

#WEmatter #NC Sample Tweets

Women & Families

- Almost 2.3 million women are in the #NC labor force #WEmatter
- Women make up almost half (47.3 percent) of workers in #NC. #WEmatter
- In #NC, 3 out of 4 (77.4 percent) mothers with children under 18 are in the labor force #WEmatter
- More than 4 in 10 #NC working moms are their family's primary breadwinner. #WEmatter #NC
- The poverty rate for #NC female-headed households with children is 45.6%, compared to 21.8% of all families with children. #WEmatter
- 1.2 million North Carolinians (mostly women) are caregivers for older and disabled adults #WEmatter #NC
- #NC ranks 35th in the country for overall child well-being. #WEmatter
- #NC has the 10th highest poverty and child poverty rates in the nation. #WEmatter
- 17% of #NC women live below the poverty line. #WEmatter
- Lack of parental employment can lead to children living in poverty. 26% of #NC children live in poverty. #WEmatter
- More than 1 in 3 children in #NC live in a family that lacks full-time, year-round employment. #WEMatter
- 6 in 10 families with children living in poverty in #NC are headed by women. #WEmatter
- 82,281 older #NC women live in poverty, twice as many as men. #WEmatter
- 17 percent of #NC households live in food insecure households, not sure if they'll have enough to eat. #WeMatter
- #NC women more likely than men to live below the poverty line, 17% of NC women live in poverty. #WEmatter
- #NC single moms have the state's lowest media income at \$20,393. #WEmatter
- Number of #NC women living below the poverty line has increased in the last 20 years. #WEmatter
- In 2013, 72,000 #NC women worked PT because of a reduction in hours available to work. #WEmatter
- 14,000 #NC women work PT due to #childcare obstacles. Affordable quality childcare is important for families & economy. #WEmatter
- 67,000 #NC women work PT because of family obligations. Women are the primary unpaid caregivers for children and seniors. #WEmatter
- #NC Women working PT are less likely to receive employer supported retirement benefits. #WEmatter
- #NC women have experienced slower job recovery than men following the Great Recession. #WEmatter
- 28% of all #NC businesses are owned by women. #WEmatter
- #NC recently received a C+ for our economic treatment of women. #WEmatter
- #NC ranks 36th in women's labor force participation. #WEmatter
- #NC ranks 39th in the percent of women living over the poverty line. #WEmatter
- #NC ranks 29th in women's median annual earnings. #WEmatter #NC
- Our families suffer, our economy suffers, and our communities suffer when policies fail to support women and moms. #NC #WEmatter
- Our children deserve a healthy start in life, stable families, access to quality education, and safe and secure communities. #NC #WEmatter
- Polls say majority of NCians support workplace protections for #lgbtq #WEmatter #NC
- Marriage is just one step forward for #equality. Workplace non-discrimination laws are critical and absent from many states. #WEmatter #NC

- RT @ncbudgetandtax Investments per child on decline in #NC; stop tax cuts, invest in kids pic.twitter.com/7fPJzUTnKR #WEmatter
- RT @ncbudgetandtax Majority of #NC communities still struggle with too few jobs http://bit.ly/1vCdJiG pic.twitter.com/F3EsdpAAWZ #WEmatter
- 40 counties in NC do worse vs Southern avg of 3 jobless workers for 1 job opening http://bit.ly/1vCdJiG pic.twitter.com/F3EsdpAAWZ #WEmatter #NC
- MT @jeffshaw 2/3 of North Carolinians sppt living wage, but 80%+ of jobs created since 2009 are low-wage jobs. http://ow.ly/AwGAt #WEmatter #NC
- MT @NCStateAFLCIO: POLL: 58% of NC voters support raising min wage http://ow.ly/Auh1Y #RaiseTheWage #WEmatter #NC
- MT @aauwnc Snapshot of the status of women in #NC. Thx to @ultraviolet for infographic http://ow.ly/zZNaM #WEmatter

FMLA/ Paid Leave

- Ninety percent of #NC private sector employees lack access to longer-term #PaidLeave like maternity leave #WEmatter
- 9 in 10 #NC private sector employees don't have #PaidLeave for birth/adoption of a child or for serious illness. #WEmatter
- 9 in 10 #NC workers without right to #PaidLeave for medical emergencies. #WEmatter
- Did you know? #FMLA doesn't cover you if you work for a company with less than 50 employees within 75 miles. #WEmatter #NC #PaidLeave
- Did you know #FMLA only offers unpaid leave to those who have worked 1,250 hours over last 12 mos? #WEmatter #NC #PaidLeave
- #FMLA is unpaid and doesn't cover caring for siblings, in-laws, grandparents, or grandchildren. #WEmatter #NC #PaidLeave
- Other states have state paid family leave insurance programs that work for families and businesses- #NC needs one, too! #WEmatter #PaidLeave
- #NC Caregiver Relief Act would expand #FMLA to siblings, grandparents/children, stepparents but couldn't get hearing. #WEmatter #PaidLeave
- Moms with #paidleave more likely to return to jobs after giving birth. Paid leave is good for families and businesses. #WEmatter #NC
- RT @ncjustice #Paidleave would help workers & employers: Sen. Hagan is right to push for it. #ncpol http://fb.me/3ydpdgHGy #WEmatter #NC
- RT @NCworkers #PaidLeave, minimum wage, quality jobs important to NC conservatives, moderates, liberals: http://ow.ly/AuiIC #WEmatter #NC
- RT @NCworkers Taking unpaid leave is not possible for many families. To be meaningful, family leave must be #PaidLeave! #WEmatter #NC
- RT @RedwoodsGroup: We should ask, what does it cost the US not to have #paidleave programs? #WEmatter #NC
- RT @NPWF: "Businesses benefit from #paidleave and it should be universally available." — @kevintrapani, @RedwoodsGroup CEO #WEmatter #NC
- RT @NCworkers State progress is key for workplace policies for 21st century. #paidleave for #caregivers. http://ow.ly/zKCFm #WEmatter #NC
- "It was a struggle financially for us." — Durham's Jeannine Sato, on caring for newborn w/o #paidleave http://ow.ly/zKBlE #WEmatter #NC

Paid Sick Days

- In #NC, there is no right to #PaidSickDays under state or federal law. #WEmatter
- More than 1.4 million North Carolinians-45 percent of our workforce-have 0 paid sick days. #WEmatter #NC #PaidSickDays
- #NC Gen Assembly won't consider legislation allowing workers to earn a min number of #PaidSickDays. #WEmatter
- RT @NCPolicyWatch: New poll: North Carolinians back living wage standards, paid sick leave - <http://ow.ly/AuqJJ> #WEmatter #NC
- RT @ncbudgetandtax: New @ppppolls release: NCians support min. wage hike, living wage, #paysickdays <http://ow.ly/AuilC> #WEmatter #NC
- RT@ncjustice 62% of NC voters – nearly 2/3 – support a state law guaranteeing access to #paysickdays <http://ow.ly/AuilC> #WEmatter #NC

Fair Pay

- Women in #NC earn less than men in #NC at every educational level, and 1 and 5 women live in poverty. #WEmatter #EqualPay
- At current rate, the pay inequality gap isn't expected to close until 2057. Women in #NC make 82% of what men make on average. #WEmatter
- In #NC, the #wage gap is 18 cents. This adds up to an ave of \$7,438 less per year. #WEmatter #EqualPay
- #NC women are paid just 82 cents for every \$1 paid to male counterparts. For women of color, the #wagegap is much larger. #WEmatter #EqualPay
- African-American women in #NC earn just 64 cents for every \$1 earned by male counterparts. #WEmatter #EqualPay
- Latina women in #NC earn just 48 cents for every \$1 earned by male counterparts. #WEmatter #EqualPay
- #NC women make on average \$7,438 less per year than men thanks to an 18 cent #wagegap. #WEmatter #EqualPay
- The #NC #wagegap jumps to \$28,127 for women with a graduate degree. #WEmatter #NC #EqualPay
- #NC ranks 11th in having the highest #wagegap for women. #WEmatter ` #EqualPay
- #NC women make up only 28% of top earners in the state, despite being more likely to have some college education. #WEmatter #EqualPay
- #NC men with high school diplomas have higher median income than NC women with associate degrees. #WEmatter #EqualPay
- #NC single moms earn 68% of what NC single dads earn. #WEmatter #EqualPay
- Women in #NC who have at least a college degree earn more than \$20,000 less per year than comparable men in #NC, a wage gap of 29%. #WEmatter #EqualPay
- Moms, the backbone of many households, are suffering from the lack of adequate protections to ensure that women and men are paid equally for equal work. #NC #WEmatter

Minimum Wage & Wage Theft

- Minimum wage in #NC is federal minimum wage of \$7.25. Many other states are moving to #RaisetheWage. NC should, too. #WEmatter
- 66% of #NC minimum wage workers are women. #WEmatter #RaisetheWage
- #Wagetheft costs #NC workers and their communities \$3.6 million in 2012. #WEmatter

- 527,000 #NC workers earn less than \$9/hr, and 61% of those are women. #WEmatter
- RT @ncjustice Polls show #NC sptt living wages, but 80% of jobs created since 2009 don't pay a...<http://fb.me/1s7XZPUJv> #WEmatter #NC
- RT @ncworkers 63% of #NC support living wage standards. So why do only 7 localities have them? <http://fb.me/1zrMUXoa2> #WEmatter #NC
- RT @NCPolicyWatch: New poll: North Carolinians back living wage standards, paid sick leave - <http://ow.ly/AuqJJ> #WEmatter #NC
- RT @ncbudgetandtax: New @ppppolls release: NCians support min. wage hike, living wage, #paysickdays <http://ow.ly/AuILC> #WEmatter #NC
- RT @kevinjohnrogers: The states that raised minimum wages this year have higher job growth. #ncpol <http://buff.ly/1xc7pdn> #WEmatter #NC
- RT@ncjustice Poll: only 29% support “relying on private market to set wages w/o intervention.” & majority of those polled = conservative #WEmatter #NC
- RT@ncjustice New poll from @ppppolls finds broad support for living wage, including among conservatives <http://ow.ly/Auh1Y> #WEmatter #NC
- RT @NCworkers Economic recovery marked by low-wage jobs, paying even less - <http://ow.ly/AAgKc> #wages #WEmatter #NC
- RT @NCworkers Restaurant Workers Can't Make Ends Meet #Fightfor15 http://www.epi.org/publication/restaurant-workers/#.U_ZFbUBJrpg.twitter ... #WEmatter #NC
- RT @NCworkers #PaidLeave, minimum wage, quality jobs important to NC conservatives, moderates, liberals: <http://ow.ly/AuILC> #WEmatter #NC
- RT @ncbudgetandtax 63% of NC voters support local living wage ordinances <http://ow.ly/AuILC> #NClivingwage #WEmatter #NC
- RT @WomenAdvaNCe RT @A minimum wage increase may help many NCians get out of poverty: <http://read.bi/1pIS8kc> #WEmatter #NC

Affordable childcare

- The 2014 #NC budget cut 2,400 Pre-K slots, hurting kids and families. #WEmatter #childcare #earlylearning
- Average #NC childcare costs are \$8,500/ year. #WEmatter #childcare
- Average #NC cost for FT infant childcare is \$9,185, for kids 6 and under ave cost is \$7,774. #WEmatter #childcare
- The #First2000Days are critical to children's success in life. Affordable, quality #childcare matters for #NC. #WEmatter
- #NC annual childcare costs exceed cost of annual tuition for public college in the state. #WEmatter
- The brain undergoes its biggest growth in the first five years of life. #Earlylearning matters. #WEmatter #NC
- Every dollar invested in #earlylearning produces a 10% return on investment per year. #WEmatter #NC
- Kids in early learning programs are more likely to graduate, earn more, pay more taxes, depend less on welfare. #WEmatter #NC #earlylearning
- NC's #earlylearning programs allow 308,000 #NC parents to work and contribute to our state's economy. #WEmatter #childcare
- NC has seen a series of cuts to Smart Start and NC Pre-K that give kids a good start and help parents work. #WEmatter #NC #earlylearning #childcare
- More than 15,000 children from low-income, working families are on the wait list for childcare subsidy. #WEmatter #NC #childcare
- 2014 changes to #NC #childcare subsidy eligibility guidelines means 11,000 kids ages 6-11 may lose

afterschool care. #WEmatter

- 14,000 #NC women work PT because of #childcare obstacles. #WEmatter
- Smart Start and #NC Pre-K help prepare our states' most vulnerable children so they may succeed in school. #WEmatter #earlylearning
- Quality #childcare is unaffordable for many #NC families. In 2011, the average annual cost of care for an infant in childcare center was \$9,185. #WEmatter
- Quality childcare is unaffordable for many #NC families. In 2011, the average annual cost of care for a 4 yr old was \$7,774. #WEmatter
- RT @WomenAdvanceNC: After-school care subsidies cut, leaves working families in lurch: <http://bit.ly/1p9xM3I> #WomenAdvaNCe #WEmatter #NC
- MT @togethernc New guidelines in #NC budget may increase cost of #childcare for some NC families <http://bit.ly/1uMVshp> #WEmatter
- RT @WomenAdvaNCe After-school care subsidies are cut, leaving blue collar moms in the lurch: <http://bit.ly/1p9xM3I> #WEmatter #NC
- RT @WomenAdvaNCe The state budget chips away at child care programs, one year at a time: <http://bit.ly/1uHtuko> #WEmatter #NC
- RT@PS1NC For every dollar we put into #pre-K, we get 7-10 dollars back #psfncwebinar #WEmatter #earlylearning #NC

NC's State Earned Income Tax Credit

- The #NC state #EITC was eliminated in the state budget last year, hurting 900,000 NC workers and their families. #WEmatter
- The #NC #EITC benefited 900,000 low-income workers and their families, including more than 64,000 military families. #WEmatter
- In 2012, #NC #EITC benefited nearly 1.2 million NC children, helping lift them out of poverty and meeting basic needs. #WEmatter
- The #EITC generates at least \$1.50-\$2.00 in local economic activity for every \$1 claimed. #WEmatter #NC
- Safety nets for #NC working families have been taken away. The #EITC helped over 900,000 working families in 2011. #WEmatter
- MT @togethernc #NC has a serious poverty problem, so why eliminate one of the best anti-poverty tools: #EITC? <http://read.bi/1kUdlaL> #WEmatter
- RT @WomenAdvaNCe With the #EITC gone, teachers' raises aren't really extra money: <http://bit.ly/1y1eayV> #WEmatter #NC
- RT @WomenAdvaNCe With the EITC gone, teachers' raises aren't really extra money: <http://bit.ly/1y1eayV> #WEmatter #NC

Health

- #NC ranks in the bottom five for infant mortality rate in the US. #WEmatter
- In 2012, 8.4 percent of all children in North Carolina were uninsured. #WEmatter #NC
- 500,000 North Carolinians would benefit from Medicaid expansion. #WEmatter #NC #ACA
- NC ranks 44th in the nation for low-birthweight babies. Access to affordable prenatal care and services is critical for moms-to-be in #NC. #WEmatter
- RT @NCPolicyWatch: More evidence of the foolish choice on #Medicaid expansion - <http://ow.ly/AuSI9> #WEmatter #NC

Unemployment

- Nearly half of all #NC long-term unemployed are women. Recent cuts to unemployment insurance hurt families. #WEmatter
- #NC unemployment insurance cuts eliminated family hardship provision that affects caregivers, most of whom are women. #WEmatter
- When states cut value/duration of unemployment benefits, didn't save money or put people back to work. <http://on.epi.org/1AqyTAd> #WEmatter #NC
- RT @NCworkers Employers' UI taxes will go down next year, maybe the burden on the jobless should also go down. <http://bit.ly/1I7zhtI> #WEmatter #NC
- RT @Rob_Schofield: North Carolina's #unemployment up slightly, as state sheds thousands of jobs <http://shar.es/1nAFKB> #WEmatter #NC
- RT @WomenAdvaNCe With unemployment cuts and no jobs in sight, NC families are left behind: <http://bit.ly/VEzcgT> #WEmatter #NC

Violence

- 21.6% of #NC women report having been raped in her lifetime. #WEmatter
- 51% of #NC women have experienced sexual violence. #WEmatter

Voting & Representation

- #NC women voted at higher rates than NC men in both 2008 and 2010. #WEmatter #Vote
- #NC women are disproportionately impacted by new voter ID laws. #WEmatter #Vote
- Women make up 21.8% of the #NC General Assembly, with 37 seats out of 170 legislators. #WEmatter #Vote
- There are 28 women in the #NC House, 9 in the NC Senate, and 37 out of a total of 170 NC legislators. #WEmatter #Vote
- #NC is one of 17 states to have a Women's Legislative Caucus. #WEmatter #NC
- RT @WomenAdvaNCe NC's voting restrictions will stick for 2014. Here's what you need to know: <http://bit.ly/1q4VtpP> #WEmatter #NC