

**JLID Steering Committee Meeting #2**  
**July 23, 2012, 5:30 – 6:30 pm**  
**The Ellington Club Room (3<sup>rd</sup> Floor), 222 Broadway**

**Meeting Notes** (Drafted by Tommaso, reviewed and approved by the JLID SC on Monday July 30<sup>th</sup>, 2012)

**Steering Committee Present:** Deborah Acosta, Tommaso Boggia, Marianne Dreisbach, Gary Knecht, Sara May, Barry Pilger, Lisa Rossi (for Patricia Rossi), & Paul Thyssen

**Steering Committee Absent:** None

**Guests Present:** Michael Carilli, Joel Pool, & CK Kuebel.

1. **Progress Reports:** Gary said the proposal to have 2 TOLA Fellows help with surveying property owners during August was not accepted. He also said the \$10,000 grant application from the City of Oakland was submitted 7/16 and is under consideration. Deborah said she spoke with Aliza [City of Oakland] who confirmed that it's in the works, still pending affirmation from Fred and Diana, but she is pretty confident that the city can grant, not loan, \$5,000 – \$10,000, but the timing is uncertain.

2. **Pledges and potential pledges for EMILY's List:** Gary updated the SC on the current situation:

*Previously Reported Pledges*

Marianne Dreisbach	\$10,000
Metrovation	\$10,000
JLDA	\$10,000

*New Pledges*

Fat Lady & ED Coat	\$5,000
Gary Knecht	\$5,000
<b>EMILY's List Total</b>	<b>\$40,000</b>

*Promised (To Lisa Rossi)*

Ken Kantor	\$2,500
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*Grant Expected*

City of Oakland	\$5,000 (maybe + \$5,000)
<b>Expected Funds Total</b>	<b>\$7,500</b>

*Potential Pledges*

Daniel Altwarg (Markus Supply) - Meeting at 2:00 PM on Tuesday  
Digital Realty – Meeting soon  
Michael Carilli & Joel Pool - Considering

3. **Options since EMILY's List totals less than \$60,000:** Gary brought up two questions about how to move forward given the ~\$20,000 pledge shortfall. The first, whether the JLID Steering Committee (SC) feels comfortable extending the fundraising deadline by one week to secure outstanding pledges. Deborah called a vote on this question and it was passed unanimously, extending the deadline to and scheduling a JLID SC meeting for Monday July 30<sup>th</sup>.

The second question was concerning a BRE proposal to pledge \$10,000 in exchange for a \$19,000 repayment on BID creation to refund a failed BID creation expense they incurred last year. Gary said this proposal was worth considering to address a lack of representation on Steering Committee of a large condo-owner (300 units of rental). Barry proposed responding to the BRE proposal with a request for a \$10,000 pledge without compensating the \$9,000 loss they incurred in a previous attempt. This vote passed unanimously with one abstention from Paul (JLDA). Deborah agreed to follow up with BRE.

4. **Discuss Agreement Among Members of JLID Steering Committee document:** Gary said the agreement takes the pledges, which are not enforceable, and turns them into a promise that might or

might not be enforceable by asking for signatures. Gary proposes that the membership status of existing non-pledging members listed in the Agreement Among Members document (Tommaso, Barry, Deborah) should be voted upon by the steering committee (see #7 below). The payment schedule was reviewed with attendants agreeing to let Gary know when they would be able to submit payment for their pledge. The attendees agreed to sign the agreement at the next JLID SC meeting on Monday July 30<sup>th</sup>.

5. **CIVITAS Engagement Letter:** All parties other than JLDA were ready to approve the CIVITAS Engagement Letter pending a change concerning the offer to defer \$10,000 of fee until 2014. Paul (JLDA) needs board approval before being able to sign on their behalf, but said a special board meeting was scheduled to finalize approval.
6. **Stafford Real Estate Trust Account:** Sara (Metrovation) asked about possible tax issues or fees that might arise from using Barry's trust account to manage payments to CIVITAS. Barry said there are no tax issues or other fees and that he and his wife are the only signatories. Marianne (American Bag Co.) asked whether a wire transfer would work to move funds to the trust account. Barry said he can share coordinates, or that people can write a check and drop it off in his mailbox. Sara asked if the trust account is only for JLID and if not if it is possible to get a separate statement that only speaks of JLID activity. Barry said the account is also in use for his business, but that he is able to printout every project separately.
7. **Organization of Steering Committee:** Deborah brought up the questions about whether to accept non-pledging members to the steering committee, if votes should be weighed based on amount pledged, and what the minimum financial pledge should be to win a seat on the SC. Deborah moved that \$5,000 should be set as a hard floor to earn a seat on the SC, except for the three current non-pledging members who contributed time. Gary seconded the motion. The vote passed unanimously, with Paul (JLDA) abstaining. Gary moved that the committee vote on informally selecting Gary and Deborah as co-chairs, Barry as treasurer, and Tommaso as secretary. An official vote will be taking place at the meeting on Monday July 30<sup>th</sup>. Marianne (American Bag Co) said she won't be able to attend that meeting, but she wants her proxy vote on record to affirm the motion. Finally, Gary proposed that everyone who signs the Agreement Among Members document gets one vote, regardless of contribution amount. Sara wondered if this should be in the agreement, and Barry said he would draft a set of bylaws to be voted on at the next meeting.
8. **Next Meetings:** Monday July 30<sup>th</sup> & Monday, August 6<sup>th</sup>, both at the Ellington Club Room, 222 Broadway (3<sup>rd</sup> Floor) at 5:30pm.
9. **Adjourn:** Meeting adjourned at 6:30 pm