

# SOUTHERN NEW JERSEY AFL-CIO

## CENTRAL LABOR COUNCIL

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**Susan Michielli**

*President*

*A voice for working families in Camden, Gloucester, Salem and Cumberland counties*

**Leon Jones, Jr.**

*Secretary-Treasurer*

Dear Trade Unionist:

Peter J. McGuire, the “Father of Labor Day,” worked with Samuel Gompers to found the American Federation of Labor. Both McGuire and Gompers recognized that if lasting social change were to take place, they would have to address the problems of the present in order to solve those of the future. Educating the youth of today is a means by which we can insure better living conditions for the future. In order to accomplish this goal, we all must work together.

Each year, locals generously donate scholarships to the Peter J. McGuire Scholarship Fund. These donations help individuals with a “union connection” attend schools in our area. After the urging of a number of locals, we now offer the opportunity to purchase ad space in the Labor Day program. It is seen by various local, state and national officials, union members and their families, and the media, at the Council’s annual Labor Day event on Friday, September 4, 2015 at the Collingswood Grand Ballroom on the White Horse Pike in Collingswood.

Your support is essential to the Council’s programs and we appreciate all that you do. Below, please note the ad sponsorship information. If your local would like to participate, please contact the office as soon as possible. The deadline for ad submissions is Monday, August 24, 2015 at 12 noon.

### **Ad Sponsorship Information**

- A full page ad is \$750 and the image size for the program is 6” x 9”.
- A half page ad is \$500 and the image size for the program is 6” x 4 ½”.

Please send your camera-ready ad to our office as soon as possible – you can send it via USPS or email [bob.snjafclcio@gmail.com](mailto:bob.snjafclcio@gmail.com).

You and your staff are welcome to attend the festivities. Please contact us by August 28<sup>th</sup> to let us know how many will be in attendance so that we can make the proper arrangements.

Please make checks payable and send to: Southern New Jersey AFL-CIO  
4212 Beacon Avenue  
Pennsauken, New Jersey 08109

Sincerely,

Susan Michielli