

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

Steven Whiddon
Chair

Manny Rodriguez
Vice Chair

Frank Valenti
Treasurer

HSDNC Board Members:

Alex Alverov
Andy Schwartz
Anna Gyumushyan
Bill Zide
Celeste Abarca
Ed Hunt
Efrain Gonzalez
Frank Valenti
Jennifer Moran
Jenny Weatherholtz
Juri Ripinsky
Kenneth Ostrow
Luke Vincent
Manny Rodriguez
Nathan French
Steven Whiddon
Thomas Meredith



HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

Monday, May 9, 2011 - 6:30PM
HELEN BERNSTEIN HIGH SCHOOL
1309 N. Wilton Place, L.A., CA 90028

1. Meeting called to order, welcome remarks by Chair (**time limits will be strictly enforced**)
2. Approval of previous meeting minutes
3. Brief community updates and/or presentations by any City, County, State or Federal Government Agencies. (3 min. per)
4. Introduction by Conrado Terrazas, Communications Deputy for State Senator, Gilbert Cedillo
5. Public comments/discussions (3 min. per)
PRESENTATIONS
6. Introduction and update from Hollywood Chamber of Commerce Chair, Marty Sheldon (5 min.)
7. Holly McKee-Clark, Kings College – introduction and request to host students of Kings Colleges (5 min.)
8. Hollywood—Relay For Life– by American Cancer Society Staff Partner and Relay Manager, Salvador Velasco and Co-Chair, Steven Whiddon (5 min.)
OLD BUSINESS
9. Discussion and possible action to lease office space at Assistance League of Southern California
 1. Discussion and possible action to fund up to \$10,000.00 for HSDNC office rent/phone/internet
 2. Discussion and possible action to fund up to \$2,200.00 for office equipment: camera, projector, projector screen, laser printer, 2010 MS Office Home and Business, Norton anti-virus software, 1-year membership to Geek Squad tech support, HP Pavilion Laptop.
 3. Discussion and possible action to fund up to \$300.00 for canopy and weight system
 4. Discussion and possible action to fund up to \$550.00 for 50 folding chairs
10. Reconsideration of the previous motion and vote regarding the proposed Administrative Citation Program (ACE), which was presented at the April 2011 Board meeting and voted on to send the item back to the Planning and Land Use Management Committee (PLUM) in order to obtain more details. (3 min.)
11. Discussion and possible action by the board regarding the Administrative Citation Program (ACE), with the recommendation to hold special meeting for this item and to reach a broader line of stakeholders in within our neighborhood. (3 min.)
COMMITTEES
12. Recruitment/Election committee Report (3 min)
13. Treasurer Report (5 min)
14. Outreach Committee Report (20 min.)
 1. Discussion and possible action to fund up to \$1,000.00 for Bitter Lemons

2. Discussion and possible action to fund up to \$1,000.00 for Melrose/Van Ness/Santa Monica/Western neighborhood
 3. Discussion and possible action to fund up to \$1,500.00 towards Helen Bernstein High School sports program
 4. Discussion and possible action to fund up to \$1,800.00 for Board and Outreach t-shirts
 5. Discussion and possible action to fund up to \$2,500.00 for Children's Annual Arts Festival
 6. Discussion and possible action to fund up to \$2,500.00 for Hollywood Police
 7. Discussion and possible action to fund up to \$2,500.00 Friends of Hollywood Cap Park
 8. Discussion and possible action to fund up to \$5,000.00 Art Cycle
 9. Discussion and possible action to fund up to \$5,000.00 for Relay for Life--Hollywood
 10. Discussion and possible action to fund up to \$5,000.00 for Shakespeare in the Park
 11. Discussion and possible action to fund up to \$5,000.00 for toys, supplies for Holiday party
 12. Discussion and possible action to fund up to \$7,000.00 to Open Neighborhoods and provide free wi-fi to our Neighborhood Council area
 13. Discussion and possible action to fund up to \$100 towards drinks for volunteers of landscape installation for "tunnel project" at Lemon Grove Park
15. PLUM Committee Report (5 min. per issue)
1. Hollywood Community Plan Update response due 1 June at City Hall by 5:00 PM
 2. Further discussion of the issue of Administrative Code Enforcement and front yard violations [illegal paving, parking (including bicycles), over height fences, open storage, encroachments, etc.)
16. Budget & Finance Committee Report (3 min.)
17. Bylaw Committee Report by Ken Ostrow (3 min.)

NEW BUSINESS

18. Adjournment of Meeting

The public is requested to fill out a "**Speaker Card**" to address the Board on any agenda item before the Board takes an action. Public comment is limited to three (3) minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. The public may comment on a specific item listed on this agenda when the Board considers that item. When the board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at the scheduled meeting or by prior arrangement by contacting the HSDNC at 323/461-0773. In addition, anyone who would like a copy of any record related to an item on the agenda; please contact the HSDNC at number above. The Hollywood Studio District Neighborhood Council will announce at this meeting the location, day and time for its regular meetings and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review at the following community locations: 1) Tidal Wave Restaurant, 2) Bernstein Corner Grocer, 3) Lemon Grove Park, 4) Produce For Less Market, and 5) Sunshine Thai Restaurant

The Hollywood Studio District Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Hollywood Studio District Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment (DONE) at (213) 485-1360, or please send an e-mail that states the accommodations that you are requesting to HSDNC@yahoo.com.

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

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