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HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

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1360 N. St. Andrews Place

Los Angeles, CA 90028

CALIFORNIA



ERIC GARCETTI

MAYOR

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

JOINT OUTREACH/ELECTION & BY-LAWS COMMITTEE

Wednesday, January 29, 2014, 6:30 pm

Denny's - 5751 Sunset Blvd., Los Angeles, CA 90028

Alex Alfero

Bill Zide

Christina Derenthal

Efrain Gonzalez

Felipe Corrado

Jirair Tossounian

Jose Torres

Don Durkee

Meredeth Livingston-Williams

Juri Ripinsky

Luke Vincent

Maria Yepremian

Thomas Meredith

Sun Yu

Orletha Andersen

Charles Puree

Drew Peterson

Jon Girodo

Shane Stahl

Jennifer Barbosa

SPECIAL MEETING MINUTES

1. *Meeting called to order at 6:39, welcome remarks by Chair*
2. *Roll Call-Don, Jennifer, Alex, Jose, Shane, Jirair, Christina, Don*
3. *Approval of Outreach Committee Minutes from November 20th Meeting, Tabled*
4. *Discussion of Elections/Outreach progress*
 - a. *Update on Website – Elections Link, was added to hsdnc website*
 - b. *Update on Elections Flyers-\$80 for Election fliers. Alex to get a quote for new fliers. 12,500 and 15,000 double paged mailers.*
 - c. *Update on Elections Media Contacts made-Shane media contacts made, awaiting for response.*
 - d. *Update on Billboards / Signage / Bus Bench's and other marketing for elections, possible Candidate forum at Mayer building, Shane updated on Bus Benches, will ask for board approval.15 24x36 posters, Ballot printings?, recommendation of joint event with food.*
 - e. *Update on Direct Mailing options for Elections-suggest not using walking service*
 - f. *Discussion/Update on Nextdoor & HSDNC Website postings for Elections, Nextdoor, not a useful tool*
 - g. *Update/Discussion on Saturday's event with Councilmember O'Farrell, Mitch to assist in placement at Parks regarding NC elections in our District.*
 - h. *Discussion and possible Vote on recommendations for Elections Outreach Strategies to be submitted to the full board for approval at the next regularly scheduled Board meeting.*
5. *Discussion and possible Vote on recommendations to the full Board for Elections Outreach Budget*

-Direct mail piece, post card, bus shelter signage, not to use door to door service, meet and greet for candidates March 15 or 22, day of election event, not to use nextdoor, allocate \$1500 from Davco for printing materials, Feb 8 clean up date, recommend at least one rep is present. Shane-Alex 7-0-0
6. *Public Comment on Non-Agenda Items, Jose-Garcetti Parent Center, trying to move to the School, House is located on Ridgewood, seeking support to write a letter to the principal, Shane- not to move it, series of emails to have election information. Shane-contacted surrounding NCs, promoting the elections.*
7. *New Business to be added to agenda for next Outreach Meeting-Partner with Hollywood Forever, utility box project,*
8. *Scheduling of next Joint Outreach/Elections & ByLaws Committees Meeting 2/12/14 and 2/26/14*
9. *Adjournment 8:45*