



FOR IMMEDIATE RELEASE:

**Friends of Nevada Wilderness Partners with The Zappos Family
and KEEN Footwear to Clean Up Mt. Charleston
Thursday, June 20, 2012**

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June 2012 – Friends of Nevada Wilderness is teaming up with the Zappos Family and KEEN Footwear to give picnic and camping areas in the Mt. Charleston Wilderness a makeover.

Over 100 volunteers will be working on five popular recreation areas, picking up litter and repainting heavily used tables and bathrooms, and public-use barbeque grills will be cleaned out and re-painted. Volunteers also have the option of a less strenuous activity and can spend the day repurposing old calendars into greeting cards and envelopes.

“We love seeing all the volunteers from the Zappos Family and KEEN out here,” said Kurt Kuznicki, Southern Nevada Program Director for Friends of Nevada Wilderness. “It’s going to be great weather, a great day to make a difference volunteering in the wild!”

At the end of the day, Friends of Nevada Wilderness will have an awards ceremony to honor last field season’s top volunteers from the Zappos Family, Danielle Cotte and Elyse Briski. Volunteers will also be treated to a Dutch oven cooking demonstration and delicious samples prepared by Stewardship Program Director Pat Bruce.

This is the third year Friends of Nevada Wilderness and the US Forest Service has partnered with the Zappos Family and KEEN for a day of restoration in Mt. Charleston. The annual project is sponsored by the Southern Nevada Agency Partnership.

Check out the official photos and video from the day at www.nevadawild.blogspot.com on Thursday morning! Volunteers will be also uploading their personal video and photos for a chance to win wilderness prizes.