



The Puerto Rico Chamber of Commerce, UBS and El Nuevo Día  
invite you to the...



**April 9, 2014 | The Condado Plaza Hilton**  
**Registration: 7:30a.m. - 8:20am | Conference: 8:20 a.m. - 4:45 p.m.**  
**Networking Cocktail: 5:00 p.m. - 7:00 p.m.**

**Preliminary Program – March 11th**

**7:30-8:20 am** Registration

**8:20-8:30 am** Welcome Remarks  
Mr. Francisco Rodríguez-Castro, Chairman, Puerto Rico Conference 2014  
Mr. Jorge M. Cañellas Fidalgo, Esq., CPA, Chairman of the Board  
Puerto Rico Chamber of Commerce

**8:30-9:00 am** Plenary Session

**The Economic World Stage 2014 Outlook**

Invited Keynote Speaker:

- Mr. Michael P. Ryan, Chief Investment Officer, UBS Americas

**9:00 – 9:45 am** Plenary Session

**Driving Economic Dynamism**

Invited Keynote Speakers:

- Mr. Nicholas Prouty, President, Putnam Bridge Investment
- Mr. Gabriel F. Hernández, CPA, Shareholder Tax Division, BDO Puerto Rico
- Mr. Federico Stubbe, Jr., President, PRISA Group

**9:45 – 10:45 am** Plenary Session

**Middle Market Private Equity: Finding Gems in a Crowded and Competitive Environment**

Discussion Panel and Invited Panelists:

- Mr. Cyril L. Meduña, Managing Partner/President, Advent-Morro Equity Partners
- Mr. Juan Sabater, Managing Director, Valor Equity Partners
- Mr. Gary Foss, CEO & President, Seaborne Airlines
- Mr. Joey C. Cancel Planas, President, Economic Development Bank of Puerto Rico

**10:45-11:45 am** Plenary Session

**Current Opportunities of Investing in Puerto Rico: Adding Value**

Discussion Panel and Invited Panelists:

- Hon. Alberto Bacó Bague, Secretary, Department of Economic Development and Commerce of Puerto Rico
- Mr. Carlos V. Ubiñas, Chief Executive Officer, UBS Financial Services of Puerto Rico
- Speaker from GFR Media

**11:45-12:30 pm Plenary Session**

**Reshaping Puerto Rico's Competitiveness: Manufacturing, Life Sciences Industry and Service Exports**

**Discussion Panel and Invited Panelists:**

- **Ms. Elizabeth Plaza**, Principal Executive Officer, Pharma-Bio Serv, Inc.
- **Mr. Jorge L. Rodríguez**, President & Chief Executive Officer, PACIV
- **Eng. Emilio Rivera**, Vice-President of Global Engineering, Amgen, Inc.
- **Mr. Antonio L. Medina-Comas**, Executive Director, Puerto Rico Industrial Development Corporation

**12:30 – 2:30 pm Lunch**

**Keynote Speaker:**

**Hon. Alejandro J. García Padilla**

Governor of the Commonwealth of Puerto Rico

**2:30 - 3:30 pm Plenary Session**

**Puerto Rico's Conundrum: Access to Markets, Rating Agencies and Access to Capital**

**Discussion Panel and Invited Panelists:**

- **Mr. David H. Chafey, Jr.**, Chairman of the Board, Government Development Bank for Puerto Rico
- **Hon. Melba Acosta**, Secretary of the Treasury Department & Chief Public Financial Officer  
Government of the Commonwealth of Puerto Rico
- **Mr. José R. Fernández**, President & Chief Executive Officer, Oriental Financial Group
- **Ms. Emily Raimés**, Vice President-Senior Credit Officer, Moody's Investors Service
- **Mr. Horacio Aldrete-Sánchez**, Director Public Finance Ratings, Standard & Poor's Financial Services

**3:30 - 4:30 pm Plenary Session**

**Being Hispano in America: Is Puerto Rico Taking Full Advantage of our Roots?**

Moderator: **Mrs. María Celeste Arrarás**, Journalist, Actress, and Host & Producer of  
News Program "Al Rojo Vivo", produced by Telemundo/NBC

**Discussion Panel and Invited Panelists:**

- **Hon. Mari Carmen Aponte**, US Ambassador to El Salvador, U.S. State Department
- **Mr. Javier Saade**, Associate Administrator Office of Investment and Innovation, U.S. Small Business  
Administration
- **Mr. Benicio del Toro**, Actor and Film Producer
- **Ms. Maria del Pilar Avila**, Chief Executive Officer, New America Alliance (NAA)

**4:30 – 4:45 pm Closing Remarks**

**Mr. Francisco Rodríguez-Castro**, Chairman, Puerto Rico Conference 2014

**Mr. Jorge M. Cañellas Fidalgo, Esq., CPA**, Chairman of the Board, Puerto Rico Chamber of Commerce

**5:00 – 7:00 pm Networking Cocktail**