

BEVIN HAMPTON



BLUEPRINT FOR A BETTER KENTUCKY
IT'S ALL ABOUT JOBS

About Us

Matt Bevin attended Washington and Lee University in Virginia with a four-year ROTC scholarship. Upon graduation in 1989, Matt was commissioned as an officer in the U.S. Army, ultimately rising to the rank of Captain. He spent four years on active duty.

After his military service, Matt began a career in the investment business. He and his wife Glenna, have been blessed with 7 daughters and 3 sons.

Over the past 16 years, Matt has founded several local companies and invested in a number of others in Kentucky and around the United States. These companies range from manufacturing to investment management to medical devices and have generated hundreds of millions of dollars in sales. Matt currently employs dozens of people and annually provides millions of dollars in payroll and benefits to hard working Americans.

In 2011, Matt became the President of Bevin Bros., a bell manufacturing company that had been operated by the Bevin family since it opened its doors in 1832. Besieged by high taxes and foreign competition, Bevin Bros. was on the verge of bankruptcy and Matt's uncle was planning to shut it down. In only a year, Matt paid off all the company's debts and back taxes, modernized the business and saved more than 20 jobs. After the company was struck by lightning in 2012 and burned to the ground, Matt started over yet again. Today, Bevin Bros. continues to make thousands of bells including those used by the Salvation Army kettle ringers every year.

Matt's Christian faith informs his decision making process and he believes strongly in the importance of giving back. This has involved serving on numerous non-profit boards, including as chairman of the board of the American Red Cross, Louisville Area Chapter. He has permanently endowed various scholarship funds, grants and centers that offer educational opportunities for young people in the U.S. with limited financial resources. He has also been heavily involved in building infrastructure projects for the benefit of orphans in India and Africa. This includes larger projects such as building a computer academy in Kedgaon, India to teach job skills to women and girls, developing commercial, income producing properties for orphanages and creating scholarship programs for impoverished young people to obtain professional degrees in medicine, veterinary science, computer science and agricultural science.



Jenean Hampton worked at General Motors for five years to pay her way through college, earning an Industrial Engineering degree from Wayne State University in 1985. Shortly after graduation, she joined the U.S. Air Force as a computer systems officer.

During seven years of military service, she was deployed to Operation Desert Storm in Saudi Arabia, where she was responsible for critical radar software used to direct fighter jets and track enemy planes.

After the military, Jenean worked 19 years in the corrugated packaging industry, starting as a machine supervisor. She was promoted to quality, sales and plant management positions. While working full time, she earned an MBA from the University of Rochester.

Jenean has been married 14 years to Dr. Doyle Isaak, a retired U.S. Air Force officer. They live in Bowling Green, where Jenean is active in community and political/civic

arenas. She is a member of Eleventh Street Missionary Baptist Church and many local organizations including the American Legion, the Civil Air Patrol, and the Bowling Green Women's Club. As a supporter of constitutionally limited government, and a devotee of improving the lives of those around her, Jenean serves as a strong conservative voice in Kentucky, inspiring others to political action and community service.

Why We are Running

“We believe in the American Dream because we have both been blessed to live the American Dream. A dream built on a foundation of Christian principles, love of liberty, self-reliance and a strong work ethic. We want a Kentucky where our young people stay to raise their families because jobs are plentiful and quality of life is high. We want to ensure that the very same opportunity exists for the generations of Kentuckians yet to come.



Our Blueprint for a Better Kentucky is not a partisan plan. Rather, it is a roadmap designed to grow the Kentucky economy and attract jobs. It invites you to think about which pair of candidates best represents Kentucky and is best equipped through personal life experience and motivation to represent you...to fight for you...to offer you a path to prosperity and to lead the way.

Jenean and I represent the daily joys and challenges of what it means to be Kentuckians. Like some of you, we are a husband or a wife, a son or a daughter. Like some of you, we have children and grandchildren who, like some of yours, are in high school and in pre-school, learning to drive and learning to ride a bike. They are girls and boys, black and white, artists and athletes, lovers of books and lovers of animals.

Like some of you, we are both active duty military veterans, having served our nation in times of peace and in times of war. Like some of you, we are church members, small business owners, taxpayers, friends, neighbors, community volunteers, coaches, mentors, employers and employees. Like some of you, we were raised in the country or, like some of you, we were raised in the city. Like some of you, we have both lived with little and, like some of you, we have both been blessed with much.

Here in Kentucky, we have an abundance of geographic, topographic, demographic and seasonal advantages that no other state can offer. Jenean and I are living proof of the powerful attraction of our beautiful state. It is time that we pick ourselves up, cast aside the economic chains that we have entangled ourselves with and become a magnet for businesses and families across this nation. It is time for Kentucky to shine like a beacon from sea to shining sea.

We are putting forward a bold plan that will set us on a new course... A course that will lead us onward and upward. A course governed by policies that will put Kentucky back on a strong economic foundation. It will not be simple, nor will it be easy. It will, however, be doable if we work together. Republicans, Democrats, Independents and Libertarians... Young and old...Every color...Every creed...This is our Kentucky.

Our Commonwealth will only be what we make of it. So let us make the tough choices, the wise choices, the necessary choices. Let us dream big dreams and accomplish great things together because, like all of you, individually and collectively, **we are Kentucky.**”

This is why we are running... Please join us.

Mark B. Jenean Hampton

THE BLUEPRINT

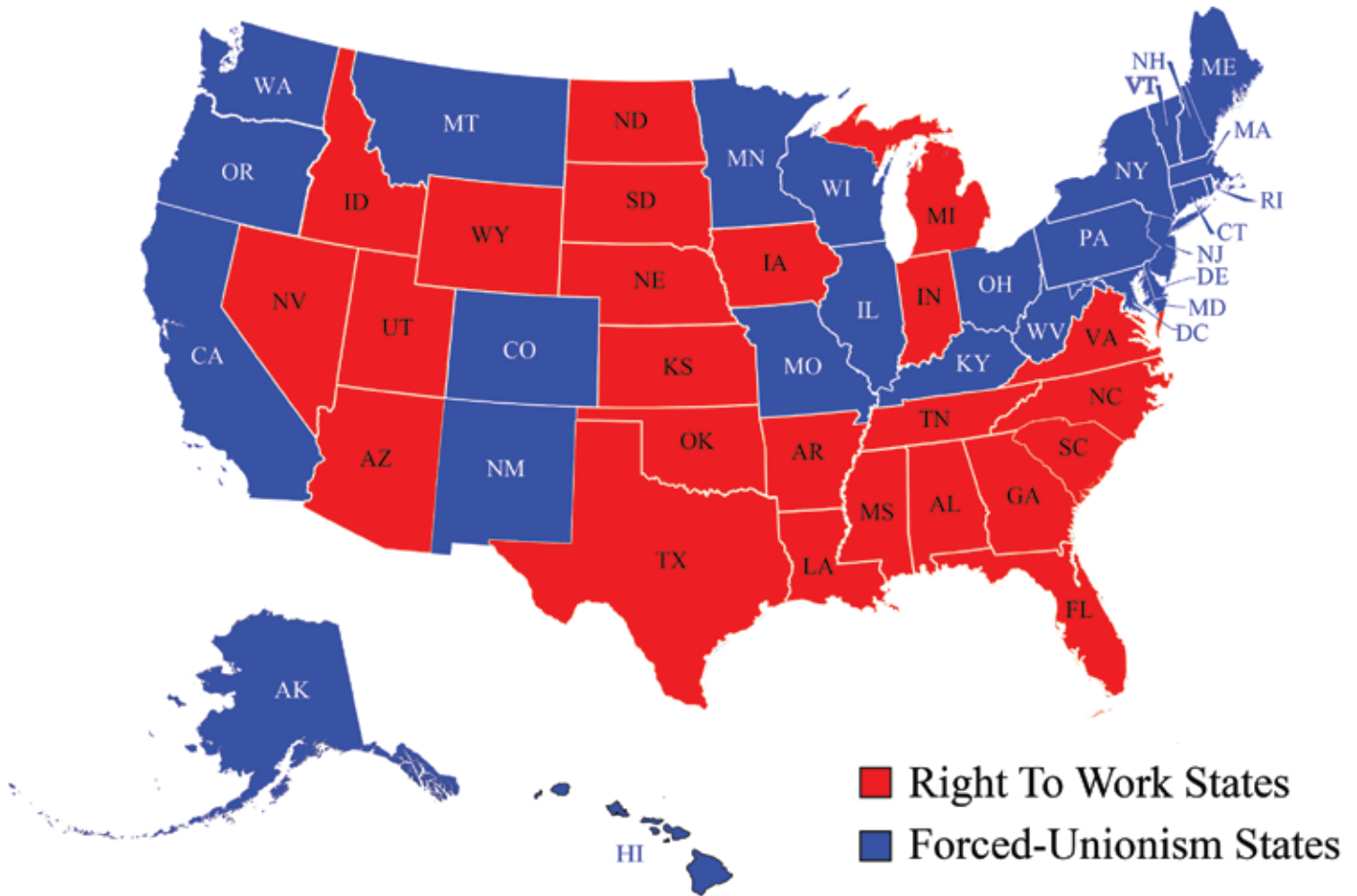
CREATING JOBS AND ECONOMIC OPPORTUNITY FOR KENTUCKY BY:

- 1 ENACTING PRO-BUSINESS “RIGHT TO WORK” LEGISLATION
- 2 MODERNIZING KENTUCKY’S TAX CODE
- 3 RESOLVING OUR PENSION CRISIS
- 4 REFORMING KENTUCKY GOVERNMENT
- 5 MODERNIZING KENTUCKY’S EDUCATION SYSTEM
- 6 IMPROVING KENTUCKY HEALTHCARE
- 7 FIGHTING FEDERAL GOVERNMENT OVERREACH

“RIGHT TO WORK” ENACTING PRO-BUSINESS LEGISLATION

MAKE KENTUCKY COMPETITIVE FOR NEW JOBS

Kentucky employees are currently required to join a union when employed by a business with a collective bargaining agreement. This is not only unfair to Kentucky workers, it also discourages companies from opening up new business in our state.



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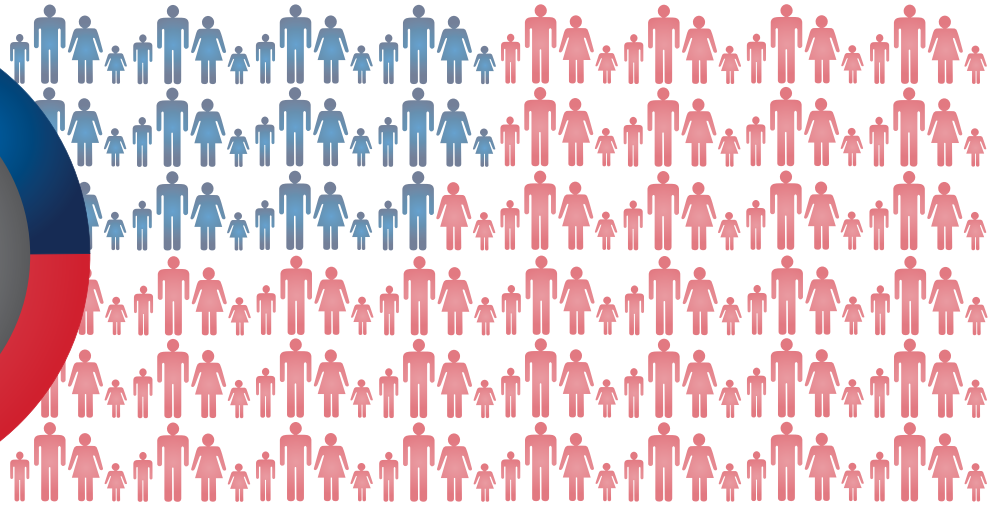
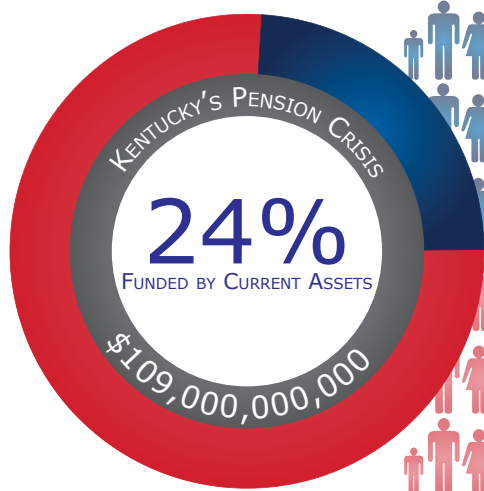
- **RIGHT TO WORK** LEGISLATION WOULD HELP MAKE KENTUCKY A MORE ATTRACTIVE PLACE FOR NEW BUSINESSES. NOT DOING SO, PUTS US AT A DISADVANTAGE TO BORDERING STATES SUCH AS INDIANA, TENNESSEE, VIRGINIA AND THE OTHER STATES IN OUR REGION WITH WHOM WE COMPETE FOR JOBS.

MODERNIZING KENTUCKY'S TAX CODE

REDUCE TAX RATES FOR FAMILIES AND BUSINESSES

- THE STATE INHERITANCE TAX (THE SO-CALLED “DEATH TAX”) SHOULD BE REPEALED IMMEDIATELY, ALLOWING FAMILY MEMBERS TO PASS ON THEIR BUSINESSES AND PROPERTY TO THEIR DESCENDANTS WITHOUT HAVING PART OF IT TAKEN AWAY BY THE STATE GOVERNMENT. KENTUCKY IS ONE OF ONLY SIX STATES THAT STILL HAS AN INHERITANCE TAX. THIS IS AN ANTIQUATED AND UNFAIR FORM OF DOUBLE-TAXATION.
- BOTH PERSONAL INCOME TAX AND CORPORATE INCOME TAX RATES MUST BE GRADUALLY DECREASED. THIS WILL LEAVE A HIGHER PERCENTAGE OF EARNINGS IN THE HANDS OF JOB CREATORS AND KENTUCKY FAMILIES AND WILL MAKE US MORE COMPETITIVE WITH SURROUNDING STATES. ANY SHORT-TERM LOSSES TO THE STATE TREASURY, WOULD BE MORE THAN MADE UP FOR OVER TIME FROM THE COMPOUNDED ECONOMIC GROWTH THAT WOULD RESULT FROM A CONSISTENT REDUCTION IN TAX RATES.
- WE MUST REDUCE THE COMPLEXITY OF OUR EXISTING TAX CODE. OUR NEW TAX CODE MUST BE SIMPLER, EASIER TO UNDERSTAND AND EASIER TO COMPLY WITH.
- AS GOVERNOR, I WILL CALL FOR A SIGNIFICANT REDUCTION IN THE TAX EXEMPTIONS KNOWN IN STATE BUDGET PARLANCE AS, “TAX EXPENDITURES”. THERE ARE NEARLY 300 SUCH EXEMPTIONS WHICH ARE COSTING KENTUCKY NEARLY \$10 BILLION DOLLARS ANNUALLY. THERE IS LITTLE TO NO OVERSIGHT OR REVIEW OF THESE FAVORS BEING DOLED OUT AT TAXPAYER EXPENSE.

RESOLVING OUR PENSION CRISIS



ADDRESS OUR STATE'S FINANCIAL CRISIS HONESTLY

According to a study by State Budget Solutions, Kentucky has an estimated \$109 billion pension liability, with only 24% of this funded by current assets. This is the third worst rate of pension funding in the nation. The modest steps at reform taken in 2013 aren't nearly enough and do not come close to putting our state's pension plans on a sound footing. If our current unfunded liability was distributed evenly to Kentucky residents, it would amount to \$18,976 for every man, woman, and child in the state. This high amount of debt obligation will only get worse if the pension crisis is not addressed honestly.

ENACT COMMON SENSE PENSION REFORMS

- AS GOVERNOR, I WILL CALL FOR AN IMMEDIATE, OUTSIDE AND TRANSPARENT AUDIT OF EVERY SINGLE STATE RETIREMENT PLAN. ALL RESULTING INFORMATION WILL BE MADE AVAILABLE TO THE PUBLIC.
- ALL NEW HIRES MUST BE ENROLLED IN A STANDARD 401(K) TYPE PLAN SIMILAR TO THOSE IN THE PRIVATE SECTOR AND WE MUST EXAMINE ALL OPTIONS FOR MOVING EXISTING EMPLOYEES INTO THE SAME PLAN. STATE EMPLOYEES WILL OWN AND HAVE MANAGERIAL CONTROL OVER THEIR OWN RETIREMENT ACCOUNTS. PUTTING INDIVIDUAL EMPLOYEES IN CHARGE OF THEIR OWN RETIREMENT PLANS WILL FREE THE TAXPAYERS OF KENTUCKY FROM NEW FUTURE LIABILITIES AND WILL DECREASE OUR INDEBTEDNESS OVER TIME.
- ALL CURRENT EMPLOYEES SHOULD BE REQUIRED TO MAKE INCREASED PENSION CONTRIBUTIONS IN ORDER TO HELP SECURE THEIR OWN PENSIONS AND MAKE THE SYSTEM MORE FINANCIALLY SOUND.
- AS GOVERNOR, I WILL REFUSE TO TAKE A TAXPAYER-FUNDED PENSION AND WILL SEEK TO ELIMINATE TAXPAYER-FUNDED PENSION PLANS FOR ALL FUTURE ELECTED OFFICIALS IN KENTUCKY.

REFORMING KENTUCKY GOVERNMENT

REDUCE THE SIZE OF STATE GOVERNMENT

Kentucky has grown the size of government more than most other states in recent years, bringing the percentage of government employees in the state up sharply. Kentucky now employs over 85,000 full time equivalents (not including local government) and has over 300 boards and commissions. Before the current governor took office in 2007, Kentucky employed just over 80,000. Bold action is needed to shrink the size of our state government and return it back to its pre-recession levels.

REDUCE INEFFICIENCIES AND WASTE:

- CABINET AGENCIES WITH OVERLAPPING JURISDICTIONS WILL BE CONSOLIDATED SO THAT THE TOTAL NUMBER OF AGENCIES MIGHT BE REDUCED, THUS SERVING THE NEEDS OF KENTUCKY CITIZENS IN A MORE COST-EFFECTIVE WAY.
- BOARDS AND COMMISSIONS WILL BE CONSOLIDATED OR ELIMINATED IF THEY ARE NOT SERVING AN ESSENTIAL FUNCTION IN OUR STATE.
- THE NUMBER OF KENTUCKY'S GOVERNMENT EMPLOYEES WILL BE GRADUALLY REDUCED TO 2007 LEVELS. THIS WILL BE DONE BY AN IMMEDIATE HIRING FREEZE ON NEW EMPLOYEES, WITH NO NEW POSITIONS CREATED UNTIL THESE LEVELS ARE REACHED. ANY HIRES REQUIRED FOR HEALTH OR SAFETY REASONS WILL BE OFFSET BY A DOWNSIZING OF NON-ESSENTIAL PERSONNEL.
- AS GOVERNOR AND LIEUTENANT GOVERNOR, WE WILL REDUCE THE NUMBER OF STAFF IN OUR RESPECTIVE OFFICES BY NO LESS THAN 20 PERCENT.
- AS GOVERNOR, I WILL MOVE TO COMPETITIVELY BID AS MANY SERVICES AS ARE LEGALLY ALLOWED TO BE BID, IN ORDER TO SAVE OUR TAXPAYERS MONEY.
- EXCESS GOVERNMENT LAND, PROPERTY AND OTHER RESOURCES WILL BE LIQUIDATED AND THE PROCEEDS RETURNED BACK TO THE PEOPLE OF KENTUCKY.



MODERNIZING KENTUCKY'S EDUCATION SYSTEM

REPEAL COMMON CORE STANDARDS IN KENTUCKY

Kentucky's public schools continue to trail behind the schools of neighboring states, ranking 37th in eighth grade math and 33rd in eighth grade writing. The "one-size-fits-all" model of education that has been handed down to us from the Department of Education doesn't adequately address the diverse needs of our particular state.

Kentucky must withdraw from the national Common Core Standards, as increasing numbers of other states are doing or have now done. Local school boards, principals, and teachers need the power to set standards and implement curricula that will best serve the needs of their students.

PROMOTE COMPETITIVE SCHOOLING THAT EMPOWERS PARENTS

- PARENTS SHOULD BE EMPOWERED TO MAKE THE BASIC CHOICES FOR THEIR CHILDREN'S EDUCATION AND BE GIVEN THE RIGHT TO DECIDE HOW THEIR CHILDREN'S EDUCATION DOLLARS SHOULD BE USED, WHETHER TOWARD A PUBLIC SCHOOL, CHARTER SCHOOL, PRIVATE SCHOOL, OR A HOME SCHOOL.
- KENTUCKY SHOULD ADOPT POLICIES THAT ALLOW COUNTIES TO FUND (AND LOCAL EDUCATORS AND PARENTS TO ESTABLISH), PUBLIC CHARTER SCHOOLS THAT CATER TO THE PARTICULAR NEEDS OF EACH COMMUNITY. BURDENSOME REGULATIONS THAT GET IN THE WAY OF CHARTER SCHOOLS SHOULD BE ELIMINATED.
- UNTIL SUCH TIME AS ALL THE EDUCATION DOLLARS FOLLOW THE CHILD, FAMILIES WHO CHOOSE TO HOME SCHOOL THEIR CHILDREN SHOULD HAVE ACCESS TO THE SAME PUBLIC AMENITIES PROVIDED TO CHILDREN WHO ATTEND STATE-FUNDED SCHOOLS.
- AS GOVERNOR, I WILL INCENTIVIZE AND SUPPORT AN EDUCATION SYSTEM THAT RESULTS IN A HIGHLY EMPLOYABLE WORKFORCE. WELL STRUCTURED VOCATIONAL TRAINING PROGRAMS ARE AN EXAMPLE OF HOW WE WILL DEVELOP WORKERS WITH THE TECHNICAL AND LIFE SKILLS NECESSARY TO CONTRIBUTE TO AND THRIVE IN A STRONG ECONOMY.



IMPROVING KENTUCKY HEALTHCARE

BRING RELIEF FROM OBAMACARE TO THE TAXPAYERS OF KENTUCKY

The Medicaid expansion enacted under Obamacare is unaffordable for the taxpayers of Kentucky and should be repealed. This program is projected to cost Kentucky over \$150 million per year after 2020.

- REPEALING THE MEDICAID EXPANSION WOULD BE FINANCIALLY PRUDENT AND GIVE KENTUCKY MORE CONTROL OVER HOW MEDICAL FINANCIAL ASSISTANCE IS ADMINISTERED.
- AS GOVERNOR, I WOULD CLOSE THE KYNECT STATE EXCHANGE AND FACILITATE THE TRANSITION OF ENROLLEES INTO THE FEDERAL HEALTHCARE EXCHANGE. CLOSING KYNECT WOULD BEGIN TO FREE KENTUCKY FROM THIS FINANCIALLY ILL-ADVISED PROGRAM AND LEAVE OBAMACARE MANAGEMENT IN THE HANDS OF THE FEDERAL GOVERNMENT.



ENACT STATE-BASED HEALTH CARE REFORMS

- INCREASE CHOICE AND ACCESSIBILITY BY REFORMING THE CERTIFICATE OF NEED PROGRAM. THE KENTUCKY CABINET OF HEALTH AND HUMAN SERVICES CURRENTLY USES THE CERTIFICATION OF NEED PROGRAM TO PREVENT THE EXPANSION OF HEALTH CARE FACILITIES AND SERVICES. LOOSENING RULES AND REGULATIONS WILL ALLOW MORE PROVIDERS TO PROLIFERATE, INCREASE COMPETITION, AND THEREBY REDUCE COSTS TO THE CONSUMER.
- INSTEAD OF PROTECTING THE PUBLIC, ALL TOO OFTEN OUR “SCOPE OF PRACTICE” LAWS HAVE SERVED TO PROTECT MORE INFLUENTIAL HEALTH CARE PROVIDERS FROM COMPETITION AND HAVE RESTRICTED OTHERS FROM PROVIDING SERVICES THAT THEY ARE CAPABLE OF PROVIDING. BY EASING “SCOPE OF PRACTICE” RULES, HEALTH CARE PROVIDERS SUCH AS NURSE PRACTITIONERS WOULD BE ABLE TO PROVIDE CERTAIN SERVICES WHICH ARE NOW PROVIDED EXCLUSIVELY BY PHYSICIANS.
- MEDICAL MALPRACTICE LAWS SHOULD BE MODERNIZED TO MAKE OUR STATE COMPETITIVE WITH ITS NEIGHBORS AND MAKE SURE OUR HEALTH CARE SPENDING IS NOT WASTED ON EXPENSIVE AND FRIVOLOUS LAWSUITS.

FIGHTING FEDERAL GOVERNMENT OVERREACH

MAKE KENTUCKY ENERGY FRIENDLY AGAIN

Federal government regulations have killed thousands of jobs in Kentucky. Nowhere is this more evident than with the unreasonable regulations on the production and consumption of coal.

- AS GOVERNOR, I WILL CHALLENGE GOVERNMENT OVERREACH INTO OUR STATE BY FEDERAL AGENCIES.
- AS GOVERNOR, I WILL NOT ENFORCE ONEROUS FEDERAL REGULATIONS THAT ARE ECONOMICALLY DETRIMENTAL TO OUR STATE AND HARMFUL TO OUR CITIZENS. THE GOVERNOR'S OFFICE WILL USE ITS CONSTITUTIONAL RIGHT AND LEGAL DISCRETION WHEN ENFORCING ENVIRONMENTAL LAWS. THIS MAY INCLUDE INSTRUCTING ITS REGULATORY ENFORCEMENT AGENCIES TO IGNORE FEDERAL REGULATIONS THAT ARE UNREASONABLE AND EXCESSIVE.
- KENTUCKY SHOULD JOIN WITH OTHER STATES IN ASSERTING THE LEGAL PROTECTIONS GUARANTEED TO IT UNDER THE TENTH AMENDMENT. ANY FEDERAL FINANCIAL INCENTIVES THE STATE OF KENTUCKY WOULD FORFEIT THROUGH NON-ENFORCEMENT OF EXCESSIVE FEDERAL REGULATIONS, PALE IN COMPARISON TO THE COSTS OF ENFORCING REGULATIONS THAT ARE ECONOMICALLY DEBILITATING AND HARMFUL TO KENTUCKY FAMILIES.

Good and effective government is essential for a strong Kentucky and a strong America.

The ideas laid forth in this Blueprint for a Better Kentucky are common-sense.

The implementation of these ideas will help to ensure that the decisions flowing from Frankfort will indeed be of the people, by the people and for the people.

It would be an honor and a privilege to serve our fellow Kentuckians as Governor and Lt. Governor of our great Commonwealth and to help make these ideas a reality.

PAID FOR BY MATT BEVIN FOR KENTUCKY

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