

Libertarian Party of North Carolina

Minutes of October 05, 2013 Executive Committee Meeting
Satisfactions, Durham, NC

Present: JJ Summerell (presiding), Barbara Howe, John Caveny, Bjorn Pedersen, Erik Raudsep, Chris Dooley, Brian Irving, Ginny Godfrey, Kevin Innes

Also present: Jason Melehani
Called to order 11:09 am

A. Opening

1. Agenda (attached) was adopted with minor changes.

Under Director and Committee Reports, Remove 1. Operations and add 1. Executive Director, delete 4. County affiliate Affairs, make Director of University Relations item 4, and add as 5. Candidate Funding Committee

2. Barbara reported that minutes of June 29, 2013 were approved online.

B. Officer Reports

1. Chair: Reported that Jason Melehani has resigned as ED to pursue a career opportunity.
2. Vice-chair: No report
3. Recording Secretary: Reported were approved online. Also reported she had been invited to speak to UNCC campus Libertarian group.
4. Treasurer: Report attached. John also mentioned he (nor the SBOE apparently) is not sure of what happens with any eventual PPF dollars since the elimination of the program in the last session of the legislature.
5. Membership Secretary (Vacant)

C. Director and Committee Reports

1. Executive Director: Jason reported that he had been focusing on 2014 candidates, trying to get county affiliates organized.)
2. Communications: Brian expressed frustration with candidates not responding to his inquiries.
3. Political / Outreach: Contacted some of potential candidates for 2014; Erik has been doing more on outreach. Erik has contacted NAACP and is working with them. Also in contact with NC Growers Association. Did Centerfest for one day. Fairly good response; Pride week in Durham on Sept 28. 85 contacts. Raised \$50 in t-shirts and pin sales. Better response than in years past. Kevin Innes reported Buncombe County did a Free Cannabis event.
4. Director of University Relations: Davidson College is having Jim Lark on Oct 10.
5. Candidate funding committee-Bjorn Pedersen reported that the committee had approved \$3k to Andrea Boyer in Woodfin; \$1K Eric Cable in Charlotte; \$1K Jason Varner in Thomasville. In the future, Bjorn suggests that we allocate money

on a continuing basis, not as a lump sum, to see if candidates are following our directives. Erik will look into the practices of other political parties regarding candidate funding.

D. Old Business

1. Electronic votes taken between Jun 29 meeting and October 5 meeting are attached.
2. Affiliate funding policy: Discussion of how much money we might allocate to a new affiliate had begun briefly online. Barbara Howe noted that current policy has been to reimburse an affiliate for postage for their startup meeting.

****MOTION**** Brian Irving moved (Howe seconded):

1. As a general policy, we will offer each local affiliate start-up \$500, no strings-attached.
2. The LPNC will assist local affiliates who need funds for major projects, in excess of \$500, on a case-by-case bases.
3. In generally, we will not give more than \$500 to any one chapter in a fiscal year (except for major projects mentioned in #2). Local chapters should conduct their own fundraising efforts, and to produce promotional material specific to issues in their area.
4. The LPNC encourages local chapters to use state or nationally produced promotional material, including rack cards, and other handouts, bumper stickers, banners, etc.
5. All funding requests from chapters should be made before the expenditure. Chapters may request reimbursement for expenses already made to meet an emergency or exigent circumstances.

****MOTION**** Barbara Howe (seconded by Bjorn Pedersen) moved to table Brian's motion. Motion passed.

****MOTION**** Removed from table. Referred to committee. Erik, Ginny, JJ, Bjorn, Barbara. Motion passed.

3. Quorum and online voting: Discussion began online. Any member can lobby for their motion and encourage others to vote. A policy was established August 11 and Barbara will post it again.
4. GoDaddy ownership issues: JJ to meet with Rick Pasotto's sister, Diane, and she will sign over the domain to us. JJ and Chris will work out final details of getting site switched.
5. Review website email distributions: JJ and Barbara will review website email forwarders.
6. 2014 Debates: JJ reported that we need to develop a relationship with the League of Women Voters to be poised for future debates

7. NationBuilder training: Jason Melehani demonstrated some of the NationBuilder features)
8. Strategy spreadsheet: Jason/J.J. presented the 2020 plan - targeting General Assembly seats that we can run in a two-way race and have the most impact.
9. Open Positions: If anyone has suggested candidates for Outreach, County Affiliate Coordinator, or Membership Secretary, please let JJ know.
10. Fundraising update, recognition awards: We should develop a plan to let people know how much we need. With our new Call Fire system, we need to develop folks who are willing to dial for \$\$\$. Call Fire costs \$3/hour/caller. Trial run at earlier regional meetings went smoothly. Jason Melehani mentioned that we have the Reason list for a one-time use. JJ will write a letter.
11. Accounting services: JJ reported that Alex Vuchnich's firm recently merged and we might use them.
12. Rob Sarvis: JJ recommended that we cover Sarvis race in our newsletter. He is polling at 12.7% No objection to featuring in our newsletter.

E. New Business

1. Discuss Executive Director position vacated by Jason Melehani (Bjorn)
Discussion of hiring an ED. No decision made.

(Recess for lunch at 12:35 pm)

2. ecLPNC Yahoo Group: Brian Irving requested that we require folks to use their actual names when becoming members of the EC Yahoo Group. Brief discussion with the outcome decided that this would be impractical to ask since many have Yahoo ids that they have had for years. Barbara Howe noted that she would make an effort to determine identities of all participants on Yahoo list. A very brief discussion about switching from Yahoo to Google groups. No action taken.
3. Policy request: Discussion of setting a policy that all officers, directors, and committees submit written reports to Executive Committee prior to each meeting, in order to make more efficient use of our actual meeting time.

ACTION All officers, directors, and committees are encouraged to post written reports prior to EC meetings.
4. Ginny Godfrey requested that we establish an online group/forum (yahogroups or otherwise) expressly for, and limited to, the current EC members and directors.

ACTION Barbara Howe will compile all email addresses in order to have a private email list, should private messages be necessary.

5. Develop, review, and/or revise as necessary a clear and concise job description for the LPNC Political Director. ****ACTION**** Look for old description and consider revisions.
6. Establish an ad hoc committee (of our own!) to confer on a regular basis with the NCGA on various bills - both current ones and ones potentially to be introduced - via our existing libertarian sympathizers in the GA. ****ACTION**** Solicit some volunteers to work on legislative issues. Brian will post in the newsletter.
7. Develop and activate a plan to connect with at least one registered Libertarian from each county to serve as a liaison to the LPNC. Recognize that we need to do a better job at communicating and connecting members throughout the state. No action taken at this time.
8. \$250 Jim Lark funding
MOTION: Barbara (Erik seconded) moves that LPNC allocate \$250 for Jim Lark's visit to Davidson College
9. Get a van to go to Buncombe County and do some door to door campaigning for Andrea's campaign. ****ACTION**** JJ will investigate if we are needed and research getting a van for the October 26 EC workshop date.9.

F. Adjournment

1. Next meeting date/location: Walking Asheville October 26.
2. Budget meeting on November 16 at JJ's office in Greensboro.
3. MOTION to adjourn (Erik) 3:36 p.m.

Libertarian Party of North Carolina
Executive Committee Agenda

October 5, 2013
Satisfaction, Durham, NC

Proposed agenda for October 5, 2013

- A. Opening
 - 1. Set agenda
 - 2. Accept minutes

- B. Officer Reports
 - 1. Chair
 - 2. Vice-chair
 - 3. Recording Secretary
 - 4. Treasurer
 - 5. Membership Secretary

- C. Director and Committee Reports
 - 1. Operations
 - 2. Communications
 - 3. Political / Outreach
 - 4. County Affiliates Affairs
 - 5. Director of University Relations
 - 6. Convention
 - 7.

- D. Old Business
 - 1. Disposition of electronic votes.
 - 2. Affiliate funding policy (Brian: Discussion began online.)
 - 3. Quorum and online voting (Discussion began online.)
 - 4.
 - 5.
 - 6.

- E. New Business
 - 1. Discuss Executive Director position vacated by Jason Melehani (Bjorn)
 - 2. ecLPNC Yahoo Group – Two items sent - a request that all members of the group provide their full names, and to adopt policy that this be a condition of future membership. (Brian) and a request to consider transferring from Yahoo to Google groups. (Bjorn)
 - 3. Policy request _ set policy to request that all officers. Directors, and committees submit written reports to Executive Committee prior to each meeting, in order to make more efficient use of our actual meeting time. (Brian)
 - 4. Establish an online group/forum (yahoogroups or otherwise) expressly for, and limited to, the current EC members and directors. (Ginny)
 - 5. Develop, review, and/or revise as necessary a clear and concise job description for the LPNC Political Director. (Ginny)

6. Establish an ad hoc committee (of our own!) to confer on a regular basis with the NCGA on various bills - both current ones and ones potentially to be introduced - via our existing libertarian sympathizers in the GA. (Ginny)
7. Develop and activate a plan to connect with at least one registered Libertarian from each county to serve as a liaison to the LPNC. (Ginny)
- 8.
- 9.
- 10.

F. Adjournment

1. Next meeting date/location
Adjourn

Electronic votes to be included in October 5, 2013 minutes

July 18, 2013

Irving has moved and Godfrey has seconded that, “the LPNC participate as a sponsor of the Nullify Now North Carolina conference in Raleigh Oct. 19, appoint Brian Irving to handle details of our sponsorship, and allocate \$250 to purchase Sponsor Package D.”

9 Ayes

0 Nays

0 Abstain

July 26, 2013

Irving as moved and Howe seconded “We allocate \$600 to print 4,500 rack cards. I also request this time-period for voting be set at 72-hours.”

9 Ayes

0 Nays

0 Abstain

July 29, 2013

Alex Vuchnich moved (07/25/2013, msg #13325) and Bjorn Pedersen seconded (07/25/2013, msg #13382):“Alex moves that we appoint Jason Melehani to the position of Executive Director with duties and responsibilities as described in the accompanying job description and upon passage of the motion accept his verbal resignation as an At-large Executive Committee member.“ (Most recent version of Job Description is in files section, <http://groups.yahoo.com/group/ecLPNC/files/Job%20Descriptions/>, entitled ED Job Description_rev Jul 29, 2013

9 Ayes

0 Nays

1 Abstain

July 30, 2013

Motion by Barbara Howe (#13422), seconded by John Caveny (#13423) to accept the corrected draft of EC minutes for June 29, 2013 meeting without objection. No objections were made.

July 31, 2013

Alex Vuchnich moved (07/30/2013, msg #13427) and Jason Melehani seconded (msg #13428): Alex moved that the LPNC allocate \$300 for the purchase of phones, software and related assets for phone banking.

8 Ayes

0 Nays

0 Abstain

August 13, 2013

NB: Poll closes Thursday at 1:30 PM EST. Pedersen moves and Irving seconds: LPNC Candidate Funding Policy 1. The Libertarian Party of North Carolina may provide campaign funds to Libertarians running for office in non-partisan or partisan races. 2. A candidate requesting funds shall provide the following information: a. Name b. Office for which seeking election c. Address d. Home phone e. Cell phone f. Campaign phone g. Personal e-

mail h. Campaign e-mail i. Campaign Website 3. Each candidate shall provide the following information about their campaign spending and organization: a. Proposed budget b. Total amount raised to date c. Expenses to date d. Number of people working campaign 4. Each candidate shall respond to these questions regarding their campaign: a. Why are you running for office? b. Why should the LPNC financially support your campaign? c. Are you planning to answer all surveys presented to you? d. Are you planning to attend all forums to which you are invited? e. Do you intend to win your election? What are your campaign goals and objectives? f. Do you see your campaign helping retain ballot access for the Libertarian Party? Or, how do you see your campaign helping spread the libertarian message? g. How do you plan to use the term "libertarian" in your campaign materials, displays and appearances? 5. The Executive Committee establish the Campaign Funding Committee to determine how funds shall be allocated. The EC recommends the chair appoint as members himself, the political director, treasurer, and one (1) at-large member of the Executive Committee. 6. The Executive Committee shall establish a budget for campaign support for each election cycle. For the 2013 election, that limit shall be \$15,000. The campaign committee may request additional funding.

8 Ayes

0 Nays

0 Abstain

September 5

Erik Raudsep moved (#13690) and Brian Irving (#13691) seconded that the Executive Committee authorize spending \$95 for a table at Durham Gay Pride 9/28.

5 Ayes

1 Nays

0 Abstain

September 11, 2013

Brian Irving moved and John Caveny seconded a motion to spend up to \$1,200 for promotional materials for fairs, etc.

9 Ayes

0 Nays

0 Abstain

September 16, 2013

Howe moves and Godfrey seconds that the LPNC appoint Chris Dooley to fill the At-Large position on the EC created by the resignation of Jason Melehani.

10 Ayes

0 Nays

0 Abstain

**Treasurer's Report
Libertarian Party of North Carolina
October 3, 2013**

Account Balances

General account balance:	\$ 4,092.43 (\$3,897.30 at BB&T and \$195.13 at PayPal)
Federal account balance	\$ 272.69 (at BB&T)
Public Finance Fund	\$32,481.59 (at BB&T)
Total cash on hand	\$36,846.71

Other Information

General account: Total income since the last report is \$1,739.35 from donors, including \$243.85 from Matt Drew to close out his campaign account. I transferred \$4,000.00 from the PPF account toward the campaign contributions.

The Public Finance Fund received interest payments totaling \$2.57 for June through September. We also received a payment of \$15,817.10 from the state of North Carolina. This is possibly the last such payment.

The Federal (Allocated) Fund will shortly be used to pay most operating expenses. To date it has been used primarily to pay expenses charged to the credit card. I transferred \$642 from the PPF account to this account during the period from the last report to date.

Total expenses since last report (06/27/2013) were \$7,694.00.

Paid from operating fund:

Bank and credit card processing fees	(\$ 264.23)
Web hosting	(\$ 70.80)
Campaign contributions	(\$ 5,000.00)
Convention related expenses	(\$ 473.32)
Outreach and contact expenses	(\$ 432.00)
Printing	(\$ 803.65)

Paid from Public Finance Fund account:

Forward Focus Media	(\$ 400.00)
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Paid from Federal Fund (allocated):

Mailchimp	(\$ 200.00)
Nationbuilder	(\$ 207.00)
Callfire	(\$ 50.00)

Respectfully submitted,
John Caveny

Treasurer's Report Detail: As of October 3, 2013

Income:

<i>Source</i>	<i>Since last report (06/27/2013)</i>	<i>Year to date</i>
Subscribers and contributions	\$1,495.50	\$3,033.50
Convention	0	\$5,744.99
NC PPF funds	\$15,817.10	\$15,817.10
Interest	\$2.57	\$5.48
Other	\$243.85	\$243.85
Total	\$17,559.02	\$24,844.92

Expenses:

<i>Type expense</i>	<i>Since last report (06/27/2013)</i>	<i>Year to date</i>
Convention	(\$473.32)	(\$5,337.26)
Legal fees	0	0
Bank and card fees	(\$264.23)	(\$989.43)
Printing and supplies	(\$803.65)	(\$1,202.65)
Postage	0	(\$124.00)
Advertising	(\$527.80)	(\$617.80)
Outreach/fairs/county affiliates	(\$225.00)	(\$2,325.86)
Insurance	0	0
Office Expense	0	(\$150.00)
Campaign Contributions	(\$5,000.00)	(\$5,000.00)
Operations Director	(\$400.00)	(\$2,800.00)
Total	(\$7,694.00)	(\$18,547.00)