



worldpride AFFILIATE EVENTS

2014 · toronto · ontario · canada

WorldPride Affiliate Events are organized and produced by community groups and external organizations. These events may be community-based or commercial events, but they must support the diversity initiatives of Pride Toronto / WorldPride. The events can range from cultural, artistic, family, youth, all-ages and/or adult only. Over the last 5 years, the affiliate events program has grown successfully to help bring a wide range of events to the LGBTTIQQ2SA community in Toronto during the month of June. For WorldPride 2014 Toronto, we encourage groups to hold events with an international focus, and in locations right across the GTA.

EVENT DATES

WorldPride 2014 Toronto Affiliate Events must be held between **June 1-30, 2014.**

The Official WorldPride 2014 Toronto Festival takes place from **June 20-29, 2014.**

PROGRAM BENEFITS

	EARLY	REGULAR	LATE
Registration Deadline	28 Feb	25 Apr	30 May
Use of WorldPride Affiliate Event logo	✓	✓	✓
Event listing in the events calendar on WP14TO website	✓	✓	✓
Event listing on our social media networks (Facebook + Twitter)	✓	✓	✓
Invitations to Official WorldPride Media Launch Party and Flag raising	✓	✓	
Listing in the WorldPride 2014 Toronto Guide	✓	✓	
A radio-broadcast event announcement during our "60 days of WorldPride" on 103.9 ProudFM and Banner ad on Website (ad must be to specifications provided)	✓		

AFFILIATE EVENT FEES*

SINGLE EVENT

Non-Profit / Community Group (1-10 employees)	\$150.00
Non-Profit / Community Group (11-99 employees)	\$240.00
Non-Profit / Community Group (100+ employees)	\$400.00
For-Profit / Commercial Group	\$500.00

MULTIPLE EVENTS

Venue Category**	\$1000.00
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* All prices exclude HST

** All events must be at the same venue during June 20-29, 2014





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ELIGIBILITY REQUIREMENTS

An organization seeking to participate in the Affiliate Events Program must complete and submit an Affiliate Events application form, which can be found at: www.pridetoronto.com

- A completed Affiliates Event Application
- Payment of Application Fee (Visa, MasterCard or American Express)
- Two (2) letters of support demonstrating that you event does meet with mission, vision, and values of Pride Toronto and WorldPride
- Signed agreement letter between event organizers and Pride Toronto / WorldPride to abide by all by-laws and codes of conduct set out by Pride Toronto / WorldPride (Appendix A)
- General Liability Certificate of Insurance naming Pride Toronto / WorldPride as an additional insured in the amount of \$2,000,000.

Please note: Pride Toronto / WorldPride reserves the right to accept or decline any application without liability. If your application is not accepted, your application fee will be refunded.

For full terms and conditions, please visit www.pridetoronto.com

REGISTRATION DEADLINES

Early – Feb 28, 2014
Regular - Apr 25, 2014
Late - May 30, 2014

Any organization planning to host multiple events should contact:

LUCAS BEAVER

Pride Toronto / Events Team Lead
events@pridetoronto.com

APPENDIX A The applicant agrees to operate in a manner consistent with the celebration of pride and the positive value of diversity in the lesbian, gay, bisexual, transsexual, and transgender, intersex, queer, questioning, two-spirited and allied communities. On behalf of, and with the authority of the organization/ business or individual making this application, you hereby declare that the policies upholding equal opportunity and non-discrimination have been adopted, by which discrimination on the grounds of race, colour, creed, national origin, religious or political affiliation, sex, age, personal or family relationships, disabilities, HIV/AIDS, income restrictions, union affiliation, and sexual or gender orientation is prohibited by and within the organization/business or individual. The applicant will not present images or messages that promote or condone, or may promote or condone, violence, hatred, degradation or negative stereotypes of any person(s) or group(s). Further, the applicant will respect the right of all members and supporters of the lesbian, gay, bisexual, transsexual, transgender, intersex, queer, questioning, two-spirited, and allied communities to participate in Pride Week.

APPENDIX B Pride Toronto and the Affiliate Event producer are independent parties and nothing in this Agreement, shall make either party the agent, partner, joint venturer or legal representative of the other for any purpose whatsoever, nor does it grant either party any authority to assume or to create any obligation on behalf of or in the name of the other. The Affiliate Event producer is in all respects an independent legal entity.