

# Detroit Red Wings®



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## RED WINGS PLAYERS ACTIVE IN COMMUNITY PROGRAMS AND INITIATIVES

### ... All 24 Red Wings Players and Head Coach Mike Babcock Participating in Charity Programs and Initiatives in Metro Detroit During 2014-15 Season ...

**DETROIT** – The Detroit Red Wings and the Detroit Red Wings Foundation are proud to announce that all 24 players, along with head coach Mike Babcock, are positively impacting the Metro Detroit community by participating in an unprecedented number of charity programs and initiatives throughout the 2014-15 season.

Players are participating in various programs of their choosing, ranging from ticket and financial donations, meet and greets with hospitalized children and military members, volunteering at charitable organizations and serving as spokesmen for community relations theme nights during Red Wings games.

“We’re very proud of the Red Wings players for taking such an active role in the community and working to better the city of Detroit,” said Olympia Entertainment President and CEO Tom Wilson. “It’s a truly impressive undertaking for every member of the team to be involved in some aspect of bettering the community through a cause they are passionate about.”

A full list of player programs can be found below. For more information on the Red Wings involvement in the community, visit [www.DetroitRedWings.com/PlayerPrograms](http://www.DetroitRedWings.com/PlayerPrograms).

- **52 for the Zoo** – For every hit recorded by Jonathan Ericsson this season, he will donate \$50 to the Detroit Zoological Society. This donation will fund a scholarship program to send underprivileged kids to an overnight experience at the Detroit Zoo in the summer.
- **Abby’s All Stars** – Since 2012-13, Justin Abdelkader hosts one elementary student and his/her guardian at every Red Wings regular-season home game. The Red Wings randomly select a student who has submitted an entry form for the [Red Wings for Reading](#) program.
- **Andrej’s Awards** – Andrej Nestrasil will provide a monetary donation to the foundation supporting his youth hockey club in the Czech Republic, Srdci Zustava, for every point he records at the NHL and AHL level.
- **Andy’s Avengers** – Joakim Andersson will host one child with a muscular disorder or muscular dystrophy and his/her guardian at every Red Wings home game this season. The Detroit chapter of MDA will select the guest for each game.
- **Big Hearts Mini Monsters** – Jonas Gustavsson will host a child with a congenital heart defect at each home game with a pair of donated upper bowl season tickets. Guests will be selected for 35 games by Hearts of Hope Michigan and for 10 games by Cardiac Kids in Toronto.
- **Brendan Smith: Breast Cancer Awareness Night Spokesperson** – Brendan Smith is the team spokesman for Breast Cancer Awareness Night. He participates in the on-ice check presentation prior to the game and donates his two lower-bowl tickets and a meet and greet for the concourse auction. He also donated a 20-person suite for two-time breast cancer survivors for the 2014 BCA Night game. They were treated to complimentary food and beverages along with goody bags and a post-game meet and greet.

- **Brian's Beats** – Brian Lashoff will donate \$50 for every hit he records this season. The funds will benefit Freedom Hill Foundation to pay for donated musical instruments and music therapy to military veterans at the John D. Dingell VA Medical Center in Detroit.
- **Cleary's Kids** – Daniel Cleary will host a child who has had an organ transplant or is currently waiting for an organ transplant at each game during the season. Camp Michitanki and University of Michigan's Transplant Center will select the guests for each game.
- **Coach's Visit** – Since 2005-06, Mike Babcock hosts a patient at Children's Hospital of Michigan and his/her guardian at every Red Wings home game. Children's Hospital of Michigan selects the guest for each game.
- **DeKeyser's Hometown Heroes** – Danny DeKeyser will host a military member (active or retired) and a guest at every Red Wings home game this season. Tickets will be donated through the Detroit Red Wings Foundation to individual military members.
- **14's Friends** – Gustav Nyquist hosted families staying at Ronald McDonald House Detroit and Ann Arbor (10 guests from each house) in a suite on Nov. 9. Families were selected by the respective Ronald McDonald House.
- **Franzen's Friends** – Since 2013-14, Johan Franzen hosts a Special Olympics athlete and his/her guardian at every Red Wings home game. Special Olympics of Michigan selects the athlete for each game.
- **Gametime with Glendening** – Luke Glendening will host a child with Down syndrome and his/her family at every Red Wings home game this season and will meet the family after the game. Two nonprofits (Down Syndrome Guild of Southeast Michigan and Down Syndrome Support Group) will equally split the games and select the guests for each game.
- **Helm's Heroes** – Darren Helm will host a youth hockey player with a medical condition and his/her guardian at every Red Wings home game this season with two donated tickets through the Detroit Red Wings Foundation.
- **Henrik Zetterberg: Smoke Detector Collection Spokesman** – Each year, the Red Wings ask fans to donate smoke detectors and make monetary donations at two preseason games to support the annual Smoke Detector Collection. Since 2005-06, Henrik Zetterberg has been the team spokesman for the initiative that has distributed more than 28,000 smoke detectors since 2001. The Zetterberg Foundation matches the fans' donations and the Detroit Red Wings Foundation uses the matching donation to purchase additional smoke detectors that are distributed to Michigan fire departments.
- **Jimmy Howard: Arthritis Foundation Spokesman** – As event chairman for the Arthritis Foundation's Jingle Bell Run/Walk for a fourth year, Jimmy Howard will shoot a PSA and provide autographed items to use as incentives. Howard will donate \$50 for every save he makes during the Dec. 6 game to Arthritis Foundation for its Camp Dakota program in honor of the Detroit Jingle Bell Run/Walk occurring on the same day.
- **Howard's Heroes** – Jimmy Howard hosts a patient at Helen DeVos Children's Hospital in Grand Rapids and their family at every Grand Rapids Griffins home game. The Griffins coordinate the program and Helen DeVos Children's Hospital selects the guests for each game.
- **Kindl's Krew** – Since 2013-14, Jakub Kindl hosts an adult cancer patient or survivor at Karmanos Cancer Institute and his/her guest at every Red Wings home game. Karmanos selects the guest for each game.
- **Kronner's Corner** – Since 2012-13, Niklas Kronwall hosts a family with an autistic child at every Red Wings home game. Autism Alliance of Michigan selects the family for each game.
- **Kyle Quincey: Greening of Detroit** – This season, Kyle Quincey is supporting the local nonprofit, Greening of Detroit, and will make an appearance this spring to plant trees alongside members of the organization. He is also making appearances for David Yurman with 10% of the merchandise sold at the events to benefit Greening of Detroit as selected by Quincey.
- **Miller's Meals** – Drew Miller will donate \$75 for every blocked shot he records during the 2014-15 season to support The Salvation Army's Bed & Bread Truck program. One blocked shot will help feed seven people for one day on their truck. Two blocked shots will help feed 15 people for one day or help feed one person a day for an entire year.

- **Pav's Pals** – Since 2012-13, Pavel Datsyuk hosts a family through Henry Ford's SandCastles program at every Red Wings home game. The family has recently suffered the loss of a parent. SandCastles selects the family for each game.
- **Riley's Rescues** – Riley Sheahan will donate \$100 for every point he records during the 2014-15 season to the Michigan Humane Society's emergency rescue program. He will also visit the Detroit MHS location once a month to take a photo with a pet available for adoption that the Red Wings will post on our social platforms. The person who adopts that particular pet will receive a goody bag from the Wings with an autographed 8x10 photo of Sheahan.
- **Tatar's Totes** – Tomas Tatar will donate \$100 per point during the 2014-15 season to the Gleaners Community Food Bank's BackPack Program. Their BackPack Program sends a bag with six meals home with hungry elementary students.
- **26 Fights Homelessness** – Tomas Jurco will donate \$100 per goal during the 2014-15 season to Coalition on Temporary Shelter (COTS). COTS provides emergency shelter, transitional housing, as well as comprehensive support services for the homeless and at-risk population.
- **Zetterberg Foundation Suite** – Since 2011-12, Henrik Zetterberg donates his Zetterberg Foundation Suite to children's charities for most Red Wings home games and a select number of other events at Joe Louis Arena. The bulk of the games are donated to Children's Hospital of Michigan Foundation, C.S. Mott Children's Hospital, Beaumont Hospital and Big Brothers Big Sisters of Metropolitan Detroit. A handful of games are donated to charities specific to the community relations theme night or a unique request asked of the Zetterberg Foundation.
- **Weiss' Warriors** – Stephen Weiss will host a pediatric cancer patient and his/her family in a 20-person suite at three separate games during the season. He will donate one suite each to Gilda's Club, Wigs 4 Kids and Children's Leukemia Foundation of Michigan. He will meet his guests after each game.

#### About the Detroit Red Wings Foundation:

The Detroit Red Wings Foundation is an affiliate of Ilitch Charities, a 501(c)(3) non-profit organization. The Foundation invests in the future of our community by providing funds and resources to worthy causes that contribute to the growth of the sport of hockey. Ilitch Charities is a non-profit organization that invests in our community's future by supporting innovative, collaborative and measurable programs in the areas of community development, human services, education and recreation through contributions from the Ilitch companies, their colleagues and the generosity of others. For more information, please visit [www.DetroitRedWings.com/Foundation](http://www.DetroitRedWings.com/Foundation).

