

JLID Steering Committee Meeting #6
August 27, 2012, 5:45 – 6:50 pm
Metrovation Suite 260, 580 2nd Street

Meeting Notes (Drafted by Tommaso)

Steering Committee Present: Deborah Acosta, Tommaso Boggia, Ken Kantor, Gary Knecht, Sara May, Nicole Pitts.

Steering Committee Absent: Michael Carilli, Marianne Dreisbach, Barry Pilger, Patti Rossi, & Paul Thyssen

Guests Present: Jackie Ray (Schnitzer Steel, Public Affairs)

1. **Last meeting minutes:** *Gary moved to approve. Deborah seconds. Unanimous.*

2. **Treasurer's Report:**

Sara and Michael will cover this month's portion by Friday.

Gary moved to pay Civitas outstanding balance. Ken seconds. Unanimous.

Gary proposed that we purchase bedroom counts from Parcel Quest for \$150. Discussion moved to next meeting.

3. **Progress Report:**

No update on grant request from City of Oakland. Digital Realty is likely to make a pledge but couldn't attend today's meeting.

Imagine Jack London fundraising: ~\$3,000 raised so far, still reaching out to more businesses and residents.

4. **Outreach Efforts:**

Continued conversation about need for 2 or 3 additional pledges and new JLID Advisors. Sara expressed interest in contacting the Ellington and the Waterfront Hotel. Nicole will try to get in touch with people at Winsdor Communities to understand where they stand. Gary will contact Peerless Coffee to ask them to become a JLID Advisor. JLDA is continuing outreach to condo owners.

5. **Next Steps:**

Requests for Civitas: Ask Civitas for potential dates for outreach events to the property owners that we need to talk to as a group.

Identify a strategy for contacting the masses.

Report back on successes with outreach.

Ask Civitas to be involved in conversation with Divco and various "exempt agencies."

6. **Next Meetings:** Monday, September 10, location Metrovation Suite 260, 580 2nd Street, at 5:30 pm

7. **Adjourn:** Meeting adjourned at 6:50 pm.