



## LOOKING FOR FUN IDEAS? WE CAN HELP.

### ELEMENTARY SCHOOLS:

- Decorate Bags for the kids to take home and fill
- Have each grade level or classroom collect one specific food item

### MIDDLE AND HIGH SCHOOLS:

- Hold a class to class challenge during spirit week
- Charge cans for admission to a dance or sporting event
- Fill the Principal's office with cans
- Have a neighborhood food drive

### ALL SCHOOLS:

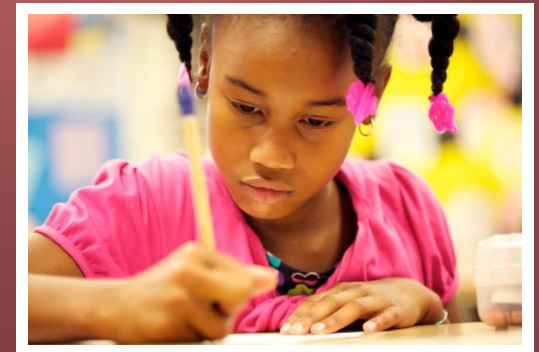
- Fill a Van or Truck
- Set a Goal and Track your Progress
- Make Posters and Flyers
- Hold a Kick-Off Rally or Assembly
- Collect during Community Service Week

## ABOUT GLEANERS

- Founded in 1977, Gleaners is one of the oldest and largest food banks in the country. Gleaners is proud to be a founding member of Feeding America and the Food Bank Council of Michigan.
- Gleaners distributes donated and purchased food to more than 550 soup kitchens, food pantries, homeless shelters, senior homes and other partner agencies that feed hungry people.
- Gleaners distributed over 95,000 meals each day, nearly half of which is distributed at no cost to our partner agencies. The rest is provided at a shared maintenance fee of 18 cents per pound, which helps offset the costs of handling and transportation.
- Of every dollar donated, Gleaners uses 93 cents for food and food programs. One dollar provides three meals for a hungry neighbor.
- Gleaners is governed by a board of directors and an advisory board comprised of civic and business leaders and partner agency representatives.
- Gleaners has 96 employees at five locations in Detroit, Pontiac, Howell, Taylor and Warren. Last year, 48,000 volunteers helped Gleaners fulfill its mission of feeding hungry people in Wayne, Oakland, Livingston, Monroe and Macomb counties.



## HUNGER HEROES SCHOOL CHALLENGE



Gleaners Community Food Bank  
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Detroit, MI 48207  
866-GLEANER • [www.gcfb.org](http://www.gcfb.org)

ANY STUDENT CAN BE A  
**HUNGER HERO**  
TO BENEFIT GLEANERS COMMUNITY FOOD BANK



# YOUR SCHOOL CAN MAKE A DIFFERENCE.

## SHOW YOUR SPIRIT - TAKE THE HUNGER HERO CHALLENGE

School pride and competitive spirit extends beyond the schoolhouse walls. This is why Gleaners is calling upon area schools to channel their school spirit into activism by participating in the Hunger Hero School Challenge.

Nearly 700,000 southeast Michigan residents, including one in four children, are faced with the uncertainty of not knowing where their next meal will come from. With the help of our Hunger Hero partners, Gleaners aims to increase our distribution to 100,000 meals per day in 2014-2015.

The Hunger Hero School Challenge is an annual competition where schools take on the issue of hunger by collecting food items

to help our neighbors in need. Schools that collect the most food per student will be eligible to win monthly prizes and bragging rights!

### Take the Challenge!

Gleaners is seeking 200 area schools to pledge to collect 1,000 pounds of food to fight hunger in our communities during the 2014-2015 school year.

**Register at [www.gcfb.org/hero](http://www.gcfb.org/hero)**

For more information, please contact:  
Allison Lucas at [alucas@gcfb.org](mailto:alucas@gcfb.org) or  
866-453-2637, ext. 271

## GETTING STARTED

Register at [www.gcfb.org/hero](http://www.gcfb.org/hero).  
You will receive a full informational kit!

**Recruit Your Team** - Involve school leadership (PTA, Student Council, National Honor Society, etc.), parents and teachers to help create momentum for the food drive.

**Choose a Timeline** - Pick one or two weeks to collect donations. Consider holding a food drive during non-holiday months when food is in short supply.

**Promote the Food Drive** - Make your 1,000 pound goal known to students and parents! Increase awareness on Hunger and Nutrition in your school. Provide an in-school incentive for kids to bring food such as no homework for a night or try to fill the Principal's office with cans.

## GLEANERS CAN PROVIDE...

- Boxes and canisters for collections, posters, and a video on hunger in our community
- Web site links to educational materials on hunger and nutrition to be used in the classroom
- Opportunities for groups and individuals to volunteer at one of our five warehouses
- "I FED SOMEONE TODAY" stickers for students

## RECOGNITION

- Each month, the school with the most pounds per student will win a prize worth up to \$500.