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## **Smithsonian Latino Center Announces Three Members to their National Board** *New Members Hail from Texas and Washington, D.C.*

The Smithsonian Latino Center announces three new members to its national board of directors. They are Joedis “Joe” Ávila, of The Ford Motor Company Fund, Roel Campos of Locke Lord, L.L.P and Marcos Ronquillo of Beirne, Maynard & Parsons, L.L.P. The Smithsonian National Latino Board is the Latino Center’s volunteer advisory arm. Its members are philanthropists, corporate leaders and accomplished individuals who bring experience, geographical balance, diverse backgrounds and cultural expertise to the Latino Center. They advise the director on programming and external relations, assist with outreach and advocacy, and identify and secure financial support.

Ávila is the Manager of Community Outreach at Ford Motor Company Fund where he manages strategic partnerships with key organizations and external corporate initiatives on a national and local level. He also manages strategic investments in Hispanic markets. Prior to joining Ford, Ávila worked at MillerCoors, Molson Coors and Coors Brewing Company. Most recently, he serves as the multicultural relations, CSR and marketing program manager at MillerCoors where he managed national and local Hispanic alliances and programs. Ávila is a member of the board of SER Jobs for Progress, and served as a corporate board advisor of the Congressional Hispanic Leadership Institute, the National Council of La Raza, LULAC, where he Chairs the education committee and the Cuban American National Council, where he is the Chair of the CBA. Ávila earned his B.A. from Rafael Urdaneta University in Venezuela and a Master of Business Administration and Masters of International Business from the University of Denver.





Campos is the National Chair of Securities Regulation and Enforcement for Locke Lord, L.L.P. His practice consists of advising and defending executives, professionals, and boards of directors with respect to SEC enforcement actions, FCPA inquiries, criminal prosecutions, securities and international regulation, and corporate governance. Beginning in 2002 Campos was appointed twice by President George W. Bush and confirmed by the U.S. Senate as a Commissioner of the Securities and Exchange Commission (SEC) and served until 2007. Recently, Campos served with DoD Secretary, Chuck Hagel, on President Obama's Presidential Intelligence Advisory Board and beginning in 2002 was appointed twice by the President and confirmed by the U.S. Senate as a Commissioner of the Securities and Exchange Commission and served until 2007. Prior to being nominated to the Commission, Campos was one of two principal owner-executives of El Dorado Communications, a radio broadcasting company based in Houston. He received his B.S. in the U.S. Air Force Academy, his Masters of Business Administration from the University of California and his law degree from Harvard Law School.

Ronquillo is a Managing Partner with Beirne, Maynard & Parsons, L.L.P. and has over 30 years of trial experience representing governmental agencies, such as the Dallas Independent School District and the Federal Deposit Insurance Corporation as well as Fortune 500 companies. He is currently serving as chair of the firm's international practice. Ronquillo is past recipient of the State Bar of Texas President's Special Citation Award and Outstanding Lawyer of the Year Award from the Texas Mexican Bar Association. He has been awarded the National Spirit of Excellence Award by the American Bar Association, National Commission of Minority Lawyers. He is the former President of the Dallas Mexican American Bar Association and former Chairman of the Dallas Hispanic Chamber of Commerce. He has served on numerous boards and commissions including the Dallas Museum of Art, Dallas Area Rapid Transit Authority and the Children's Medical Center. He graduated from the University of Notre Dame and received his law degree from George Washington University, National Law Center in Washington, D.C.



The Smithsonian Latino Center ensures that Latino contributions to arts, sciences and humanities are highlighted and advanced through the development of public programs, research, museum collections and educational opportunities at the Smithsonian and its affiliated organizations across the U.S. For more information, visit [www.latino.si.edu](http://www.latino.si.edu). **END.**