

An extensive range of free training events for Party members is taking place at conference, in the Queen's Suite of the Harrogate International Centre (HIC).

Only Party members may attend training events and must show an appropriate conference photo pass or Party membership card to enter.

Friday 6th March
09.15 – 10.45

Recruiting and using volunteer phone banks
(Invitation only)

Campaigns Department
HIC, Queen's Suite 6

Making the most of every minute – good time management
(Invitation only)

Campaigns Department
HIC, Queen's Suite 7

Get your petitions and surveys online!

Come and see how to use our online system to create petitions with simple websites attached, and our tool for complex surveys. And the collation of the results is easy too!

Will Howells and Mark Pack,
Innovations Department
HIC, Queen's Suite 8

Building and leading a team
(Invitation only)

Campaigns Department
HIC, Queen's Suite 9

Friday 6th March
11.00 – 12.30

Making life easier with template literature and campaign packs
(Invitation only)

Campaigns Department
HIC, Queen's Suite 4

Engaging with students and winning their votes

An opportunity to share best practice from around the country
(Invitation only)

Campaigns Department
HIC, Queen's Suite 6

Winning hearts and minds
(Invitation only)

Campaigns Department
HIC, Queen's Suite 7

Friday 6th March

11.00 – 12.30 *continued*

Your innovations action plan

Winning means getting our message out through every available channel, but are we missing any? Come and join this informal session and make sure YOUR campaign isn't missing out.

Helen Duffett and Pete Dollimore,
Innovations Department
HIC, Queen's Suite 8

Don't throw it away at the count
(Invitation only)

Campaigns Department
HIC, Queen's Suite 9

Friday 6th March

14.00 – 17.30

Women's voices must be heard!

A complete guide to speaking at conference
(Women only)

Candy Piercy, Campaign for Gender Balance and Women Liberal Democrats

HIC, Queen's Suite 5

Making email work for your campaign

Ideally bring a laptop so you can take part practically in this afternoon course in using email as a campaign tool. Will cover the technical tools, how to build your email database, playing fair and staying legal and a new section on designing effective content.

Helen Duffett and Pete Dollimore
HIC, Queen's Suite 8

Friday 6th March

14.30 – 15.45

Squeezing the Greens and winning the green vote

An opportunity to share best practice from around the country
(Invitation only)

Campaigns Department
HIC, Queen's Suite 6

Getting the most from the media
(Invitation only)

Campaigns Department
HIC, Queen's Suite 7

Election law for key seats
(Invitation only)

Campaigns Department
HIC, Queen's Suite 9

Friday 6th March

16.00 – 17.30

Raising the funds

An opportunity to share best practice from around the country
(Invitation only)

Campaigns Department
HIC, Queen's Suite 6

Your complete postal vote campaign
(Invitation only)

Campaigns Department
HIC, Queen's Suite 7

Project management for organisers
(Invitation only)

Campaigns Department
HIC, Queen's Suite 9

Saturday 7th March

09.15 – 10.45

Making the leap – pavement politics to strategic politics

Cllr Mark Alcock, ALDC, and the IDeA

HIC, Queen's Suite 1

Getting the basics right - polling day

Cllr John Bridges and Cllr Charles Glover, ALDC

HIC, Queen's Suite 2

How to make your website part of your election campaign

Mark Pack and Pete Dollimore,
Innovations Department
HIC, Queen's Suite 3

Understanding your membership and building your local party

Chris Keating and Dave Hodgson,
Membership Department

HIC, Queen's Suite 4

Convincing a crowd – answering questions effectively
(Women only)

Jo Swinson MP, Campaign for Gender Balance

HIC, Queen's Suite 5

Fundraising for your campaign

Jake Holland and Austin Rathe,
Campaigns Department

HIC, Queen's Suite 6

Making your candidate a star

Dave McCobb and Alan Muhammed,
Campaigns Department

HIC, Queen's Suite 7

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Saturday 7th March
09.15 – 10.45 continued

An introduction to agenting
Miranda Roberts and Gavin Steel,
Agents Association
HIC, Queen's Suite 9

Saturday 7th March
11.00 – 12.30

Making the most of your MyCouncillor website
Cllr Tim Pickstone, ALDC
HIC, Queen's Suite 1

If you don't do this you won't win!
Direct mail and the postal vote for Local Elections
Cllr Charles Glover and Cllr Mark Alcock, ALDC
HIC, Queen's Suite 2

Beating the Tories
Hilary Stephenson and Shaun Roberts,
Campaigns Department
HIC, Queen's Suite 3

Winning the youth vote
Chris Keating and Ben Rawlings,
Liberal Youth
HIC, Queen's Suite 4

Working toward PPC selection: Raising your profile and gaining experience within the Party
(Women only)
Candy Piercy, Mark Pack and Helen Duffett, Campaign for Gender Balance
HIC, Queen's Suite 5

Engaging with BME Voters
An opportunity to share best practice from around the country
Chris Leaman and Austin Rathe,
Campaigns Department
HIC, Queen's Suite 6

Election law – what you need to know to run an election
Victoria Marsom and Ruth Younger,
Campaigns Department
HIC, Queen's Suite 7

So you want to be a PPC? The new approvals process explained
Jenny Shorten, English Candidates Office
HIC, Queen's Suite 8

Saturday 7th March
11.00 – 12.30 continued

Taking better photos
(Please bring a digital camera with you – though not essential)
Dave Radcliffe and Season Prater,
Agents Association
HIC, Queen's Suite 9

Saturday 7th March
14.30 – 17.30

Media and television interview skills
(Invitation only)
Candidates Office
HIC, Queen's Suite 8

Saturday 7th March
14.30 – 15.45

Scrutinising finance – making it work
ALDC and the IDEa
HIC, Queen's Suite 1

Keeping your council seat
Cllr Tim Pickstone and Cllr John Bridges, ALDC
HIC, Queen's Suite 2

Lessons from America
Shaun Roberts, Campaigns Department, and Elspeth Finlay, Dunfermline and West Fife
HIC, Queen's Suite 3

Running a successful Freshers Fair
Naomi Smith and Sarah Green, Liberal Youth
HIC, Queen's Suite 4

Dealing with conflict within your local party
(Women only)
Candy Piercy and Miranda Roberts,
Campaign for Gender Balance
HIC, Queen's Suite 5

Beating Labour
Dave McCobb and Stuart Bray,
Campaigns Department
HIC, Queen's Suite 6

Improving your voter data
Richard Pinnock and Jon Aylwin,
Campaigns Department
HIC, Queen's Suite 7

Winning on polling day
Mike Dixon and Jon Walsh, Agents Association
HIC, Queen's Suite 9

Saturday 7th March
16.00 – 17.30

Finding and recruiting good and diverse council candidates
Laura Willoughby, London Councils, and Steve Hitchins
HIC, Queen's Suite 1

11 weeks to go!
Everything you need to do to win in the County and Unitary elections on 4 June 2009

Andrew Stunell MP and Hilary Stephenson
HIC, Queen's Suite 2

MPs' staff seminar, briefing, information sharing and Q&A
Victoria Marsom and Jake Holland,
Best Practice Team
HIC, Queen's Suite 3

Communications with members and supporters
Colin Ross and Dave Hodgson,
Membership Department
HIC, Queen's Suite 4

Thinking of standing for Parliament? An introduction to candidacy
(Women only)
Ros Harper and Sarah Green,
Campaign for Gender Balance
HIC, Queen's Suite 5

Winning in the last four weeks
Ian Horner and Jon Aylwin, Campaigns Department
HIC, Queen's Suite 6

Fighting the BNP
An opportunity to share best practice from around the country
Dave McCobb and Richard Pinnock,
Campaigns Department
HIC, Queen's Suite 7

Eye-catching literature
Chris Keating and Season Prater,
Agents Association
HIC, Queen's Suite 9