

spring conference 2011

training programme

An extensive range of training courses is being provided at spring conference in Sheffield.

Training courses will take place in the Jurys Inn.

Training courses are free and for **party members only**. An appropriate conference photo pass or party membership card must be shown for entry.



saturday 12th march, morning

09.15 – 12.30

Conciliator Training
(invitation only – for details email candidates@libdems.org.uk)
Competencies covered – Communication skills, Representing People. Jenny Shorten and Steven Gauge, for Parliamentary Candidates' Office.
Suite 9, Jurys Inn

09.15 – 10.45

Keeping sane in the campaign
Stress and time management for election agents. Competencies covered – Resilience. Agents & Organisers Association.
Suite 1, Jurys Inn

Inspired! Winning against the Tories (Campaigner Training)
Be inspired by campaigners who are beating the Tories and how you can do it! Competencies covered – Values in Action. ALDC.
Suite 2, Jurys Inn

What's new on MyCouncillor (Councillor Training)
Cllr Tim Pickstone, ALDC.
Suite 3, Jurys Inn

Membership Officer Q&A
How party membership works and the roles of local party membership officers. Plenty of opportunity for questions. Ernest Mitchell, Membership Service Manager and Billi Williams, Membership Development Officer.
Suite 4, Jurys Inn

09.15 – 10.45 continued

Making the best use of the telephone – data collection and persuasion
Competencies covered – Values in Action. Austin Rathe and Adam Williams, Campaigns Department.
Suite 5, Jurys Inn

Thinking about becoming a candidate? (Women only)
An informal Q&A with candidates who have been through the process. Competencies covered – an overview of the competencies. Ros Gordon and Jo Shaw, for the Campaign for Gender Balance.
Suite 7, Jurys Inn

Messaging – Defending against Labour in 2011
Competencies covered – Communication Skills, Values in Action. Shaun Roberts and Stuart Bray, Campaigns Department.
Suite 8, Jurys Inn

11.00 – 12.30

Election law briefing and Q&A
Get up to speed with the latest changes to election law. Agents & Organisers Association.
Suite 1, Jurys Inn

Leadership development for London leaders (Invitation only)
Laura Willoughby, for ALDC and London Councils.
Suite 2, Jurys Inn

11.00 – 12.30 continued

Localism Bill (Councillor Training)
Implications and opportunities for local government. Cllr Howard Sykes, for ALDC and LGID.
Suite 3, Jurys Inn

Diversity
Advice on improving the diversity within your branch, particularly engaging with youth minorities. Competencies covered – Representing People. Ann Garner, for Liberal Youth.
Suite 4, Jurys Inn

Organising the most effective polling day
Competencies covered – Strategic Thinking and Judgement. Austin Rathe and Dave Smithson, Campaigns Department.
Suite 5, Jurys Inn

Leadership skills for women (Women only)
Competencies covered – Leadership. Jo Swinson MP and Candy Piercy, for the Campaign for Gender Balance.
Suite 7, Jurys Inn

Messaging – Winning against Labour in 2011
Competencies covered – Communication Skills, Values in Action. Victoria Marsom and Dave McCobb, Campaigns Department.
Suite 8, Jurys Inn

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saturday 12th march, afternoon

14.30 – 15.45

Winning at the count

Make sure you don't lose once the polls have closed. Agents & Organisers Association.

Suite 1, Jurys Inn

Getting out the vote (Campaigner Training)

Competencies covered – Strategic Thinking and Judgement. Getting your votes in the ballot box. John Bridges, ALDC.

Suite 2, Jurys Inn

Life without Whitehall interference (Councillor Training)

Making decisions for local people & setting priorities that are meaningful locally. Cllr Gerald Vernon-Jackson, for ALDC & LGID.

Suite 3, Jurys Inn

Becoming a candidate

Guidance for youth and student members on the processes and demands relating to standing for elected Liberal Democrat positions. Naomi Smith, Liberal Youth.

Suite 4, Jurys Inn

Surveys, canvassing and neighbour letters – getting closer to your voters

Competencies covered – Representing People. Stuart Bray and Adam Williams, Campaigns Department.

Suite 5, Jurys Inn

Planning and winning your selection campaign (Women only)

Competencies covered – Resilience, Values in Action. Julian Huppert MP, for the Campaign for Gender Balance.

Suite 7, Jurys Inn

14.30 – 15.45

Messaging – Defending against the Conservatives in 2011

Competencies covered – Communication Skills, Values in Action. Victoria Marsom and Richard Pinnock, Campaigns Department.

Suite 8, Jurys Inn

Yes you can! (be a candidate)

Competencies covered – Overview of all competencies. Tamsin Hewett and Maddy Pite, Parliamentary Candidates' Office.

Suite 9, Jurys Inn

16.00 – 17.30

Election law briefing and Q&A

Get up to speed with the latest changes to election law. Agents & Organisers Association.

Suite 1, Jurys Inn

FOCUS – What-Why-When-How

Competencies covered – Communication Skills. Cllr Mark Alcock and Cllr Charles Glover, for ALDC.

Suite 2, Jurys Inn

Inspired! Going Green (Councillor Training)

Be inspired by our Government's action on the environment and how to make your council green. ALDC.

Suite 3, Jurys Inn

16.00 – 17.30 continued

Membership Data Online

A step by step guide to using the Party's online membership management tool for local party membership officers. Ideal for new officers or a refresher for old hands. David Loxton, Director of Membership and Development, and Billi Williams, Membership Development Officer.

Suite 4, Jurys Inn

Messaging – Winning against the Conservatives in 2011

Competencies covered – Communication Skills, Values in Action. Shaun Roberts and Richard Pinnock, Campaigns Department.

Suite 5, Jurys Inn

Media interview skills (Women only)

Competencies covered – Communication Skills, Resilience. Candy Piercy and Tamora Langley, for the Campaign for Gender Balance.

Suite 7, Jurys Inn

Campaigning against Labour in Oldham

Competencies covered – Values in Action. Dave McCobb and Dave Smithson, Campaigns Department.

Suite 8, Jurys Inn

Induction session for new Regional Candidates' Chairs

(invitation only – for details email candidates@libdems.org.uk) Margaret Joachim, Tamsin Hewett and Maddy Pite, Parliamentary Candidates' Office.

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