

Libertarian Party of North Carolina
Meeting of the Executive Committee
February 16, 2013

EC members present:

JJ Summerell
Bev Wilcox
John Caveny

Jason Melehani
Phil Jacobson
David Speight
Daniel Chang
Mark Rogers
Erik Raudsep

Attending via Skype:

Tim Doran
Alex Vuchnich

Observing:

Judy Speight

OPENING

1. Meeting was called to order at 11:17am
2. John moved to accept the minutes, Erik seconded the motion and the motion was passed unanimously.
3. Agenda was approved.

OFFICER REPORTS

Chair – JJ Summerell

Actions to be discussed in the latter part of the meeting.

Vice Chair – Bev Wilcox

Bev was on Fox News Rockingham County in reference to a story on private landfills.

Recording Secretary – Daniel Chang

No report

Treasurer – John Caveny present and reporting

Attached a written report.

Recurrent donations on the website have been fixed with thanks to Jason Melehani.

The money for the operations director will need to come from our federal account.

The bulk of our monies will be kept in the federal account with the exception of money for direct donations to state/local candidates.

MOTION: John Caveny moves and Daniel Chang seconds that John Caveny be delegated the authority to terminate our account with Card Services. Motion passed with unanimous vote.

Discussion on setting up a budget for the year; we'll need numbers from the directors.

ACTION: JJ will solicit the budget proposals from each of the directors within the next two weeks and we'll discuss at the next EC meeting.

Membership Secretary – vacant, no report.

COMMITTEE REPORTS

Communications Director (Mark Rogers)

In brief, Mark discussed goals for 2013 and the present state of communication. He has started establishing contacts and mailing lists and performing a walk through of the website with proposed changes. He would also like to have bidirectional communication with the county affiliates. He is presently working on transferring ownership of the lpnc.org from Rick Pasotto.

MOTION: Mark Rogers moves and Erik Raudsep seconds to create the position of Keyholder to hold our electronic assets as an appointed position with no term limit. Motion passed unanimously.

ACTION: Mark Rogers to talk to Barbara Howe about serving in this capacity.

He has taken the media list from the Gary Johnson campaign and cleaning it up to import into mailchimp.

1. Organized and innovated social media presence.
 - a. Scope and purpose.
 - b. Develop guidelines.
 - c. Help with county affiliate.
 - d. Appointing social media assistant director position to channel social media users into LP members (need title and job descriptions)
 - e. Shout outs to encourage involvement.
 - f. Encourage media directors for each affiliate.
2. Counties focus.
3. Strength overall methods and tracking communications.
 - a. Reviewing methods of conducting business online.
 - b. Is there a better way?
4. Press Secretary to report to the Communications Director.
 - a. Title and Job description
5. Stepping up efforts at fundraising and getting more donations.

County Affiliates Director (Jason Melehani)

Jason reports that of the 100 counties in the state, they are organized into regions and at this point, 60 counties currently are in some stage of activity/development. Since the last meeting, Heywood and Alamance have had meetings. He has also visited Wake. He plans on visiting Gaston and Cleveland next weekend, Clay and Cherokee in March.

1. Foster development
2. Get group to start meeting.
3. Groups that already exist, help them refine to be a pro-growth strategy.
4. Event / outreach focused.
5. Henderson protested Obama visit.
6. Durham / Orange participated in MLK event.
7. More events on the calendar and help advertise those.

Feedback this stuff that happens in the county to get channeled back to us.

Political Director (Erik Raudsep)

Erik attended the Human Rights Campaign event, and found out that one of their board members is registered Libertarian. There is still quite a bit of buzz about Amendment 1 (Same sex marriage) from the last election. He would like our participation in OutInRaleigh on May 4th. \$100 for a booth rental. He also would like us to look into fundraising opportunity with Tshirts. He continues to build bridges with the NAACP, although with a much cooler response than the HRC. He would like to create assistant director roles, one for Legislative Director and two for Candidate Director to assist in candidate vetting. They are working on setting up candidate training material, with a partial tool kit to be rolled out in 2013 and a complete kit in 2014.

MOTION: Erik moves and David Speight seconds that \$100 be spent on the OutInRaleigh booth.

ACTION: Erik will find the tent and tabling supplies

Guest Speaker

Chuck Johnson from Pretrial Services.

Old Business

Vacant Positions

Outreach Director vacancy

Phil Jacobson moves and Jason Melehani seconds that the Political Director Erik Raudsep be given jurisdiction over the domain of Outreach until this position can be filled. Motion passed with unanimous vote.

University Relations / Campus Coordinator vacancy.

Alex Mathews of the Davidson College Libertarians may be interested in this role.

Membership Secretary – Jason Melehani has a candidate in mind and will approach.

Judicial Committee – Lon Cecil resigned from the Judicial Committee and William Keech has graciously agreed to fill this role until the next convention.

2020 Plan Update – JJ reported on the current status of the plan.

ACTION: Mark Rogers brought up the need for an IT system. Mark, Alex, JJ and Daniel will research CRM such as Aristotle, Campaign360 and the offering from Big L solutions.

Video footage from the last campaign cycle. There is about 500gb of video footage that Todd Mulgrew has.

MOTION: Alex moves that we allocate \$200 for purchase of external and shipping. Daniel seconds. Motion carries.

Convention Committee – JJ reports that they are looking into the Old Black Mountain College conference space in Asheville.

New BUSINESS

Operations Director – Brett has indicated that his workload is exceeding the original contracted hours.

ACTION: JJ will find out details from Brett and proposal at the next EC meeting.

ACTION: JJ would like to create two new roles: Directors of Fundraising and Marketing. He will propose title / job description at the next EC meeting.

Response to Richard Evey email on hot topic of immigration was discussed and JJ will telephone Richard Evey to discuss.

BUBLAA – Jason Melehani added this application as a forum on the lpnc.org site by invitation only and is encouraging EC members to use it.

CLOSING

Meeting is adjourned at 3:10pm
Next meeting is March 23 in Greensboro

