



# Melbourne Poll

Prepared for The Australian Greens  
July 2013

1

# Methodology



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This is the fourth poll to be administered in the federal electorate of Melbourne since September 2011.

This latest poll was conducted between Wednesday 24 July and Monday 29 July, 2013.

The sample comprises 400 voters, distributed throughout the electorate. Quotas based on age, gender and postcode were applied to ensure that the sample composition reflects the population.

Interviews were conducted using CATI (computer assisted telephone interviewing) with telephone numbers randomly selected from the electronic White Pages. All interviewers were personally trained and briefed on the requirements of the study.

Following the completion of interviewing, the data was weighted by postcode, age and gender to reflect the latest ABS population estimates.

2

# Main Findings

# Federal Voting Intention

Primary Vote	Election Aug 2010	24/29 July 2013
	<u>%</u>	<u>%</u>
The Labor Party	38.1	29
The Liberal Party	21.0	21
The Greens	36.2	48
Other party/ candidate	4.7	1

Two Party Preferred	Election Aug 2010	24/29 July 2013*	24/29 July 2013**
	<u>%</u>	<u>%</u>	<u>%</u>
The Greens	56.0	66	56
The Labor Party	44.0	34	44

\* Based on preference flow from 2010 federal election.

\*\* Based on preference flow from 2010 Victorian state election.

# Satisfaction with Adam Bandt

		<u>24/29 July 2013</u>			
			<u>Supporters</u>		
	<u>21/22 Sep 2011</u>	<u>Total</u>	<u>Greens</u>	<u>Labor</u>	<u>Liberal</u>
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Satisfied	55	68	93	64	28
Dissatisfied	19	18	1	17	55
Uncommitted	26	14	6	19	17

# In favour/oppose Labor refugee policy

		<u>Supporters</u>		
	<u>Total</u>	<u>Greens</u>	<u>Labor</u>	<u>Liberal</u>
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Strongly in favour	8	2	14	11
Just in favour	22	18	25	29
<b>Total In Favour</b>	<b>29</b>	<b>20</b>	<b>40</b>	<b>40</b>
Just opposed	17	15	26	11
Strongly opposed	45	58	29	39
<b>Total Opposed</b>	<b>62</b>	<b>73</b>	<b>56</b>	<b>49</b>
Uncommitted	8	8	5	10





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