



Possibility grows here.



Friends of the Greenbelt Foundation

Communications Manager

Position Type: Full Time
Job Region: ON – Metro Toronto Area
Location(s): Downtown Toronto
Years Experience: 4 - 8

Date Ad Posted: June 8, 2010
Application Deadline: June 21, 2010
Salary: \$35-40,000 + benefits

The Friends of the Greenbelt Foundation is an independent, not-for-profit organization focused on supporting activities that preserve the environmental and agricultural integrity of Ontario's Greenbelt Region. We seek a Communications Manager who has innovative and fresh ideas and the capacity to develop and conduct dynamic public awareness efforts that highlight the value and significance of Ontario's Greenbelt.

Responsibilities:

- respond to public enquiries about the Friends of the Greenbelt Foundation and maintain and develop an understanding of the environment in which the Foundation operates;
- organize public awareness/education events about the Greenbelt and represent the organization at such events;
- develop and oversee communications efforts which target diverse audiences across the province through a variety of media;
- project management events/activities/campaigns with multiple stakeholders including ongoing sign projects
- create and manage public engagement campaigns which underline the importance of restoring the environmental integrity of the Ontario's Greenbelt at the same time fostering enthusiasm about the region through promotion of the Greenbelt's agriculture, viticulture and natural resources;
- manage the Foundation's web/social media communications from strategic planning to daily execution; and
- assist successful grant recipients in developing their own communications strategies and campaigns

Qualifications:

- an educational background in marketing and communications, journalism, or public relations, or equivalent experience;
- a solid understanding of environmental issues and familiarity with the key players in the environmental sector at the local and provincial level is a definite asset;
- demonstrated experience in developing and delivering multi-faceted public education campaigns which target diverse audiences through web media, print, television and radio;
- ease working with the public and a high level of diplomacy for handling challenging situations;
- strong strategic thinking skills and an aptitude for managing projects, campaigns, media relations, as well as highly developed judgement skills and an attention to detail;
- excellent oral and written communication skills; and
- initiative, a sense of humour, and the desire to work as part of a small team within an evolving organization

Please send a cover letter and c.v. outlining your interest and qualifications for this position, and indicating your salary expectations. Applications will be accepted only by email or post. Please clearly indicate the position applied for in the subject line of all correspondence.

Friends of the Greenbelt Foundation
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No phone inquiries please.