

FOR IMMEDIATE RELEASE

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DETROIT LIONS MASCOT VISITS GLEANERS' SUMMER FEEDING SITE

(August 13, 2013 - Detroit, MI)... As part of the national Summer Food Service Program (SFSP), Detroit Lions' mascot Roary will bring his "Meet Up and Eat Up" message to children at the Emerald Springs feeding site on **Wednesday, August 14, 2013 at 11:45am**. The "Meet Up and Eat Up" initiative was created in an effort to increase food access during the summer months when free and reduced-fee school meals are not available. **Lunch will be served to approximately 50 children promptly at 12-noon.**

Working with Gleaners Community Food Bank (Gleaners), Roary will visit two SFSP sites each week throughout the month of August. Gleaners currently serves lunch five days a week at more than 60 SFSP sites throughout Detroit and Wayne County. Gleaners' raises funds through its Hunger Free Summer campaign to support the SFSP along with its other child feeding programs.

Only 15% of kids in Michigan who receive free or reduced-fee school meals have access to summer meals. Hunger Free Summer aims to provide 2 million meals to children in southeast Michigan when they do not have access to the National School Lunch or School Breakfast Programs.

In addition to underwriting support from Charter One Foundation, 12 corporate and community partners are matching all Hunger Free Summer donations dollar-for-dollar. **Every \$1 donated provides six meals to hungry kids.**

Now through September 3, 2013, donations can be made:

- Online at www.hungerfreesummer.org
- Calling 866-GLEANER (453-2637)
- Text "EAT" to 85944 (a \$10 donation will be added to donor's cell phone bill-message & data rates may apply)
- Checks by mail: Hunger Free Summer, P.O. Box 1380, Troy, MI 48099

**Emerald Springs is located at 5825 Emerald Springs Circle in Detroit.
(just south of Charles Street and west of Mound Road)
Click here for a map: [Emerald Springs](#)**

Follow Hunger Free Summer's progress at:

Twitter [@HungerFreeSummr](#) and www.facebook.com/HungerFreeSummer

About Gleaners' Hunger Free Summer:

Donations are matched dollar-for-dollar by: Charter One Foundation, Ford Motor Company Fund, Enterprise Rent-A-Car, Epoch Hospitality Group, David & Cherie A. Bazy, the Joshua (Jim) and Eunice Stone Foundation, Grainger, Delta Air Lines, Andiamo Restaurant Group, Rattlesnake Club, American Specialty Oils, Baker Tilly and Jenkins & Company. Every \$1 donation provides six nutritious meals for hungry children in southeast Michigan. Learn more at www.hungerfreesummer.org.

MEDIA ONLY: For more information or to arrange a feeding site visit, contact C&B Scene at 248-336-8360 or scene@candbscene.com