ONE DC
ANNUAL REPORT 2007

Celebrating People Power!
Inside ONE DC

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Annual Report photography by Emily Jacobi, Kristian Whipple, and ONE DC staff.
Annual Report layout and design by Michael Swartzbeck.

Dedication:
To Ida B. Wells, who would be fighting with the Jena 6 anti-lynching movement, and Gabriel Prosser, who would be organizing with the human rights movement.
A Message from the Executive Director

Dear Friends,

Quiet as it’s kept, it’s a joy to be in the trenches fighting for justice. But make no mistake – we don’t fight “for” low-income people of color in Washington, DC because low-income people of color are ONE DC. We’re not about service provision because we have our eyes on the prize: systemic, structural, and institutional change. As the “ONE” in ONE DC stands for “Organizing Neighborhood Equity,” we organize knowing that our neighborhoods have all the people-power they need to make a difference. Incredibly rich and vital resources already exist in communities throughout DC; as an institution, ONE DC is simply here to help communities tap their own treasures – for the good of all.

ONE DC is not only concerned with strengthening itself as an institution, however. We’ve got bigger plans – we’re here to build a movement. So we’re on the move – whether it’s holding a Shaw Freedom School to build community analysis and action plans around pressing equity issues or meeting with Anacostia residents who want their voices included in the city’s development plans. We’re even taking our movement to the streets; in fall 2007, we had a parade to draw attention to disparity issues in the District. With puppets and good cheer, we’re proving that making change doesn’t mean you can’t have a good time, too.

That’s why celebration is the theme of this report. As much as we mourn the ongoing displacement and disenfranchise- ment of long-time, low-income DC residents, we maintain that despair is unsustainable. We stand before you in the proud memory and revolutionary spirit of Ida B. Wells and Gabriel Prosser, heroes of our past and beacons for our future. And if we are to inspire the coming generations, we can’t forget to stoke hope. To stay energized, we celebrate and connect ONE DC’s work to past and present people’s movements around the world. The power of the people is electrifying!

Really, we’re smiling because the journey to justice is sweet. We offer this annual report to you as a souvenir of this trip, and to thank you for your company and continued commitment as we progress on a path that’s about not leaving any DC resident behind.

In joy and solidarity,

Dominic T. Moulden
Executive Director

Founding Board Members:
Deanna Brown
David Domenici
Virginia Lee
Jair Lynch
Linette Robinson
Who We Are

ONE DC (formerly Manna CDC) was founded in 1997 in the midst of Shaw’s neighborhood change. From early on, ONE DC’s approach to community development addressed structural causes of poverty and injustice, an orientation that stemmed from deep analysis of race, power, and the economic, political, and social forces at work in Shaw and the District. As a result, ONE DC’s community development work centers on popular education, community organizing, and alternative economic development projects.

In its short history, ONE DC has distinguished itself as one of a few organizations in Washington, DC that moves beyond service provision to build sustainable community capacity and leadership so that low-income people of color can speak for themselves. ONE DC promotes leadership that does not tell others what to do, but helps them take charge to build their abilities and skills; it is not about being the leader, but about building more leadership in the community to increase capacity for the long term. Finally, ONE DC recognizes that leadership cannot exist without the support and power of the whole community. Central to ONE DC’s leadership style is the identification and dismantling of systemic influences such as racism, classism, and sexism that manifest both individually and institutionally.

ONE DC’s progressive organizing values are heavily influenced by the principles and achievements of the Student Nonviolent Coordinating Committee (SNCC), as well as other groups and people-led movements for justice and human rights that have occurred throughout the world.

Mission

ONE DC’s mission is to exercise political strength to continually create and preserve racial and economic equity in Shaw and the District.

AT LEFT: Smiling faces at the Freedom School.

AT LEFT: ONE DC in action!

the story of

ONE DC:

1996

Manna CDC adds new board members and Dominic T. Moulden is named Executive Director.
What We Do

We have three main organizing areas: ONE Right to Income, ONE Right to Land, and ONE Right to Housing. As with our overall organizational development, these organizing areas have grown out of the work of Manna CDC, but now have a stronger focus and city-wide perspective.

Community economics is a key organizing area for ONE DC. Our ONE Right to Income initiative is one of the ways we are working to create a model of community-driven justice and systemic change around income, economic equity, and workers’ rights.

Through our community organizing work and the ongoing participation from our community leadership, ONE Right to Income evolved from the Manna CDC’s Shaw Education for Action (SEA) program to organize for targeted training and hiring agreements for living wage jobs created in new development.

The emphasis of ONE Right to Income grew from residents’ inability to secure living wage jobs, despite participating in and completing multiple job training programs. The focus on income and economic equity came from former SEA members who were passionate about employment and workers’ rights issues.

Why ONE Right to Income and the DC Residents’ Jobs Program focuses on job training/employment access and opportunity:

• Job training is not properly linked to hiring

• There is a lack of community accountability for job creation/hiring process

• There is a disparity between income and cost of living in the District

• Work that is meaningful, engaging, and sustaining is limited for residents without certain skill sets

• The existence of a pay scale disparity based on institutional rank

• Discrimination in the workplace

• There are insufficient avenues to earn a “legitimate income” in our communities

ONE Right to Housing is an expansion on Manna CDC’s tenant organizing work.

In addition to continuing to provide education to tenants regarding their existing rights, ONE DC staff has begun to develop a constituency that will take a deeper look at housing policy to identify critical housing rights that should exist, but currently do not.

AT LEFT: ONE DC T-shirt says it all.
Currently, this constituency is working jointly with our ONE Right to Land campaign on affordable housing and Community Benefits Agreements.

- We assist tenant associations in purchasing their residential buildings.
- We assist tenants with organizing and strengthening their associations.
- We provide education on tenant rights.

ONE Right to Land – formerly the Equitable Development Initiative – was convened to reorient the development process of Shaw’s public land to be responsive to the community, including its long-time, low-income residents.

ONE Right to Land is a coalition of diverse residents, organizations, churches, and businesses that seek to forge community relationships to ensure that everyday residents are given a seat at the decision-making table and real needs are met by development in Shaw. This year, ONE DC is partnering with Facilitating Leadership in Youth (FLY) and residents in Anacostia and other parts of the city in support of “development without displacement.”

In 2005 the group secured the District’s first Community Benefits Agreement, which will govern the development of two pieces of Shaw’s vacant city-owned land, Parcel 33 at 7th and S Streets, NW and Parcel 42 at 7th and R Streets, NW.

The agreement guarantees:
- affordable housing
- local jobs
- space for local businesses
- a community fund
And this is just the beginning!

Why Is ONE DC Needed?

BECAUSE Shaw is a historically African-American community that has suffered from decades of disinvestment, lack of city services, and lack of opportunities for its residents.

BECAUSE the last decade has seen increased market-rate development in the neighborhood, resulting in skyrocketing housing costs that have brought new affluent residents to the neighborhood. The current development climate caters to these new residents, displacing long-time, lower-income residents in the process and creating minimal opportunities for them to obtain living wage jobs or other benefits.

1999
Manna CDC creates Shaw Education for Action.

2000
The Public Welfare Foundation announces plans to donate land to Manna CDC after the Shaw community agrees that affordable housing should be developed at Temperance Row.
**BECAUSE Shaw’s historic lack of grassroots political power and representation** in local policy making has resulted in persistent poverty and inequitable distribution of resources across racial and class lines. This process is most evident in development decisions that impact the neighborhood; lower-income residents of color are habitually left out of vital processes that reshape the community and impact their ability to stay and thrive in their long-time home.

**BECAUSE this story does not apply only to Shaw.** We work across the city to provide training and organizing support to other communities experiencing the same dynamics in their neighborhoods.

**BECAUSE in order for DC to join as ONE,** achieving racial and economic equity must be goal number ONE!

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**Did You Know...?**

**Take this DC economic literacy challenge...** and see what challenges too many DC residents every day.

1. **The poverty line is the minimum level of income deemed necessary to achieve an adequate standard of living. What is the poverty level for a family of four?**
   - a. $5,060
   - b. $10,000
   - c. $35,800
   - d. $20,065

2. **How many of the 515,118 residents of DC earn/live below the poverty line?**
   - a. 25,000
   - b. 110,000
   - c. 50,000
   - d. 125,000

3. **What is the median income for blacks and whites in DC?**
   - a. $34,484 and $88,969
   - b. $67,000 and $67,000
   - c. $42,792 and $45,785
   - d. $78,943 and $69,854

4. **What is DC’s Area Median Income?**
   - a. $94,000
   - b. $78,978
   - c. $65,752
   - d. 72,892

(Answers on page 13)

Source: DC Fiscal Policy Institute
2007 Highlights and Accomplishments

- Assisted the residents of the renamed Martin Luther King Jr. Latino Cooperative at 1236 11th Street NW and the Duncan Cooperative at 4625-27 13th Street NW secure over $23 million to purchase and renovate their buildings (73 units in MLK and 24 units in Duncan) as permanently affordable housing.

- Provided intensive training and technical assistance to residents through the first year of the Kressley Community Organizing and Popular Education Institute.

- Teamed up with Metro Partners to develop Parcel 26, the future site of the tentatively named Anna Cooper Popular Education and Community Center, from the National Capital Revitalization Corporation.

- Inspired the emergence of ONE DC Anacostia, a group of east-of-the-ridge residents organizing in support of affordable housing, more parks and youth recreation areas, and locally-owned retail at Poplar Point.

- Joined forces with Parcel 42 Partners to build over 112 units of rental housing for households who make less than $25k and $50k a year, a four-floor community center, and discounted retail space for local businesses – all with community ownership.

- Secured a city commitment of $7.8 million to support Parcel 42.

- ONE DC presented its third annual Freedom School, “Taking It to the Streets,” which included residents sharing a festive lunch, developing action plans and demands through artistic means, and leading a parade through Shaw.

- Resident-led board created personnel policies and workable strategic plan.
ONE DC and Housing

The Martin Luther King, Jr. Latino Cooperative is located on 11th Street, NW in DC's Shaw neighborhood. With the help of ONE DC and the National Housing Trust, the tenants purchased the building in 2006 with a $8.4 million loan from the Department of Housing and Community Development as permanently affordable housing. The partnership between ONE DC and the coop was ONE DC's first tenant-organizing effort in a building where the first language of 97% of the residents is Spanish or one of the many Native American languages spoken in Central America and México.

Kelsey Gardens, is a 54-unit apartment complex located at 7th and Q Streets, NW. ONE DC helped residents obtain 50 years of guaranteed affordable housing, a settlement payment for the tenant association, and relocation funds for renovation.

The Duncan Coop is a group of long-time Petworth residents who were able to purchase their 24-unit apartment building in October 2006 with the help of ONE DC. They organized themselves to act in 2005, after the son of long-time owner Gladys Duncan decided to sell the building. A condo developer wanted to buy and vacate all the units for re-sale, but tenants did not want to move. Several residents formerly worked in the household staff of owner Mrs. Duncan and had lived there for 15-30 years. A few others moved into the complex soon after it was built in 1965. The quiet neighborhood, friendly neighbors, and low rents made for an attractive lifestyle that kept residents in place over many years. The tenant association approached ONE DC in early 2006 after being turned down by other developers who found the project too small.

1330 7th Street is a 137-unit building located two blocks from the convention center. ONE DC and the Department of Housing and Community Development have assisted tenants in exercising their first right of purchase by providing training and technical advice to both residents and board members of the tenant association.

Asbury Dwellings, a 25-unit building located in the middle of Shaw serves as home to lower-income seniors and disabled residents. ONE DC continues to provide ongoing assistance to the newly formed tenant association.

Lincoln Westmoreland I, located across the street from ONE DC, is a project-based Section 8 building with 108 units. ONE DC is providing leadership training and is working with the tenant association for positive change in this building.
Abrigando Esperanzas: “Sheltering Hope”

SPOTLIGHT:
Abelina López
A Martin Luther King, Jr. Latino Cooperative Leader

Abelina López is one of the founders of the Martin Luther King, Jr. Latino Cooperative. She is the first woman to serve as a director, and the only member to never miss a meeting. Abelina is a true leader in her community, though things have not always been like this.

Like many women in rural areas throughout the world, Abelina did not have the opportunity to go to school in her native village of Pochucla, México. But she was committed to providing her 11 children with a formal education. And the only way to finance this dream would be to find work.

But in México – where economic policies favor US corporations – jobs are scarce and the pay is low. Abelina had to immigrate to the US – the closest place that might offer her the opportunity to make a living and to provide for the education of her children.

Life in the US hasn’t been easy, though. Abelina misses her children, and has to work almost around the clock to send money back to them in México. Despite these challenges, she has also discovered her power as a community leader by helping to found the MLK, Jr. Latino Coop.

Abelina is committed to ensuring the success of the coop. Her vision for the future includes the formation of other cooperative enterprises in the building, especially a free clinic to serve the urgent need for medical services for the poor and uninsured.

When asked why she values cooperatives, Abelina responds: “I don’t like to hoard things. I wouldn’t want someone to deny one of my sons something to eat. It’s not right to hoard things people need to survive.” Abelina’s leadership is a vital part of creating a world in which resources that we all need – like housing, food, education, and healthcare – are equitably shared by all.
Thank You...

We want to take this opportunity to fête all of the institutions and individuals that make ONE DC’s work possible. We celebrate each and every one of you because without you, ONE DC would just be a dream. And please charge it to our heads and not our hearts if we have made any omissions or errors!

**Friends of ONE DC: Institutional Donors and Supporters**

- AFL-CIO
- All Souls Church, Unitarian
- Augsburg College
- Belmont Partners, LLC
- Bread for the City
- Caldwell Chapel Community
- Catalogue for Philanthropy - Greater Washington
- Catholic Campaign for Human Development - Local
- Catholic Campaign for Human Development - National
- Center for New Creation
- Color Me Mine
- Community Development Support Collaborative
- Community Foundation for the National Capital Region
- Computer Associates International
- DC Learns
- Eastern Mennonite University
- Enterprise Community Partners
- Eugene & Agnes E. Meyer Foundation
- Fannie Mae Foundation
- Georgetown University
- Harman Family Foundation
- Herb Block Foundation
- Hill-Snowdon Foundation
- H Street CDC
- Klein Hornig LLP
- Landon Butler & Company
- Lewis Real Estate Services
- Local Initiatives Support Corporation
- Moriah Foundation
- Morris & Gwendolyn Cafritz Foundation
- NeighborWorks America
- New Community Church
- PNC Bank
- Public Welfare Foundation
- Somerset Development, LLC
- Wachovia Foundation

**Friends of ONE DC: Individual Donors**

- Alexander Padro
- Andrew Winslow
- Arthur McZier
- Brigette Rouson
- Candice Bryant
- Carl Skaoglund
- Christopher Edward Donald
- Conrad Egan

**ABOVE:** Freedom School parade – hooray!
Friends of ONE DC: Individual Donors (cont’d)

Dr. Angela Leonard
Cynthia Wooten
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Dominic T. Moulden
Donna Morris
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Enrique Chumbes
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Gloria Robinson
Gregory White
Gretchen Wharton
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James Carter
James L. McKinney & Jo Elaine McKinney Anderson
James Pearlstein
James Salt
James Trapier Jervey, III
Janelle Treibitz
Jay B. Briley
Jessica Champagne
Jessica Gordon Nembhard
Joshua Healey
Katharine & Eric S. Kravetz

Kathy Smith
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LaVerne Cruel
Mackenzie Baris
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Mark Andersen
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Paige Rohe
Paul Ortiz
Patricia Mullahy Fugere
Phillip Williams
Puya Jafari
Raymond Kemp
Richard Gervase
Richard Ricard
Rita Collins
Samuel Smith
Sue Knaup
Virginia Lee

AT LEFT: Cantastoria Street
Performance and revelry in Shaw.
Friends of ONE DC: Individual Donors (cont’d)
Robert Pohlman
Scott & Robin Kline
Shari & Charles Pfleeger
Sue Porter
Susan A. Miler
Vivian Vasallo

Friends of ONE DC: Partners
The Advancement Project
Department of Housing and Community Development
Facilitating Leadership in Youth
Horning Brothers
Howard University Center for Urban Progress
Manna, Inc.
Marshall Heights CBO
Metamorphosis
Metro Partners
National Housing Trust
The Point Is Our Park
Shaw Main Street

Friends of ONE DC: Pro Bono Professional Services
Klein Hornig LLP
Morgan, Lewis & Bockius
Latham & Watkins LLP
Vinson & Elkins LLP

And, A Special Thanks To...

Manna, Inc.: Our “parent” organization has been a generous, gracious ally in our transition to a new, independent organization. It is due to Manna, Inc.’s fertile soil that Manna CDC (re-named and re-birthed as ONE DC) sprouted into a fast-growing, distinct organization dedicated to community organizing, equitable development, popular education, and resident-led policy advocacy. Thank you for your support!!

In addition, we’d like to recognize former staff members that helped make ONE DC what it is today:

Marta Vizueta Bohórquez
Benito Díaz
Hubert Dixon
David S. Haiman
Paola Morales
Lynnard Richard

AT RIGHT: Cantastoria Street
Performance and revelry in Shaw.
Looking Forward...

The Shaw Equitable Development Initiative (now One Right to Land) secured the District’s first Community Benefits Agreement, which will govern the development of two pieces of Shaw’s vacant city-owned land, Parcel 33 at 7th and S Streets and Parcel 42 at 7th Street and Rhode Island Avenue. Here’s what’s to come with those pieces of public land:

**Parcel 33:** The vacant parcel of land at 7th and S Streets, NW is to become the new headquarters of Radio One, Inc. The development will feature affordable apartments at 50-80% AMI, discounted retail space for local businesses, and a $750,000 community fund controlled by Shaw residents.

**Parcel 42:** ONE DC collected 500 signatures in support of equitable development in a month and a half! Residents also submitted over 100 letters and made countless phone calls to city officials. Because of ONE DC organizing, Parcel 42 Partners will build 112 rental units for households that make $25,000-$50,000 a year. The eco-friendly building will boast a four-floor community center, community ownership, and discounted retail space for local businesses.

ONE DC (then Manna CDC) created Enterprising Staffing Solutions (ESS), a worker-owned temporary employment agency, in 1998. Since that time, more than 3,000 people have found work through ESS. ONE DC is currently exploring ways to continue this innovative model in collaboration with another progressive non-profit organization.

**ONE DC will offer its second annual Kressley Institute,** a 5-day, 40-hour intensive institute for local residents who have an interest in pursuing community organizing. The institute focuses on the use of progressive and strategic community organizing, policy change, and popular education and includes year-round technical support.

**ONE DC plans to strengthen the Barry Farm Coalition,** a group of public housing residents, Anacostia residents, non-profit allies, and Facilitating Leadership in Youth (FLY) members organizing for a resident-led redevelopment process for Barry Farm, Parkchester, and Wade Road. ONE DC will focus on boosting adult participation in the coalition, and FLY will focus on increasing youth involvement.

Above: A rally and cookout helped focus public attention on issues facing residents near the proposed new soccer stadium in Anacostia.
How to Give

When it comes to “celebrating people’s power,” you, too, can join the festivities!

**Individuals:** Your tax-deductible gift may be made by check or credit card and mailed to:

**ONE DC, PO Box 26049, Washington DC 20001.** Please make checks payable to “Manna CDC fiscal agent for ONE DC.” You can make a contribution via credit card at onedconline.org.

**Businesses:** Companies that support ONE DC support all of DC. A partnership with us offers high-quality opportunities for companies to demonstrate their commitment to community values and fairness. Give back and get noticed.

**Foundations:** Please contact Executive Director Dominic T. Moulden at 202-232-2915.

**Planned Giving:** Gifts through bequests, life insurance, retirement plans, charitable trusts, or annuities help to secure a more just DC for all of its residents. To include ONE DC in your estate planning, contact Executive Director Dominic T. Moulden at 202-232-2915. All inquiries are confidential.

It’s not a gift or donation – it’s a community investment!

ONE DC In The News in 2007!

Washington Business Journal: Shaw Sees Progress on Development
Nov 16 - Shaw residents and business owners, many of whom endured dark, vacant streets for years, just learned a lot more about what their neighborhood will look like as transit-oriented development hits its local Metro station.

ONE DC Leader Pat Penney on the Kojo Nnamdi Show
Oct 12 - ONE Right to Housing leader Pat Penney speaks about the long-awaited approval of Parcel 42 with Kojo Nnamdi

Washington (AP): Blacks’ Majority in D.C. Slipping
Oct 2007 - The District of Columbia could lose its long-time majority black status within 10 years. The changes are shaking up city politics, reshaping neighborhoods, and displacing longtime residents.

WashingtonPost.com: “Marion Barry, Soccer Maven”
Oct 2 - “The wrangling over Poplar Point...is turning into a grand story of brute political power, feisty environmentalists, and crafty community activists.”

TheHill.com: Soccer stadium survey shows stiff opposition
Sep 19 - A survey of more than 300 Anacostia residents mirrors the results of a smaller, less formal survey conducted by Hillscape on Aug. 1: 87% don’t want a stadium.

DC Indymedia: No Affordable Housing Crisis at the Plymouth
July 26 - Latino immigrants take a stand against gentrification.

Shelterforce Magazine: Long Time Coming
Summer Issue - After 40 years of abuse and neglect, will the residents of DC’s once-vibrant Shaw neighborhood succeed in redefining the value of people and place?

Yes! Magazine: 7 Cool Companies: Best Alternatives to Corporate Power
Summer Issue - ONE DC named one of “7 Cool Companies: Best Alternatives to Corporate Power” for the community development category.

Washington Post: Partying as One for Civic Pride
Feb 1 - ONE DC’s first ever annual celebration! Over 150 Shaw residents and ONE DC supporters gathered for a night of food, music, and popular theatre, some of whom were featured in a full-page set of photos in the Metro section.
## Balance Sheet
### December 31, 2006

### Assets

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### Liabilities and Net Assets

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#### Long term liabilities

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<tr>
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#### Net Assets

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<td><strong>1,102,428</strong></td>
</tr>
</tbody>
</table>
“The leadership is there. If you go out and work with your people, then the leadership will emerge. We don’t know who they are now; we don’t need to know. But the leadership will emerge.”

—Bob Moses, SNCC Civil Rights Organizer