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SECOND SEASON OF AOL'S HIT WEB SERIES

THE FUTURE STARTS HERE BY @TIFFANYSHLAIN TO PREMIERE IN OCTOBER 2014

*From parenting to social media, new season will explore
what it means to be connected in an increasingly connected world*

New York, NY (April 29, 2014) – Acclaimed filmmaker and Webby Awards founder Tiffany Shlain will continue her exploration of what it means to be human in an increasingly connected world when her critically acclaimed and hit AOL series [The Future Starts Here by @tiffanyslain](#) returns for a second season in October 2014.

Matching the success of top-tier cable programs, *The Future Starts Here* broke out as one of 2013's biggest hits for AOL, garnering over 20 million views to date and glowing reviews, with *Techcrunch* writing: "With her ability to squeeze big ideas into short form video, [Shlain] represents the future of documentary filmmaking."

Taking viewers on a wildly entertaining and inspiring ride, Shlain will use her award-winning style of fast-paced images, original animation, and daring and provocative insights to dive into a wide range of topics related to the impact technology has on our lifestyles – from the evolution of social media to the latest neuroscience on daydreaming to new perspectives on creativity.

"Making season one was like being on a creative rocket ship with the amazing response from viewers propelling us into space," said Shlain. "For our second season, we can't wait to continue to explore ideas around technology, science, creativity and meaning in our lives in the 21st century. We will look at the past and the present to understand how we can shape our days and our future."

Shlain's films and work have received over 60 awards and distinctions, including a Disruptive Innovation Award from the Tribeca Film Festival. Four of her films have premiered at Sundance, including her acclaimed feature documentary [Connected: An Autobiography about Love, Death & Technology](#), for which Shlain's signature style was hailed by *The New York Times* as "high-tech Terry Gilliam." The US State Department has also selected three of Shlain's films to represent America at embassies around the world for the American Film Showcase. Her most recent film, [The Science of Character](#), premiered at over 1500 schools and organizations worldwide on March 20, 2014.

The second series will be available throughout the entire AOL On Network and across a selection of their 1,700 partner sites, in addition to the AOL Originals hub on on.aol.com/originals. The AOL On Network, the No. 1 premium curated video network on the web, is committed to bridging the gap between premium digital video and TV. Through its original production, curated programming, and video distribution across partners and screens, AOL is creating a seamless, high-end video experience for advertisers and consumers.

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