You won’t see this super hero mom in a cape and spandex tights, but her signature fedora and camera in hand, are just as recognizable. Award-winning filmmaker and co-founder of the Webby Awards, Tiffany Shlain, has taken the technology world by storm. Having been honored by Newsweek as one the “Women Shaping the 21st Century”, it’s no surprise that Shlain was also invited to advise former Secretary of State Hilary Clinton on the internet and technology. Now Shlain has taken the ever-evolving discussion of technology one step further as she explores what it means to be human in the 21st Century in the clever and witty AOL original series, The Future Starts Here. We were able to catch up with Shlain to discuss the new series and how she juggles it all.

NCW: How did you become a filmmaker?
TS: When I was a kid, I always loved going to the movies with my family every Sunday night. We would have the best discussions after movies - the films were triggers for deeper conversations. I never thought I could become a filmmaker, and was actually set to be a doctor, but then I went to UC Berkeley, and had one of those professors who change your life. She was a History of Film professor and was amazing at conveying the power of film on culture, and I was hooked. I studied a lot of film history after that, then ended up doing a summer program at NYU Film School. I mostly learned how to make films by cutting old films together, because I couldn’t afford to go to grad school.

NCW: Your new series, The Future Starts Here, is a hit. What about it do you think resonates with so many people?
TS: I think it speaks to people because, I hope, it makes them think about the good and bad potential of being connected in our ever-evolving discussion of technology one step further as she explores what it means to be human in the 21st Century in the clever and witty AOL original series, The Future Starts Here. We were able to catch up with Shlain to discuss the new series and how she juggles it all.

NCW: What is “Tech Etiquette”, and what are some basic rules everyone should know?
TS: In the series, I kind of call myself and other people out about pet peeves about technology. A couple of basics would be: 1.) Don’t write long emails. Keep them under 100 words. 2.) When you’re with a circle of friends, don’t pull out your phone.

NCW: What is next for you in the New Year?
TS: We’re going to be doing a “Global Cloud Premiere” on Feb 5th for our new 8 min. film, “The Science of Character,” which is perfect for families and school to discuss the best ways to develop character strengths and best develop who you are. We are offering the film for free, with curriculum and posters for schools… and you’ll hear from experts about new ideas for character development. It will be great for kids in middle and high school!

To catch more from my interview with Tiffany Shlain visit newmagazine.com. Be sure to check out the original series The Future Starts Here on AOL On at on.aol.com.