most systems change impact