Living on the Edge
New census data shows millions on the brink of poverty **PG.4**

Celebrating 35 Years of Growth
How Gleaners has evolved **PG.2**

Helping Vets in Need
Gleaners and Michigan Veterans Foundation feed local veterans **PG.10**

Annual Report INSIDE
Thank You Hunger Heroes!

Gleaners thanks YOU for donating food, funds or time so our hungry neighbors could have a happy holiday season.

WHAT WE DO

Collect 40.4 million pounds of food a year, either donated from major food processors, retail chains and volunteer food drives or purchased at deep discounts to meet the dietary requirements of those served.

Distribute food for 585,125 meals every week to 577 partner agencies in five southeastern Michigan counties. Partner agencies include shelters, soup kitchens, food pantries and senior citizen centers that provide prepared meals or pantry supplies directly to hungry people.

Feed and educate more than 94,997 children a year through programs such as Smart Bites, BackPack Program, Cooking Matters™, Summer Lunches for Children Program, school-based mobile pantries, and Kids Helping Kids®. These programs provide meals and snacks to children through school- and community-based programs and provide volunteer and educational opportunities for young people to learn about hunger and philanthropy.

Inform the community and raise awareness about the solutions to hunger, the people making a difference in fighting hunger, and the issues that still remain in feeding our hungry neighbors.

HOW WE DO IT

Cultivate outstanding relationships with companies in the food processing industry, including the Detroit Produce Terminal, and others.

Use an efficient, technologically advanced system to collect, store and distribute food, with very little waste, through five strategically located distribution centers in Livingston, Macomb, Oakland and Wayne counties.

Engage a professional staff and 30,992 dedicated volunteers to advance Gleaners’ mission of curing hunger.

Provide the best service possible to our partner agencies. Gleaners delivers more than 21 million pounds of food to partner agencies for free. The other 19 million pounds are distributed to partners at 10 cents per pound through a shared maintenance program and/or food purchase program to offset the costs of transporting, handling and purchasing food.

Note: Figures based on 2010–11 fiscal year.
As we move into 2012, I’m grateful for so many things. At the top of my list are the goodwill and generosity Gleaners enjoyed during the holiday season. Because of your support, we were able to deliver more than 11 million meals to more than 500 pantries, soup kitchens, schools, and shelters during our busiest time of year. Thank you.

Also at the top of the list is the Gleaners staff. It’s amazing how hard-working and caring they are – especially when we’re so busy. In spite of the tremendous amount of work, our employees have rated Gleaners one of the Detroit Free Press Top 100 Workplaces in Michigan for the second consecutive year. I am deeply honored to lead a staff that takes such pride in our organization.

Our entire team is dedicated to feeding hungry people, determined to make Gleaners the most effective organization it can be. Every day our employees put their best foot forward because they know so many in our community depend on us. I am truly humbled and grateful for their confidence, support and appreciation of our work.

So, to the Gleaners team, thank you not only for being excellent at what you do, but also for creating such an inspiring, supportive and positive environment in which we can all work to achieve our mission.

A happy and blessed New Year to you, and to all our generous supporters who make our work possible.

Sincerely,

W. DeWayne Wells, President

To learn more about the Free Press Top Workplaces survey, go to www.topworkplaces.com.

GLEANERS WELCOMES VICTOR GREEN to the board of directors. Green is Director of Community Affairs for Wayne State University and is involved with numerous other community organizations.
35 YEARS of Nourishing Communities

LARGEST, most rapid growth in last five years illustrates region’s struggles and need in toughest of times

1977

- **KEY MILESTONES**
  - **GLEANERS FOUNDED** as one of the first U.S. food banks
  - **OPERATED OUT OF 9,000 SQUARE FEET** of space on first floor of Gleaners’ warehouse in Detroit

1986

- **KEY MILESTONES**
  - **EXPANDED TO 84,000 SQUARE FEET** of space in Detroit to handle increased food distribution
  - **793 DONORS**
  - **647,500 POUNDS** of fresh produce distributed

1996

- **KEY MILESTONES**
  - **IMPLEMENTED COMPUTERIZED INVENTORY SYSTEM** – first food bank in country to do so
  - **7,747 DONORS**
  - **FIRST SEEDS PLANTED** behind Detroit warehouse (now EarthWorks Urban Farm)

GLEANERS HARVEST WINTER 2012
**2007**

**KEY MILESTONES**

- **Square footage increased to 167,000** with five distribution centers in Oakland (merger in 2005), Livingston, Macomb and Wayne counties
- **6,800 children fed** and educated through dedicated children’s programs
- **11 client choice pantries** supply one-half million pounds of food

**2009**

**KEY MILESTONES**

- **4.1 million pounds** of fresh produce distributed
- **33,800 children fed** and educated through dedicated children’s programs
- **22 client choice pantries** supply 3.8 million pounds of food

**2011**

**KEY MILESTONES**

- **Donation of warehouse space** in Southfield increases Gleaners’ footprint to 260,690 square feet of space (renovations to be completed in 2013)
- **36,368 donors**
- **94,997 children fed** and educated through dedicated children’s programs
- **7.9 million pounds** of fresh produce distributed
- **26 client choice pantries** supply 5.7 million pounds of food

30,900 volunteers

30.8 million pounds of food distributed

467 partner agencies

20,000 volunteers

25 million pounds of food distributed

400 partner agencies

14,515 volunteers

www.GCFB.org
Here in southeast Michigan, and across the country, a growing group of people comprise the “near poor” – those people living on the edge of poverty and financial despair, who are one car repair, one furnace replacement, one medical emergency away from disaster.

According to the U.S. Census Bureau’s new measures of poverty (see next page) – which consider cash income, government benefits, and basic, nondiscretionary living costs – 44 million Americans fall into this “near poor” economic band.

These households survive on incomes between 100 and 150 percent of the poverty threshold (the official poverty rate for a family of four is $22,350 or less a year, or a pre-tax monthly income of $1,863 or less).

Keeping these households afloat are safety net programs such as SNAP (Supplemental Nutrition Assistance Program), WIC, the HUD rental assistance program, and the National School Lunch Program. When earnings tip over the qualifying level for these programs, many families find themselves earning just enough to get by. Nondiscretionary expenses, like auto insurance, gasoline, bus fares, utilities, and prescription and over-the-counter drug costs, quickly add up when living paycheck to paycheck. Often families are in need of emergency or supplemental food because they don’t earn enough to meet all their expenses.

The new measures also reveal the fragile financial state of many elderly citizens. By factoring in medical expenses, the poverty rate among seniors nearly doubles to 15.9 percent from 8.6 percent. These seniors are one critical event away from financial crisis, and they require occasional support, like emergency food.

The new data explain why, despite a 3.5 percent dip in unemployment since 2009, Gleaners is being called upon to distribute more emergency food than ever – a projected 45 million pounds in 2012. A week’s worth of food from a pantry can help a struggling family keep up with other living expenses. The much-needed food assistance can provide additional help so families don’t have to choose between eating a healthy meal and falling behind on mortgage or utility payments.
U.S. Census Bureau's Supplemental Poverty Measure

LAST NOVEMBER, the Census Bureau released the Supplemental Poverty Measure to paint a fuller picture of poverty, incorporating items such as tax payments and work expenses in its family resource estimates. (The official poverty measure, designed in the 1960s, looks only at cash income.)

Thresholds used in the new measure are derived from the Consumer Expenditure Survey. This includes information on basic necessities (food, shelter, clothing and utilities), and adjusts for geographic differences in the cost of housing. It is designed as an experimental poverty measure, and, unlike the official poverty thresholds, the new thresholds are not intended to determine eligibility for government benefits. Instead, the new measure will serve as an additional indicator of economic well-being and will provide a deeper understanding of economic conditions and policy effects.

HERE’S A SAMPLING of what is missing from the official poverty measure, but that is being considered in the alternative measure:

**RESOURCES**
- SNAP (formerly Food Stamps)
- Subsidized Housing
- School Lunch Programs
- WIC, TANF Support

**EXPENSES**
- Medical Care/Prescriptions
- Childcare
- Work/Commuting Expenses
What Your Dollar Provides

At Gleaners Community Food Bank, every gift matters. Your dollars support many aspects of food banking – from getting emergency food to those who need it, to nourishing children on the weekends, to helping people learn how to make their food dollars stretch further, to keeping our coolers and freezers operating so we have a safe place to store food before it’s distributed to area families. Of every dollar donated, 94 cents is spent directly on food and food programs; only 6% is used for operation costs.

HERE ARE SOME EXAMPLES OF WHAT YOUR DOLLAR PROVIDES:

- **$1 PROVIDES THREE MEALS** for a hungry neighbor through pantry supplies or prepared meals served by Gleaners’ partner agencies

- **$5 PROVIDES 6 MEALS** through Gleaners Backpack Program, nourishing a child over the weekend when he does not receive free or reduced fee school meals

- **$20 PROVIDES 38 MEALS** for a child and her family through a School-based Mobile Pantry delivery

- **$50 PROVIDES 238 HEALTHY SNACKS** for elementary students that come to school hungry through Gleaners Smart Bites program

- **$100 EDUCATES A PARENT** on how to shop for and prepare nutritious meals on a budget through a six-week Cooking Matters™ course; each week, participants are given bag of groceries to recreate the lesson meal for their family

Of every dollar donated, 94 cents is spent directly on food and food programs; only 6% is used for operation costs.
Long-time Donors Believe in Hunger Relief

WILLIAM AND INEDA BANKS of Farmington Hills have been giving $50 a month to Gleaners for six years straight, believing that the food bank is a vital resource for needy citizens in the area. Their consistent support has added up to a significant sum: $2,170, the equivalent of 6,510 meals.

“When it comes to being underprivileged or needy, the most important item is food,” says William Banks. “You have to be able to eat to keep your sanity and strength. Having access to a decent meal is number one – before you can do much of anything else.”

Banks says that when he and his wife became empty nesters, they boosted their donations. “Being older adults, my wife and I decided to give to the organization as much as we could. We have a little more discretionary income than we did when we were raising our kids,” says Banks. He teaches online business courses for Western Governors University and does some tutoring and counseling; his wife is a retired hemodialysis technician.

The couple also donates to Detroit Rescue Mission Ministries, Forgotten Harvest and their church.

When he thinks about the face of hunger, Banks says he first thinks of vulnerable single parents who do not have ample financial resources to keep food on the table and pay household expenses. He also thinks about people in midlife “who have worked many years in a corporate or industrial environment and are now laid off without many alternatives.”

Banks says he heard about Gleaners’ good reputation from friends and neighbors, and that the food bank was well spoken of by clergy and other professional people. “Gleaners is a strong, legitimate organization trying to help less fortunate individuals,” says Banks.

“We’re all Americans first, regardless of race and ethnicity. We need to band together,” says Banks. “For those who can, I think we need to help others.”

Giving to Gleaners Community Food Bank monthly is a great way to make a significant impact on hunger. Sign up for monthly giving through our convenient online donation system at www.gcfb.org or call 866-GLEANER.
Doing more in response to the growing need

GLEANERS IS WORKING TO SUPPLY MORE FOOD in the midst of our community’s long-term economic distress. We are evolving in response to the current and emerging needs of local families – many of whom are part of the growing population of “near poor” citizens (see page 4).

OUR CURRENT strategic plan continues on the aggressive growth trajectory we have experienced in the last five years:

<table>
<thead>
<tr>
<th></th>
<th>2011 (ACTUAL)</th>
<th>2012 (PROJECTED)</th>
<th>2013 (PROJECTED)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pounds</td>
<td>40.4 million</td>
<td>45 million</td>
<td>50 million</td>
</tr>
<tr>
<td>Nutritious Pounds</td>
<td>82%</td>
<td>84%</td>
<td>85%</td>
</tr>
<tr>
<td>Meals</td>
<td>31.1 million</td>
<td>34.6 million</td>
<td>38.5 million</td>
</tr>
<tr>
<td>Mobile Pantries</td>
<td>268</td>
<td>300</td>
<td>340</td>
</tr>
<tr>
<td>Client Choice Pantries</td>
<td>26</td>
<td>28</td>
<td>30</td>
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<table>
<thead>
<tr>
<th>PROGRAMS</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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<tr>
<td>Cooking Matters Graduates</td>
<td>1,183</td>
<td>1,300</td>
<td>1,430</td>
</tr>
<tr>
<td>Fresh Food Share Boxes</td>
<td>1,673</td>
<td>2,000</td>
<td>2,200</td>
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<tr>
<td>BackPack Meals*</td>
<td>939,624</td>
<td>1,033,464</td>
<td>1,136,892</td>
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<tr>
<td>Smart Bites Snacks</td>
<td>1,356,960</td>
<td>1,492,656</td>
<td>1,641,192</td>
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</tbody>
</table>

*School-year program only; does not include summer BackPack Program or one-time BackPack distributions
In my seven years as a volunteer board member, I have watched Gleaners evolve from a grassroots nonprofit into a sophisticated, highly effective food distribution operation. In the last three years, in particular, Gleaners has made improvements in many areas and is arguably one of the best run businesses I know. Here are just a few things I have observed:

- **Gleaners provides great service** to its customers and stakeholders. As board chair, I attend many functions with top management, and the feedback I consistently receive from their peers is that Gleaners really sets the bar for how a nonprofit should work.

- **The staff is committed to excellence.** Gleaners is very complex and similar to a for-profit business in warehousing, distribution and service. As in any well-run business, the staff constantly seeks out and implements best practices in all aspects in order to stay fresh and relevant.

- **Their fund raising, events, marketing and public relations are second to none.**

- **The Gleaners staff manages enormous responsibility** with aplomb and has managed to meet or exceed very aggressive strategic plan goals several years in a row. They manage their facilities with equal skill and efficiency and are embarking on a very aggressive expansion plan which should suit their needs for the next 25-30 years.

- **They have been in a relentless pursuit to constantly improve the nutritional value of the food** they distribute and have expanded the Cooking Matters program, teaching families how to purchase and prepare nutritious food on a limited budget.

- **Gleaners has expanded its network of partner soup kitchens, pantries and shelters** to more than 570, and that number continues to grow monthly. In addition, Gleaners’ focus on developing client choice pantries has enhanced the efficiency and quality of food delivery while giving clients a sense of dignity when seeking food assistance.

- **Gleaners has also initiated a very ambitious program to provide mobile pantries** in areas where access to traditional pantries or soup kitchens is sparse, including schools. And of course, one important focus has been on feeding children through their BackPack and Smart Bites programs. These programs are designed to reduce the incidence of child hunger in our region, which is a serious problem in these tough economic times.

As a venture capitalist, I have spent much time investing in and mentoring young companies and have seen a lot of good and bad management practices. Gleaners stands among the best. I am proud to say that I am affiliated with Gleaners and think the world of their mission, their staff and their commitment to excellence. And I am grateful for your support, which makes it all possible. Thank you.

Michael Acheson, Board Chair

---

**NOURISHING HOPE TEAM**

Gleaners Nourishing Hope Team is comprised of individuals and businesses that have made multiyear pledges of financial support to nourish hungry neighbors in southeast Michigan. We are grateful to the following members of the Nourishing Hope Team, whose commitment to fighting hunger has provided help and hope to struggling families. If you are interested in joining this inspiring team, please contact Bernadette Doré at bdore@gcfb.org.

Frank and Maria Angileri  
Mr. Mouhib Ayas  
Mr. Ed Bahoura  
Evelyn R. Barrack, Ph.D.  
Michael and Molly Beauregard  
Mr. John Bentley  
Kathleen Birney  
Paul and Marianne Brakora  
Ms. Colleen J. Burcar and Mr. Bryan Becker  
Robert Capinjola  
David and Laura Claeyes  
Anheuser Busch  
Mr. G. Gunn and Ms. Joan Dennehy  
Mr. and Mrs. Andy Doctoroff  
Mr. Scott Brooks and Ms. Bernadette Doré  
Mr. John Dziurgot  
Sarah and Tony Earley  
Jim and Pat Farhat  
First Recovery Group  
Lynn, Dave and Sarah Galbenski  
Gamma Phi Delta Sorority  
Theta Chapter  
Michael and Jane Garcia  
Frank and Catherine Genovese, Candy Cane Christmas  
Tree Farm  
Ms. Susan Davies Goepp  
Chris and Kelly Gould  
Ned and Elisa Greenberg  
Todd and Lisa Halstead  
Mr. and Mrs. Brett Healy  
Jim and Ann Marie Hitchcock  
Mr. Harvey Hohauer  
Mr. Joseph Hoyt  
Mr. and Mrs. Todd J. Hoyt  
Mrs. Heather Hunt-Ruddy and Mr. Robert Ruddy  
Frank Jerneyic  
Mr. and Mrs. Gary Johnson  
Jay and Jennifer Jolliffe  
Ms. Cynthia A. Lanzen  
Mr. and Mrs. Richard Lewnau  
Daniel W. Linna Jr.  
Bridgett Lomax  
Mr. and Mrs. Keith B. Mayer  
Ms. Karen Mazo  
Moreland Consulting Services  
Mr. and Mrs. Thomas J. Murphy  
Dr. Darlene M. Ottolini and Mr. Paul Ottolini  
Mr. Jon Regnier  
Steven Riga  
Ms. Anne Schenk  
Ms. Carol Segel  
Mr. and Mrs. Gerald Seizert  
Mr. and Mrs. Wes Van Houten  
Mr. and Mrs. Vincent J. Viola  
Mr. W. DeWayne Wells  
WHOO U R Upscale Resale for a Cause
FINANCIAL SUMMARY

IN KIND (FOOD)  

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Donated Food Revenue</td>
<td>$49,676,937</td>
<td>$55,514,775</td>
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<tr>
<td>(cash value)</td>
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<tr>
<td>Donated Food Distributed</td>
<td>$52,059,747</td>
<td>$54,280,288</td>
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<tr>
<td>(cash value)</td>
<td></td>
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<tr>
<td>Net Donated Food</td>
<td>$(2,382,810)</td>
<td>$1,234,487</td>
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CASH REVENUE  

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<tr>
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<tbody>
<tr>
<td>Donations</td>
<td>$14,749,319</td>
<td>$8,757,390</td>
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<tr>
<td>Grants, United Way &amp; Other</td>
<td>$2,404,697</td>
<td>$4,380,323</td>
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<tr>
<td>Purchased Food Reimbursements</td>
<td>$3,753,313</td>
<td>$3,582,707</td>
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<tr>
<td>Agency Shared Maintenance</td>
<td>$1,105,412</td>
<td>$1,191,359</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$22,012,741</strong></td>
<td><strong>$17,911,779</strong></td>
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<tr>
<td><strong>1.5% Agency Shared Maintenance</strong></td>
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<tr>
<td><strong>3.4% Grants, United Way &amp; Other</strong></td>
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<tr>
<td><strong>5.2% Purchased Food Reimbursement</strong></td>
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<tr>
<td><strong>20.6% Cash Donations</strong></td>
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<tr>
<td><strong>69.3% Donated Food</strong></td>
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CASH EXPENSES  

<table>
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<tr>
<th></th>
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<tbody>
<tr>
<td>Purchased Food</td>
<td>$5,288,969</td>
<td>$4,754,569</td>
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<tr>
<td>Food Programs &amp; Outreach</td>
<td>$8,474,128</td>
<td>$8,078,190</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$3,252,873</td>
<td>$2,225,387</td>
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<tr>
<td>Administration</td>
<td>$1,338,047</td>
<td>$912,738</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$18,354,017</strong></td>
<td><strong>$15,970,884</strong></td>
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<tbody>
<tr>
<td><strong>1.9% Management</strong></td>
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<tr>
<td><strong>4.6% Fundraising</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em><em>93.5% Food</em> &amp; Outreach</em>*</td>
<td></td>
<td></td>
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</table>

**MEALS**  

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Meals Distributed</td>
<td>30,426,512</td>
<td>28,231,695</td>
</tr>
<tr>
<td>Meals per day</td>
<td>83,360</td>
<td>77,347</td>
</tr>
<tr>
<td>Meals per week</td>
<td>585,125</td>
<td>542,917</td>
</tr>
<tr>
<td>Meals per month</td>
<td>2,535,543</td>
<td>2,352,641</td>
</tr>
</tbody>
</table>

*includes donated food

93.5% Efficiency for Feeding Hungry Neighbors
Every donation matters! Gleaners thanks each donor who contributed between October 1, 2010, and September 30, 2011. Your donations allowed us to feed more than 552,000 people last year. Donors who contributed $1,000 or more have received special recognition on our website at www.gcfb.org/donors.

We also thank our 577 Partner Agencies in five southeast Michigan counties. These food pantries, soup kitchens, shelters and community centers are invaluable in our mission to nourish communities by feeding hungry people. Find a full list of our partner agencies at www.gcfb.org/partners.

2011 PRESIDENT’S TABLE

Gleaners President’s Table recognizes the community members whose generosity and support have made it possible for us to continue our mission of “nourishing communities by feeding hungry people.” Individuals, corporations, and foundations that are part of the President’s Table have made major food or fund contributions through Gleaners Community Food Bank to help cure hunger in our region.

On November 11, 2011, Gleaners hosted the annual President’s Dinner at our Detroit Headquarters & Distribution Center to honor these dedicated women and men. Also in attendance, showing their continued commitment to Gleaners’ mission, were Gleaners founder and past president (1977–1998) Gene Gonya and past president (1998–2002) Rick Loewenstein. Dinner was catered by Capuchin Soup Kitchen, using food similar to what is distributed to our partner agencies.

For information on how to take a seat at the President’s Table, please contact Gerry Brisson, 1-866-GLEANER, ext. 246, or gbrisson@gcfb.org.

PRESIDENTS OF GLEANERS

Mr. W. DeWayne Wells, 2008 – present
Mr. Agostinho A. Fernandes, Jr., 2002 – 2008
Mr. Richard A. Loewenstein, 1998 – 2002
Mr. Gene Gonya, 1977 – 1998

INDIVIDUALS

Mr. & Mrs. Frank A. Angileri
Mr. & Mrs. Andrew Beam
Mr. & Mrs. Jack Berry
Mr. & Mrs. Joe Berwanger
Mr. & Mrs. Paul Bohn
Mr. & Mrs. Gerald Brisson
Dr. & Mrs. Jeffrey K. Clark
Mr. Andrew S. Doctoroff
Mr. & Mrs. Vincent G. Dow
Mr. & Mrs. Frank Genovese
Mr. & Mrs. Ned W. Greenberg
Mrs. Lauraine Hoensheid
Mr. & Mrs. Gerald Israel
Mr. & Mrs. Russell Kitterson
Mr. & Mrs. Robert McGowan
Mr. Irving Nusbaum
Ms. Vivian Pickard
Mr. Neal Rubin & Ms. Marcy Hayes
Mr. & Mrs. Robert Ruddy
Mr. Bernie Smilovitz
Mr. William Winkler

CORPORATIONS & FOUNDATIONS

Acheson Family Foundation
Ally
Americana Foundation, Inc.
Art Van Furniture, Inc.
Baker Tilly Virchow Krause, LLP
Mandell L. & Madeleine H. Berman Foundation
Birmingham Bloomfield Chamber of Commerce
Blue Earth Foundation, Inc.
Bona Venture LLC
Bordine Nursery
The Bottle Crew
Brighton NC Machine Corporation
Charter One Foundation
Community Foundation for Southeast Michigan
CSO, Inc.
Deloitte
DeRoy Testamentary Foundation
DTE Energy Foundation
2011 President’s Table Donors

Enterprise Holding Foundation
Epoch Restaurant Group
Ford Motor Company Fund
Ford Purchasing Group
The Leona M. & Harry B. Helmsley Charitable Trust
Hiller Incorporated
The Holley Foundation
The Huntington National Bank
W.K. Kellogg Foundation
The Kroger Company
Livingston County United Way
The Livingston District Dental Association
Matt Prentice Restaurant Group
Max M. & Marjorie S. Fisher Foundation
MAZON
The Mopper Childrens Fund
The June & Cecil McDole Foundation
Carl & Irene Morath Foundation
Peterson Family Foundation
Pinckney Community Schools
Plex Systems, Inc
PNC Foundation
Rent-A-Center, Inc.
Russell Street Deli
The Elizabeth, Allan & Warren Shelden Fund
The Skillman Foundation
The Somerset Collection
Joshua and Eunice Stone Foundation
Target
Trinity Health
Turri’s Italian Foods, Inc.
United Way for Southeastern Michigan
Doris & Norma Van Gorp Foundation
Walmart Foundation
Wayne & Joan Webber Foundation
WDIV/TV 4
Weingartz Family Foundation
WJBK Fox 2
The Young Foundation

Legacy Donors

Mr. and Mrs. Michael Acheson
Community Foundation for Southeast Michigan
Mr. Gene Gonya
Mr. Jack Krasula

FOOD DONORS

Achatz Pie Company
Andrew Brothers
Archway Marketing Services
Artic Cold Storage
Atlas Wholesale Foods
Aunt Mid Produce/Fresh Pak Inc
Awrey Bakery
Banana Jacks Fresh Market
Better Made
Big Lots #102
Breadsmith
Capital Sales
Caramagno Foods
Christina’s Helping Hands/Buffos
Coosman’s Produce
Costco, Store #786
Country Fresh
CVS Sales, Inc.
Domino’s Pizza
Door to Door Organics
DTE Energy Garden
Entenmann’s
Ernst Hotel Supply Co.
Frito Lay
Garden Fresh Salsa
Gordon Food Service
Grand Traverse Pie Company
Hiller’s Supermarkets
Intrastate Distributors, Inc.
Jerusalem Foods
Kar Nut Products Co.
Keebler
Knickerbocker Bakery
Kraft/Nabisco
Kroger
Lipari Foods
Mastronardi Produce/SUNSET®
Michigan Dairy
MucciPac
Pellerito Foods, Inc.
Pepperidge Farm Outlet

FOOD DRIVES

Boy Scouts of America
DMC Children’s Hospital - Cereal Drive
Faurecia
Fill the Gazebo - Livingston County Association of Realtors
Fluor Constructors
National Association of Letter Carriers
WDVD/93.1 Doug & MJR Theatres – Canned Film Festival

State & Federal Agencies

Feeding America
Food Bank Council of Michigan
Michigan Department of Education / USDA / TEFAP
LAST YEAR, Gleaners distributed the equivalent of 2,923,076 more meals throughout southeast Michigan. No matter where you live, there are people nearby who struggle with hunger:

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>People Below Poverty</th>
<th>Pounds of Food Distributed</th>
<th>Meals Provided</th>
<th>Partner Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Livingston</td>
<td>12,494</td>
<td>2.4 million</td>
<td>26% more</td>
<td>19</td>
</tr>
<tr>
<td>Oakland</td>
<td>115,310</td>
<td>6.8 million</td>
<td>13% more</td>
<td>118</td>
</tr>
<tr>
<td>Macomb</td>
<td>92,342</td>
<td>4.5 million</td>
<td>18% more</td>
<td>46</td>
</tr>
<tr>
<td>Wayne</td>
<td>413,874</td>
<td>23.2 million</td>
<td>7% more</td>
<td>380</td>
</tr>
<tr>
<td>Monroe</td>
<td>17,214</td>
<td>799,200 pounds</td>
<td>13% less</td>
<td>14</td>
</tr>
</tbody>
</table>

Population and poverty data from 2008–2010 Community Survey (U.S. Census Bureau)

*Our largest partner in Monroe, the Monroe County Opportunity Program, lost approximately half of its funding from FEMA, which resulted in a significant drop in the amount of food available to distribute in the county. We anticipate that food distribution will rise again this year, when MCOP opens a new client choice pantry.
2011 HIGHLIGHTS

• DISTRIBUTED A RECORD AMOUNT OF FOOD to our hungry neighbors – more than 40.4 million pounds – a 3.8 million pound increase over 2010.

• ENGAGED 30,992 VOLUNTEERS who contributed 97,000 hours of service.

• INVOLVED 577 PARTNER AGENCIES in reaching 552,534 children, seniors, disabled people, working families, and other individuals with emergency food and personal care items. Gleaners and its partner agencies helped approximately 50,000 more individuals than last year.

• PROVIDED FRESH FRUITS AND VEGETABLES through the Fresh Food Share program to 1,673 families living in Detroit neighborhoods where access to healthy food and fresh produce can be challenging.

• PROVIDED FOOD FOR THE WEEKEND BACKPACKS, comprised of food to supply at least six balanced meals, to 21,456 children whose families are struggling to afford groceries.

• DISTRIBUTED 7.9 MILLION POUNDS OF FRESH PRODUCE in our ongoing effort to provide the highest nutritional quality of food possible.

• DELIVERED 169,620 NUTRITIOUS SNACKS PER MONTH to elementary schools through the Smart Bites program, so that hungry students would have something to eat before school or as between-meal snacks.

• MAINTAINED A FOUR-STAR RATING – the highest possible – from Charity Navigator (an independent evaluator of the nation’s largest nonprofits) for the fourth year in a row.

• DEDICATED 94 CENTS OF EVERY DOLLAR to food distribution and nutrition programs, with only 6 cents of every dollar spent on administration and fund raising.

• RECOGNIZED BY THE DETROIT FREE PRESS as a Michigan “Top 100 Workplace” in the small business category for the second year in a row.

• VOTED METRO TIMES “Readers’ Choice Best Nonprofit” in 2011.
Gleaners DistriBUtiOn Centers:

• Gleaners Detroit Headquarters & Distribution Center
  2131 Beaufait St., Detroit

• Gleaners Livingston County Distribution Center
  5924 Sterling Dr., Howell

• Gleaners Oakland County Distribution Center
  120 E. Columbia Ave., Pontiac

• Gleaners Taylor Distribution Center
  25698 Northline Rd., Taylor

• Gleaners Joan & Wayne Webber Distribution Center
  24162 Mound Rd., Warren
WE INVITED the daughter of gracious legacy donor, Shirley A. Mopper, to share some thoughts on supporting Gleaners and living a truly philanthropic life. We are pleased to share the memories of Mrs. Mopper’s daughter, Marjorie Ann Mopper, with Gleaners friends and supporters.

SHIRLEY A. MOPPER LEGACY
Written and submitted by Margie Mopper

SHIRLEY A. MOPPER who passed away from pancreatic cancer on 5-22-10 at age 82 believed it was a responsibility and joy to help others and in particular those who were less fortunate. The Coleman and Shirley A. Mopper Fund for Children was established to help disadvantaged students in the Metropolitan Detroit area who come to school hungry. Through the Gleaners Smart Bites program children will be provided healthy snacks. Since hunger is a significant indicator in poor school performance Mrs. Mopper’s $100,000 gift will help local children grow and learn. Gleaners Food bank is also listed as a beneficiary in her charitable remainder trust.

Mrs. Mopper was always looking for good causes to help so Dulcie Rosenfeld, friends with Shirley since they attended Central High school together in the 1940’s introduced her to Gleaners. Mrs. Rosenfeld organized Gleaners First Women’s Power Breakfast. “We were so close that Shirley thought whatever I was involved in must be a good cause and worthy of her support.” “She was very tuned-in and knew everything and everybody. Shirley had tremendous energy.”

Shirley was married to the late Dr. Coleman Mopper and they had two children Andrew J. Mopper and Marjorie Ann Mopper who both reside in San Diego, CA. Our parents shared a passion for art and travel stated their children. Dr. and Mrs. Mopper became active supporters of the Detroit Institute of Arts where today the Dr. Coleman Mopper Memorial Lecture is established to bring national/international art experts to speak annually.

Mrs. Mopper pursued a career as a travel agent who shared her wealth of knowledge and experience with her clients. Mrs. Rosenfeld stated that “Shirley was a real person and a wonderful travel agent because she went everywhere herself before she would send any of her clients.” She was also active at Franklin Hills Country Club where she was an avid golfer and at the Jewish Community Center where her parents, attorney Herman and Evelyn August had also been involved.

The Mopper’s philanthropy also includes Tamarack Camps, the Barbara Ann Karmanos Cancer Center and Beaumont Hospital where Mrs. Mopper established the Coleman and Shirley Mopper Pancreas Cancer Fund in memory of her late husband. The children stated that their parents taught them the importance of giving to charity to help others in need. Therefore, it is the hope that other people will learn more about the wonderful things that Gleaners Food Bank does and support this organization.

She was very tuned-in and knew everything and everybody. Shirley had tremendous energy.
For military veterans struggling with the transition into civilian life, the Detroit Veterans Center (DVC) provides a housing facility, three square meals and a one-stop resource center. The DVC, part of the Michigan Veterans Foundation, is a program for vets, run by vets. Tyrone Chatman, executive director of the foundation, says the vet-on-vet approach works well because veterans know “we can empathize with them, and we’re not going to be judgmental.”

The DVC’s multi-service building serves around 1,100 veterans per year; the transitional housing program alone shelters over 100 veterans at a time. Shelter, food and clothing address the immediate needs of struggling vets. But, as Chatman boasts, the center provides “resources for everything.” Training, job opportunities, health care, counseling, and legal services prepare vets for independent living.

Three meals a day and leftovers in the evening are served in a 120-seat mess hall. Chatman adds, “We’re able to respond to the individual dietary needs of our veterans.”

Thomas Franks of Detroit shares an example of the DVC’s concern and compassion: “I have a job that they (Detroit Veterans Center) helped me find. Dinner here is at five, but I can’t get here until six. They put a plate aside for me to make sure I can eat.”

Gleaners provides around 85 percent of the DVC’s food. “The Gleaners system has absolutely been a godsend because you can maximize your purchasing power. It helps us to continue in our mission to do other things,” says Chatman.

“There are some wounds that extend far beyond the battlefield, and our job is to line up resources that will help these men and women overcome their challenges so that they can regain their stability and live a positive, productive lifestyle.”

For more information, please visit: www.michiganveteransfoundation.org

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The vet-on-vet approach works well because veterans know “we can empathize with them…”

– Tyrone Chatman, Executive Director

Chatman says struggling veterans often neglect their nutrition and health. “When they come here, there’s a great deal of healing that has to take place. An important part of that healing is nutrition.”
In generally prosperous counties like Livingston, hunger problems can go unnoticed. Mike Yost, director of the Edward and June Kellogg Food Pantry, points to a county-by-county hunger study completed three years ago, showing Livingston County to have the second worst hunger gap in Michigan. “There was a 51 percent gap between the number of hungry in our county and our ability to provide food for those hungry folks.”

The Edward and June Kellogg Food Pantry, known as Hidden Springs Pantry, is working with Gleaners and others in Livingston County to close that gap. Yost, a former mayor of Howell, joined the pantry as a volunteer four years ago. Soon after, Gleaners became an important resource. Using an annual stipend from the Kellogg Foundation, the pantry obtains around 98 percent of its food from Gleaners through the Shared Maintenance program, in which agencies can receive products such as peanut butter, cereal and other pantry staples at a mere ten cents per pound.

In 2009, the pantry converted to a client choice model, reducing waste and enabling families to shop market aisles based on individual preferences and needs. The model allows for religious and personal dietary limitations to be taken into account, as well as helping the clients maintain dignity. Yost says, “We adopted many of the best practices of Gleaners when we moved from a box pantry to a client choice pantry. We went to work learning what we could from Gleaners and the people that have been doing it for a long time.”

This year, Hidden Springs will feed between 6,000 and 7,000 hungry neighbors. It is the second largest client choice pantry in the county, according to Yost, and has experienced significant increases in the number of people served over the past two years. The 2011 hunger study attests to the pantry’s efforts with promising figures for Livingston County. “We’ve got the hunger gap down to about 31 percent now – through a lot of hard work and cooperation among a number of agencies.”

“People come in and tell us their stories, and many times it brings tears to their eyes and tears to our eyes,” says Yost. “They’ve never been in this type of situation before, and they don’t know what to do. And they’re embarrassed. We try to be kind and gentle.”

Yost says that without Gleaners, the pantry would operate on an extremely limited basis. “I can’t sing Gleaners’ praises enough.”

For more information, please visit: www.hiddenspringsministries.com/food-pantry
**Golfers Donate Hundreds of Turkeys Before Hitting the Green**

**OVER 300 GOLFERS JOINED TOGETHER FOR THE NOVEMBER 2011 BIRDIE DAY**, providing 450 Thanksgiving turkeys for Livingston County families in need. Participants enjoyed a round of golf at one of six courses in Livingston and Oakland counties in exchange for their in-kind donation. Learn more at: [www.gcfb.org/birdieday](http://www.gcfb.org/birdieday).

**Boy Scouts Join Forces to Support Hungry Neighbors**

**ON SATURDAY, NOVEMBER 12, 2011**, metro Detroit Boy Scouts, Cub Scouts, and Venturers went house-to-house, collecting 365,617 pounds of food, which will provide nearly 275,000 meals for struggling families.

Gleaners is grateful to the Boy Scouts of America Great Lakes Council for their dedication, and to Kroger, Weingartz, Yad Ezra, Arthur Gallagher Insurance, and the generous community members who helped make this mammoth effort a success. View pictures online at: [www.gcfb.org/scouting2011](http://www.gcfb.org/scouting2011).

**Students Roll Up Their Sleeves and Join WOMC Food Fight**

**WOMC AND PNC BANK ARE FIGHTING CHILDHOOD HUNGER** by challenging local students to a Food Fight. Each month during the school year, two southeast Michigan schools go head-to-head to provide the most help for hungry children. You can support the schools, and have your donation matched by PNC Bank, by giving online at: [www.gcfb.org/womc](http://www.gcfb.org/womc).

**TREMENDOUS THANKS** goes to PNC for its commitment to the fight against child hunger, and to WOMC for its support of the Food Fight and first annual WOMC Food Fight Radio-thon, providing vital awareness and dollars to combat child hunger. Find more information at: [www.gcfb.org/womc](http://www.gcfb.org/womc).
Architects and Designers Create Canned Goods Sculptures, Raise Hunger Awareness

LOCAL ARCHITECTS AND DESIGN STUDENTS CAME TOGETHER FOR CANSTRUCTION, a design competition where colossal sculptures created entirely of cans provide food and awareness to combat hunger. Kroger generously donated $10,000 in product, seeding the “design materials” for the eight participating teams. The sculptures were on display at the Detroit Institute of Arts from October 26-30, 2011, and were judged on a variety of factors, including Best Use of Labels, Best Meal, Best Structural Ingenuity and Judge’s Favorite. See photos and the list of awardees online at: www.gcfb.org/harvestcanstruction.

Art Van Furniture and WXYZ-TV Join Together to Feed Community

GLEANERS THANKS ART VAN FURNITURE AND WXYZ-TV and concerned community members who came together to provide 34,813 meals for hungry neighbors through the annual Together We Can food drive. Find out more at www.gcfb.org/harvestartvan.
Long-standing Employees Keep on Giving

OVER THE PAST 35 YEARS, GLEANERS COMMUNITY FOOD BANK has been fortunate to have many outstanding team members advancing our mission. In recognition of our anniversary, five team members who have worked with Gleaners for more than 20 years share their thoughts on spending their careers here at the food bank.

WHAT BETTER WAY to spend a career than providing a much-needed element of everyday life: food. I continue to wake up every morning with a smile on my face and happy to come to work because at the end of the day my efforts will have provided a meal to many individuals.

I LIKE WORKING HERE because I like helping people. Every morning I wake up happy because I come to work, and I like what I do. I have peace here. I really enjoy it.

I HAVE GROWN SO MUCH working here. I started packing food, then went into inventory control, and then became a manager. Gleaners has given me an opportunity to grow and learn. It’s a great place to work and, at the same time, we are helping the community.

I NEVER EXPECTED to be at Gleaners this long, but as time went on I became close to my co-workers as well as the agencies and realized this is a fun place to be. I remember sitting with friends on a Sunday night and mentioning to them that I was excited about getting up, going to work. They all told me I was crazy, I told them, “no, I’m not!”

THE MOST REWARDING PART OF MY JOB is being part of a team that has accomplished so much in recent years: meeting strategic goals, providing more food and programs, and coming up with creative solutions to hunger. We’ve done much more community work through direct services and nutrition education. We have a more holistic approach today versus the traditional boxes in, boxes out approach of the past.

Dedicated 10- to 20-year Team Members

<table>
<thead>
<tr>
<th>Sherree Gerzanics</th>
<th>Lisa Walker</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 years</td>
<td>13 years</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Lawrence Seay</th>
<th>Sandra Patrick</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 years</td>
<td>13 years</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Darryl Hicks</th>
<th>Asael Ortiz</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 years</td>
<td>11 years</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Julie Ptasznik</th>
<th>Jesse Magee</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 years</td>
<td>10 years</td>
</tr>
</tbody>
</table>
2012 Spring & Summer Event Calendar

APRIL 17  (date change from last issue)
Women’s Power Breakfast
GM Wintergarden, Renaissance Center, Detroit
Gather with hundreds of metro Detroit’s most influential women at our annual networking breakfast to raise awareness and funds to fight child hunger. Reserve your seats soon! Last year’s sold-out event raised $190,500. Receive updates on your phone by texting WPB to 27138, or visit us online at www.gcfb.org/wpb.

MAY 12
National Association of Letter Carriers’ Stamp Out Hunger Food Drive
Get involved in the largest annual one-day food drive in the nation! Set your nonperishable food donations by your mailbox on May 12th for your letter carrier to collect. Receive updates by texting GLEANERS to 27138 or visiting www.gcfb.org/stamp.

AUGUST 9
8th Annual Livingston Iron Chef
Bordine’s of Brighton
Be part of the action as two talented chefs battle for the title of “Gleaners Iron Chef 8” at Bordine’s of Brighton. The event benefits Gleaners Shared Harvest Pantry, feeding hungry citizens of Livingston County. Stay updated by texting CHEF to 21738 or visiting www.ironchefevent.com.

SEPTEMBER 27
Baker Tilly Iron Chef
Bordine’s of Rochester
Join us at the Rochester Bordine’s “Kitchen Stadium” where two local chefs go head-to-head to benefit Gleaners. The event includes strolling appetizers, libations, a silent auction and local celebrity judges. Receive updates by texting CHEF to 21738 or visiting www.ironchefevent.com.
1. SEND A CHECK: Gleaners Community Food Bank of Southeastern Michigan 
2131 Beaufait St., Detroit, MI 48207-3410

2. CALL IN A CREDIT CARD OR INSTALLMENT GIFT: Lisa Walker, 1-866-GLEANER, ext. 241

3. DONATE ONLINE: www.gcfb.org

4. TRANSFER STOCK: Ask your broker to contact John Dennison, 1-866-GLEANER, ext. 233

5. ASK YOUR EMPLOYER FOR A MATCHING GIFT: Tell your employer you donated to Gleaners and request a matching gift. If your company does not have a matching gift program, ask about starting one.

6. PROVIDE A MEMORIAL OR TRIBUTE GIFT FOR A SPECIAL OCCASION: Shannon Transit, 1-866-GLEANER, ext. 271, or stransit(gcfb.org

7. LEAVE A LEGACY: Bernadette Doré, 1-866-GLEANER, ext. 309, or bdore(gcfb.org

8. CONSIDER A CORPORATE CONTRIBUTION: Melissa Watkins, 1-866-GLEANER, ext. 307, or mwatkins(gcfb.org

9. HOLD A FOOD DRIVE: Stephanie Melnick, 1-866-GLEANER, ext. 270, or smelnick(gcfb.org

10. VOLUNTEER: You can help with food packing, mailing or at one of our special events. Individuals, families and groups are welcome. Contact one of Gleaners’ volunteer coordinators to arrange to volunteer at one of our five distribution centers:

   Detroit and Taylor: Alma Perez, 1-866-GLEANER, ext. 239, or aperez(gcfb.org

   Warren: William Jambeau, 1-866-GLEANER, ext. 354, or wjambeau(gcfb.org

   Pontiac: Sarah Blight, 1-866-GLEANER, ext. 403, or sblight(gcfb.org

   Howell: Michelle Ounanian, 1-866-GLEANER, ext. 335, or mouananian(gcfb.org

   Special Events: Suzette Hohendorf, 1-866-GLEANER, ext. 243, or shohendorf(gcfb.org

Gleaners Community Food Bank of Southeastern Michigan is a 501(c)(3) organization. Your donation is 100% tax deductible to the extent allowed by law.
NOURISHING COMMUNITIES BY FEEDING HUNGRY PEOPLE

Gleaners Community Food Bank of Southeastern Michigan
2131 Beaufait St.
Detroit, MI 48207-3410
313-923-3535 or 1-866-GLEANER
313-923-2247 Fax
www.gcfb.org

Gleaners Distribution Centers:
Gleaners Detroit Headquarters & Distribution Center
2131 Beaufait St., Detroit
Gleaners Livingston County Distribution Center
5924 Sterling Dr., Howell
Gleaners Oakland County Distribution Center
120 E. Columbia Ave., Pontiac
Gleaners Taylor Distribution Center
25698 Northline Rd., Taylor
Gleaners Joan & Wayne Webber Distribution Center
24162 Mound Rd., Warren

Founding member of:
The Food Bank Council of Michigan

Member of:
The United Way
United Way for Southeastern Michigan

Recognized as:
Charity Navigator Four Star Charity

Nourishing communities by feeding hungry people

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FOUNDER
Gene Gonya

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PNC Bank

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Ellen Rogers
Television Host

Nancy Rosso
Livingston County United Way

Recognized as:
Charity Navigator Four Star Charity

Detroit Free Press Top 100

www.gcfb.org
THANK YOU
to all the food manufacturers, growers, distributors and retailers whose donations help to nourish hungry families.

THE FOLLOWING DONORS each contributed more than 85,000 pounds of food in fiscal year 2011:

- ConAgra Foods
- Country Fresh
- CVS/Pharmacy
- Dannon Company
- DS Waters
- Food Bank Council of Michigan
- Kraft Foods
- Kroger
- Lipari Foods
- Malt-O-Meal Company
- Mastronardi Produce/SUNSET
- Mucci Farms
- PepsiCo
- Ram Produce
- Royal Banana Co.
- Ruhlig Farms
- Serra Brothers
- Turri’s Italian Foods, Inc.
- USDA
- Walmart