

Libertarian Party of North Carolina

Minutes of December 14, 2013
Elizabeth's Pizza, Greensboro, NC

Present: JJ Summerell (presiding), Alex Vuchnich, Barbara Howe, Bjorn Pedersen, Brian Irving, John Caveny, Chris Dooley, Ginny Godfrey, Kevin Innes, Erik Raudsep

Absent: Jon Byers, Britton Correll

Guests: Brad Hessel

Call to order 11:16 am

Agenda was adopted as presented. (Attached, page 4) Minutes from October 5, 2013 were approved online (Message #14330).

B. Officer Reports

1. Chair

JJ discussed briefly the 2020 strategy. Bjorn offered rationale for a strategy to concentrate on some NC Senate seats. Bjorn

2. Vice-chair

No report

3. Recording Secretary

4. Treasurer

Report attached, pages 5-6.

5. Membership Secretary (Vacant)

MOTION: Brian Irving moved to suspend the adopted agenda and consider ED appointment and budget before anything else. Ginny seconded. Motion passed with one nay vote.

Budget proposal as adjusted is attached, pages 7-9.

MOTION: Erik Raudsep moved to accept the budget as adjusted. Kevin Innes seconded. Passed with one nay.

Executive Director Search Committee recommended Brad Hessel of Raleigh be hired as LPNC Executive Director for a salary of \$1750/month. EC Committee members asked Brad a few questions.

MOTION: Alex Vuchnich moved to accept the Executive Director Search Committee's recommendation to hire Brad Hessel as Executive Director and authorized the Search Committee to draw up a contract. Bjorn Pedersen seconded. Motion passed.

C. Director and Committee Reports

1. Communications

Submitted via Yahoo Groups (Msg #14473). Attached, page 10.

2. Political / Outreach

Erik Raudsep reported he is working on recruiting candidates for the 2014 General Election.

3. Director of University Relations

No report.

4. Convention

Barbara Howe volunteered to head the Convention Committee. Brian Irving and Bjorn Pedersen also volunteered to help. JJ suggested perhaps this might be something good for the intern, as well.

D. Old Business

1. Disposition of electronic votes.

The five electronic votes taken between Oct 5 and Dec 14 are attached and entered into the record. Attached, page 11.

2. Executive Director Search Committee Report

Addressed above.

3. LPNC.org ownership

Still issues with Rick Pasotto's ownership of LPNC.org.

ACTION: Two more actions are suggested. Alex Vuchnich will obtain the IRS authorization letter and we will submit that to GoDaddy in an effort to obtain ownership. Kevin Innes will draft an order and attempt to get a judge to sign.

MOTION: Barbara Hove moved that we pursue the action of obtaining an IRS letter, then attempt to get a judicial ruling. If those two actions don't result in success, Chair is authorized to spend up to \$600 to hire an attorney for further action. Erik Raudsep seconded. Motion passed.

4. Applicants and potential directors and committee members (Include discussion of merits of making appointments online or in person.)

Outreach Director: Kevin Innes spoke on his own behalf about his desire to be Outreach Director. Divide state into A and B, with eight sub-regions in each area. Five to seven counties per region.

MOTION: Alex Vuchnich moved to appoint Kevin Innes as Outreach Director. Ginny Godfrey seconded. Motion passed. One abstention.

Membership Secretary: Ginny Godfrey expressed her desire to be appointed Membership Secretary.

MOTION: Kevin moved to appoint Ginny Godfrey as Membership Secretary. Chris Dooley seconded. Motion passed. Two nays.

5. Report on Affiliate funding policy

Affiliate funding was included in the newly adopted budget. Committee was directed to continue its work in developing a formal policy.

6. Website email and distribution

Barbara Howe reported that all the people signed up on the EC Yahoo Groups are known Libertarians.

7. Contact with LWV (JJ, Erik)

No action.

8. Accounting services (JJ)

No action.

9. LPNC private list (Barbara)

Barbara has compiled a spreadsheet with each member's private email and will place in Yahoo Groups file and on the Google Drive. Barbara also set up LPNC.org identities for each EC member. Format is First name (dot) Last name@LPNC.org Example: barbara.howe@lpnc.org

10. Political director job description

ACTION: Erik Raudsep said he could draft a JD.

11. Legislative Agenda Committee

Brian Irving agreed to attempt to resurrect this committee.

E. New Business

1. Budget
Addressed above.
2. More frequent meetings via webinar (JJ)
Brief discussion about the desire to try virtual meetings. Decided to try a virtual meeting to discuss the 2020 strategy plan on January 4 at 9:00 am
ACTION: Chris Dooley will set up details.
3. Speakers Bureau (JJ)
ACTION: JJ and Brad will work to develop this idea.
4. Passwords, LastPass (JJ)
ACTION: Compile a list of important LPNC passwords and place them in a central tool. Any member who has an LPNC account with a password, please contact Barbara. DO NOT share passwords on this list or via email. Call Barbara at 919-690-1423. Or email Barbara, and she will call you.
5. Nicholas McAlister internship (JJ)
In the adopted budget, LPNC allocated dollars for intern. JJ and Brad will put Nicholas to work.
6. Discuss promotional supplies (Chris)
Brief discussion regarding our current supply of outreach material.
ACTION: Brian Irving suggested it would be good to have a supply of materials in the Charlotte. Brian will coordinate with Alex.
7. Platform Committee
MOTION: Alex Vuchnich moved to appoint Brian Irving, Bjorn Pedersen, and Ginny Godfrey to Platform Committee. Seconded by Erik Raudsep. Motion passed.
8. 2014 schedule
Tentative schedule for 2014:
January 18, 2014 (Charlotte area. Alex will find place.)
March 1, 2014
April meeting will be held in conjunction with the 2014 convention. Date to be determined.)
May 31, 2014
July 12, 2014
August 23, 2014
October 4, 2014
November 15, 2014
January 10, 2015

Adjourned.

- A. Opening
 - 1. Set agenda
 - 2. Accept minutes

- B. Officer Reports
 - 6. Chair
 - 7. Vice-chair
 - 8. Recording Secretary
 - 9. Treasurer
 - 10. Membership Secretary

- C. Director and Committee Reports
 - 5. Communications
 - 6. Political / Outreach
 - 7. Director of University Relations
 - 8. Convention

- D. Old Business
 - 12. Disposition of electronic votes.
 - 13. Executive Director Search Committee Report
 - 14. LPNC.org ownership
 - 15. Applicants and potential directors and committee members (Include discussion of merits of making appointments online or in person.)
 - 16. Report on Affiliate funding policy
 - 17. Website email and distribution (Barbara)
 - 18. Contact with LWV (JJ, Erik?)
 - 19. Accounting services (JJ)
 - 20. LPNC private list (Barbara)
 - 21. Political director job description
 - 22. Legislative Agenda Committee

- E. New Business
 - 9. Budget
 - 10. More frequent meetings via webinar (JJ)
 - 11. Speakers Bureau (JJ)
 - 12. Passwords, LastPass (JJ)
 - 13. Nicholas McAlister internship (JJ)
 - 14. Discuss promotional supplies (Chris)
 - 15. Platform Committee
 - 16. 2014 schedule

- F. Adjournment
 - 1. Next meeting date/location
 - 2. Adjourn

Treasurer's Report

Libertarian Party of North Carolina

December 13, 2013

Account Balances

General account balance:	\$ 4,316.82 (\$4,121.69 at BB&T and \$195.13 at PayPal)
Federal account balance	\$ 272.69 (at BB&T)
Public Finance Fund	\$32,021.62 (at BB&T)
Total cash on hand	\$36,611.13

Other Information

General account: Total income since the last report is \$1,940 from donors, including \$405 from the State Fair. We now have recurring donations of approximately \$600 per month.

The Public Finance Fund received interest payments totaling \$1.63 for October and November.

Total expenses since last report (09/03/2013) were \$2,175.85.

Paid from operating fund:

Bank and credit card processing fees	(\$ 128.58)
Gift for Jason Melehani	(\$ 120.90)
Insurance	(\$ 400.00)
Outreach and contact expenses	(\$ 191.25)
Printing	(\$ 894.84)

Paid from Federal Fund (allocated):

Mailchimp	(\$ 100.00)
Nationbuilder	(\$ 128.00)
Outreach expenses	(\$ 172.15)
Card related expenses	(\$ 40.13)

Respectfully submitted,
John Caveny

Treasurer's Report Detail: As of December 13, 2013

Income:

<i>Source</i>	<i>Since last report (09/03/2013)</i>	<i>Year to date</i>
Subscribers and contributions	\$1,940.00	\$4,973.50
Convention	0	\$5,744.99
NC PPF funds	0	\$15,817.10
Interest	\$1.63	\$7.11
Other	0	\$243.85
Total	\$1,941.63	\$26,786.55

Expenses:

<i>Type expense</i>	<i>Since last report (09/03/2013)</i>	<i>Year to date</i>
Convention	0	(\$5,337.26)
Legal fees	0	0
Bank and card fees	(\$168.71)	(\$1,158.14)
Printing and supplies	(\$894.84)	(\$2,097.49)
Postage	0	(\$124.00)
Advertising	0	(\$617.80)
Outreach/fairs/county affiliates	(\$591.40)	(\$2,917.26)
Insurance	(\$400.00)	(\$400.00)
Office Expense	(\$120.90)	(\$270.90)
Campaign Contributions	0	(\$5,000.00)
Operations Director	0	(\$2,800.00)
Total	(\$2,175.85)	(\$20,722.85)

LPNC 2014 Budget

Quarter				Q1	Q2	Q3	Q4
Year				<u>2014</u>	<u>2014</u>	<u>2014</u>	<u>2014</u>
<u>REVENUES</u>							
One time donations				0	0	0	0
Recurring donations							
		# of					
	monthly	quarterly	donors	total			
	250	\$750	1	\$750			
	100	\$300	3	\$900			
	50	\$150	5	\$750			
	25	\$75	10	\$750			
	10	\$30	<u>25</u>	<u>\$750</u>			
			44	\$3,900	\$0	\$0	\$0
Convention				\$0	\$0	\$0	\$0
Total Revenue				\$0	\$0	\$0	\$0
<u>EXPENSES</u>							
Salary and wages							
	executive director (\$1,750/month)			\$5,250	\$5,250	\$5,250	\$0
	executive director travel			\$100	\$100	\$100	\$100
	intern (\$250/month, 1 semester)			\$750	\$750	\$0	\$0
Professional fees							
	Legal			\$600	\$0	\$0	\$0
	Accounting			\$0	\$0	\$0	\$0
	Consulting			\$0	\$0	\$0	\$0
Office expenses							
	Rent			\$0	\$0	\$0	\$0
	Office equipment			\$0	\$0	\$0	\$0
	Printing			\$750	\$750	\$750	\$750
	Postage			\$1,000	\$1,000	\$1,000	\$1,000
	Dues and subscriptions			\$0	\$0	\$0	\$0
	Misc.			\$100	\$100	\$100	\$100

supplies

Convention \$3,000

Director of Communications

Information Technology

NationBuilder	\$225	\$225	\$225	\$225
Social media	\$0	\$0	\$0	\$0
Webmaster	\$0	\$0	\$0	\$0
Aristotle	\$0	\$0	\$0	\$0
VoteBuilder	\$0	\$0	\$0	\$0
domain names	\$0	\$0	\$0	\$0
web hosting	\$100	\$0	\$0	\$0
CallFire	\$100	\$100	\$100	\$100
MailChimp	\$150	\$150	\$150	\$150

Advertising

Newspaper	\$0	\$0	\$0	\$0
Facebook	\$0	\$0	\$0	\$0

Political Director

Candidate training

LPNC training

hotel	\$0	\$0	\$0	\$0
speakers	\$0	\$0	\$0	\$0
travel	\$0	\$0	\$0	\$0
Equipment	\$0	\$0	\$0	\$0
Supplies	\$0	\$0	\$0	\$0
Printing and copying	\$0	\$0	\$0	\$0

Director of University Relations

Booths and tables at campus events (4/year)	\$100	\$100	\$100	\$100
Speaker fees and expenses (2 speakers, 2 events each)	\$0	\$0	\$0	\$0
Food (events and tables)	\$0	\$0	\$0	\$0
Campus organizing expenses (2/year)	\$0	\$0	\$0	\$0

Director of County Affiliates

Advertising	\$0	\$0	\$0	\$0
Travel	\$0	\$0	\$0	\$0
New affiliate contributions (\$250 x 12)	\$750	\$750	\$750	\$750
Organizational meetings (\$150 x 12)	\$0	\$0	\$0	\$0

Outreach Director

Tables and booths (12/year)	\$0	\$0	\$0	\$0
Travel	\$100	\$100	\$100	\$100
State Fair	\$600	\$600	\$600	\$600
Other fairs (12/year @ \$150 each)	\$150	\$150	\$150	\$150
School presentations	\$0	\$0	\$0	\$0
Promotional materials	\$750	\$750	\$750	\$750

Total Expense	\$11,575	\$13,125	\$9,375	\$4,125
----------------------	----------	----------	---------	---------

1. Website/domain name. We still have not resolved the ownership of LPNC.org, so we continue to operate two websites.
2. Nationbuilder. Brad Hessel, acting data management director, has been getting familiar with this service, particularly importing contact data collected from the State Fair.
3. Yahoo Groups. I have become moderator of most of the LPNC-related Yahoo Groups, and set up a standard cover photo using the new LPNC logo. These include bylawsLPNC, platformLPNC, LPNC_IssuePapers, LPNC_Legislative_Agenda, and Candidates_LPNC. I have not yet been given moderator status for the groups LPNC and LPNCIssues.
4. Newsletter. In addition to the November newsletter, I sent out a special notice announcing the Executive Director position, and a welcome letter to State Fair contacts. The December newsletter will be sent out next week.
5. Media. There were no press releases, media queries or contacts this period.

I posted several articles on the website including “Libertarian Elected, But Cannot Serve,” a report on the November election, and “New Voters Continue to Shun Major Parties,” and analysis of voter registration data.

The Daily Tar Heel published Bjørn Pedersen's letter “Land Use Ordinances Keep Prices High.” The News & Observer published my letter commenting on there investigative report on “pension spiking.”

6. Promotional Material. We now have a very good supply of three rack cards, but we should eventually print the other two in the series. In addition, I recently purchased brochures from the national LP to round out or stock.

I've contacted some individuals who are interested in helping us produce Spanish-language promotional material.

FYI. National LP no longer produces the blue bumper sticker “Libertarian: More Freedom. Less Government.” LP Executive Director Wes Benedict told me they are thinking of bringing it back. However, Wes said his old company is selling a very similar bumper stickers, but printed in blue and gold, which makes it a much better looking design in my view, until the stocks are depleted. Cost is \$24.50 for 100 (no shipping charge).

7. Outreach/ Affiliate Affairs. Filling in for these vacant positons, I've continued what I believe was Jason Melhani's practice of sending a welcome letter (email) and a bumper sticker (postal mail) to people who sign up on the website. (FYI. I uploaded a sample of the items the national LP sends out to new contacts to the Google Drive/Membership Resources folder).

I sent a box of promo material to Shelby Mood to use to help organize western counties.

Electronic Votes made via LPNC EC Yahoo Group between October 5, 2013 and December 14, 2013

October 23, 2013 Brian Irving (msg #13987, 10/23/2013) moves and Ginny Godfrey seconds: I move that the Executive Committee adopt a revised LPNC Executive Director Job Description. Document here: <http://f1.grp.yahooofs.com/v1/nPRnUmknWhULqcbFoUU8zV8>

Apparently this was a poll that was reset during the poll and the original vote was 7 Ayes 1 Nay. (Passed.)

October 29, 2013 Bjorn Pedersen (msg #14079, 10/29/2013) moved and Ginny Godfrey (#14080) seconded: I move that a three member Executive Director Search Committee be appointed.

This committee should be appointed by the Chair within 24 hours of this motion's success.

Within 48 hours of being appointed the committee members must draft an announcement of the opening of applications for the position of Executive Director of the Libertarian Party of North Carolina, containing all pertinent information, which will be sent out on the LPNC listserv and posted in other relevant locations as the Search Committee deems appropriate.

The Search Committee will be empowered to communicate with applicants and potential applicants as is necessary to determine their interests, goals, and required compensation for the position.

The Search Committee will present their recommendations for Executive Director at the LPNC Executive Committee budget meeting on November 16th.

The length of this poll should be 48 hours.

10 Ayes 0 Nays (Passed)

November 30, 2013 Bjorn Pedersen moved (#14339, 11/29/2013) and John Caveny seconded (#14341): I move that the Executive Committee appoint Ginny Godfrey as Membership Secretary.

4 Ayes 4 Nays (Failed)

December 2, 2013 Brian Irving moved (#14369, 12/02/2013) and John Caveny seconded (#14388): I move the Executive Committee authorize the Communications Director to spend, at his discretion, up to \$215 to purchase LP.

4 Ayes 0Nays (Passed)

December 3, 2013 Brian Irving moved (#14405, 12/03/2013) and Ginny Godfrey seconded (#14406): I move the Executive Committee approved up to \$1,000 to mail a fundraising letter(as drafted by the chair and communications director) to the list of Reason magazine subscribers we purchased.

5 Ayes 0 Nays (Passed)