

For Immediate Release

Contact C&B Scene:

248.336.8360

scene@candbscene.com



Underwriting Partner & Match Donor



Gleaners and Charter One Foundation Pack Food For Hungry Children Mark Midway Point of 2012 Hunger Free Summer Campaign

(Detroit, MI – July 23, 2012)... On **Tuesday, July 24, 2012, beginning at 1:00 pm**, representatives from **Gleaners Community Food Bank of Southeastern Michigan** (Gleaners), **Charter One Foundation**, Ford Motor Company Fund, Enterprise Rent-A-Car, Epoch Hospitality Group, David and Cherie A. Bazy, The Joshua (Jim) and Eunice Stone Foundation and Grainger will gather at the Crowell Recreational Center in northwest Detroit as part of the [Hunger Free Summer](#) campaign. Over 40 children from Gleaners' Summer Lunch Program will be at the center to enjoy a nutritious lunch and each will receive a box of food that they can take home to share with their family.

At the midway point in the Hunger Free Summer campaign, **over \$424,000 has been raised** through corporate sponsorships and community donations. This represents 63% of the campaign's goal to provide two million meals.

The [Crowell Recreational Center](#) is located at 16630 Lahser Road in Detroit.

The Crowell Center's parking area will be teeming with activity as volunteers from Charter One and the other Match Donor companies will pack 500 Mobile Pantry boxes with nutritious food and load them into three semi trailers for Wednesday's Mobile Pantry delivery. In addition to the Mobile Pantry trucks, a display of 5,000 lunches will line the perimeter of the area, representing one day's worth of Hunger Free Summer lunch distribution.

"When children are hungry, it's difficult for them to learn, grow and thrive. No child should go hungry, which is why we're honored to underwrite the Hunger Free Summer campaign," said Scott Swanson, president, Charter One and RBS Citizens Illinois and Michigan.

"We want to thank all the companies and individuals who have supported the 2012 Hunger Free Summer campaign," said DeWayne Wells, Gleaners' president. "No child should ever go hungry and we hope the community will continue to make donations of any size - \$1 will buy six meals – so every dollar counts!"

The goal of the Hunger Free Summer campaign is to provide two million meals for children in need during the summer school recess period, when free and reduced-fee meals provided by the school system are not available. Every \$1 donation provides six nutritious meals for hungry children in southeast Michigan.

The current demand for emergency food is at an all time high. Support from volunteers, community members, and businesses involved in this campaign make it possible for Gleaners to collect and distribute food to hungry children in southeast Michigan.

Donations can be made through September 10, 2012:

- Online at www.hungerfreesummer.org
- Calling 866-GLEANER (453-2637)
- Text "HFS" TO 85944
(a \$10 donation will be automatically added to donor's cell phone bill – message and data rates may apply.)
- Checks by Mail: Hunger Free Summer, P.O. Box 1380, Troy MI 48099

The public can support and follow the campaign on:

Twitter @HungerFreeSummer and www.facebook.com/HungerFreeSummer

Media Only: For more information or to schedule an interview please contact:

Marcy Hayes/C&B Scene (Gleaners): 248.336.8360 or Elizabeth Dryden/Charter One Foundation: 248.226.7750