

HSDNC August Outreach Committee Minutes August 1, 2011

Children's Festival of the Arts - Sunday, August 14th from Noon – 4:30 p.m. – 3,500 Children Attend

1. Efrain will be heading up table – He will have banner, flyers, email sign up sheets, etc..
2. Jennifer will be organizing an art activity for kids
3. Sign up Sheet is being passed around

New Budget Guidelines and Process

Process:

1. New in-depth 'grant-like' form will be given to all solicitors of funding
2. Requesting party will attend appropriate committee to present their form and proposal.
3. Committee will scan proposal and circulate to board members for review before next voting board meeting.
4. Committee chair will make the committee recommendation for approval

Guidelines:

1. \$500 – Community and Outreach Events – (with exception of Holiday Party)
2. \$1,000 – Community Benefit Projects (i.e. Tree Planting, Streetscape, Park Improvements)

New Site Postings

1. New strategy for all board members to be responsible for one agenda posting.
2. New Posting Ideas
 - a. Home Depot
 - b. Starbucks
 - i. Sunset (by Home Depot)
 - ii. Gower Gulch
 - c. Astro Burger Drive Thru
 - d. Catalina's Supermarket