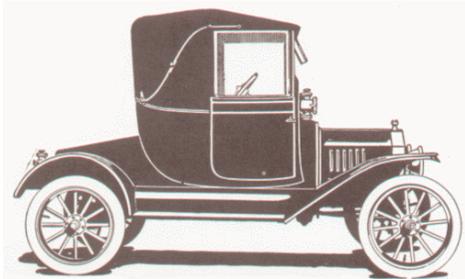




## ListenToYourMother.org

*American Moms: tell Bill Ford, Jr. to kick the habit, get off oil and produce zero emission cars for the next generation.*



It's hard to believe, but Ford's fleet today gets lower gas mileage than the Model T did 100 years ago.

### Attention Mothers and Grandmothers!

*If you're like us, then you're concerned about how America's dangerous addiction to oil is threatening our nation's security, producing smog that harms our children's health, destabilizing our climate and forcing us to pay ever increasing gas prices. From now until Mother's Day 2006, we are asking American mothers and grandmothers to join us and help jumpstart Ford Motor Company, America's worst gas-guzzler. Please let Bill Ford, Jr. know that mothers know best by sending him a letter telling him to immediately improve Ford's bottom of the barrel fuel efficiency and be the first automaker to commit to produce only zero-emissions cars and trucks for our children. You can log on to [ListenToYourMother.org](http://ListenToYourMother.org) or use the address below. Feel free to send us a copy of your letter!*

### Mother knows best!

*Tell Bill Ford, Jr. to stop making gas guzzlers.*

#### Write to:

**Mr. William Clay Ford, Jr.**  
Chairman & CEO  
Ford Motor Company  
One American Road  
Dearborn, MI 48126

*or visit [ListenToYourMother.org](http://ListenToYourMother.org)  
and send a letter online today!*

## Earth Day Victory!

### JPMorgan Chase joins effort to save endangered forests and stop global warming

Great news! This Earth Day, thanks to your help, JPMorgan Chase responded to grassroots pressure by adopting a comprehensive environmental policy. The bank set new best practices in several critical areas including carbon mitigation and reduction, endangered forest protection and independently certified sustainable forestry as well as land and consultation rights of indigenous communities everywhere.

Developed in cooperation with Rainforest Action Network's Global Finance Campaign, the policy is being widely heralded as a clear sign of a coming sea change on environmental issues in the banking industry.

#### Major breakthroughs include...

JPMorgan Chase has agreed to arrange cooperative meetings with other financial institutions to advocate for mandatory reductions of greenhouse gas emissions and "focus on specific projects to alter the emissions trajectory of the US economy."

The bank officially recognizes the right of indigenous individuals and communities to "self determination of issues affecting their lands and territories, traditionally owned or otherwise used."

The policy makes JPMorgan Chase the first private bank to state a preference for Forest Stewardship Council (FSC) certification.

It is the first policy of its kind in the financial sector to create a special heading acknowledging "No Go Zones," a major step forward in the effort to protect ecosystems that are most valuable left intact and untouched by industry.

#### Here is what the world had to say...

"Chalk up another victory for environmentally and socially responsible finance." **TIME MAGAZINE**

"Following pressure by ecological activists and shareholder groups, JPMorgan Chase & Co. will adopt sweeping guidelines that restrict its lending and underwriting practices for industrial projects that are likely to have an environmental impact." **WALL STREET JOURNAL**

"JPMorgan Chase & Co. is expected to unveil an environmental policy statement today that environmentalists say is among the most comprehensive reached by a financial company to date." **AMERICAN BANKER**

"JPMorgan Chase environmental policy triggers tipping point for US bank sustainability." **SOCIAL FUNDS**

"JP Morgan developed its policy with environmental groups including the Rainforest Action Network..." **THE GUARDIAN**

# Guest Column

## Oil's Triple Threat - A PANTHER exclusive by Matthew Yeomans



The current wave of high oil prices has once again focused the minds of Americans on our dependence on oil. But if you think oil only poses a danger to your wallet in the form of higher prices at the gas pump, think again. America's addiction to oil poses a triple threat to the health and continued prosperity of both US and global society.

The first part of the threat is economic. As oil companies exhaust their global reserves of easily accessible oil they will be forced spend more and more money tapping new supplies. This will raise the price of oil and it will swing balance of energy power once more back to the Middle East – holders of nearly two-thirds of the world's proven reserves of conventional oil. When this occurs, the industrialized nations will be at the mercy of OPEC once again. With a lock on global oil supply OPEC would be free to set the price of oil as it sees fit. Many members of OPEC do not share Saudi Arabia's conservative view that oil prices need to be held in check. Were OPEC radicals to have their way, steady price rises would threaten the jobs of millions of workers and ultimately undermine the economic well-being of oil-dependent nations.

The second is geopolitical – the United States must protect its oil interests all over the world. That forces the US to get directly involved in those regions where oil is abundant; regions where the very power and allure of oil wealth breeds instability. The end result is that the US and its satellite supporters help prop up a host of corrupt autocratic regimes solely because they have oil. At the very least, this fosters anti-American sentiment. At its worst, America's oil addiction has caused US governments to plot the overthrow of other countries' governments. Increasingly, the US is shaping a military policy based on protecting strategic oil resources around the world.

Finally, oil dependence is sowing the seeds of a global environmental tragedy. Even if the US could produce enough oil to meet its own needs, or could solve all the problems of the Middle East, its demand for oil coupled with a rapidly growing thirst for the black stuff throughout the developing world will result in the large-scale release of greenhouse gases like carbon dioxide into the atmosphere. Global warming – an assault on the earth's atmosphere the scale of which no one in the world's scientific community can yet fully comprehend - could ultimately destroy the very planet that sustains us.

So is all lost? Should we just give up now, buy Hummers and drive off into the brightly glowing and rapidly warming sunset? Hardly. Our dependence on oil grew over just 150 years. That's a mere speck in time in the history of our world and it is also the best indicator that our addiction may also be fleeting. Oil replaced our reliance on more polluting fossil fuels like wood and later coal. Now, having appreciated both the achievements of oil and also its risks, we can move to a new energy strategy that would both sustain us and protect us in decades to come. With global demand for oil likely to double by 2030, the time has come to develop a new fuel strategy that reduces the threat of global warming and eases the power struggles that threaten our security.

This strategy should be realized in three stages. First, the US should reduce the amount of oil it consumes by implementing new fuel economy standards for our automobiles. Next, it should adopt a new generation of gasoline-and-electric-hybrid vehicles that can provide a bridge between the internal combustion engine and new, non-polluting forms of transportation. Finally, world governments should put their resources behind an aggressive plan to make petroleum-free, zero-emission automobiles. Most important of all, this energy needs be produced using non-polluting, renewable sources like solar and wind power.

*Matthew Yeomans is the author of [Oil: Anatomy of an Industry](#), published by the New Press and he is the founder of the website, [www.petropulse.com](http://www.petropulse.com).*



### Zero Emissions Activists: Heather & Dave

The Jumpstart Ford campaign recognizes the dedication of activists Dave & Heather Bernikoff-Raboy who resisted repossession of their all-electric Ranger pick-up truck with a week-long 'car-sit' to save their beloved petroleum-free, pollution-free vehicle from the crushers.

"My all-electric Ford Ranger hauls more weight than my three-quarter ton Chevy with a 350 internal combustion engine," says Dave Raboy. "Since I have solar panels, my cost to run the truck is almost nothing. In three and a half years it has required no maintenance, no oil and no gas. I feel good driving by gas stations and not consuming oil extracted from conflict regions like the Middle East or fragile ecosystems like the Arctic National Wildlife Reserve."

## 8-day vigil saves pollution-free pick-ups from Ford's crusher

After an 8-day vigil by RAN activists and dedicated electric vehicle drivers at a Sacramento Ford dealer, America's most oil-addicted auto maker finally reversed its unpopular decision to repossess and destroy its last zero emission Ranger EVs. Ford's abrupt u-turn followed public outcry that forced it to recant misleading statements about the legality, popularity and viability of EV technology. On day eight, Ford agreed to sell the all-electric Ranger pick-up trucks to loyal lessees for only \$1.

The Ranger EV controversy is the latest in Ford Motor Company's ongoing assault on federal and state efforts to improve emissions standards and implement fuel efficiency market incentives. Ford opposed California's progressive new law allowing carpool lane access to hybrids that achieve at least 45 miles per gallon, a standard that not one Ford model meets. In late 2004, Ford supported the filing of a federal lawsuit to overturn California's popular new vehicle emissions standards, the nation's first-ever rules to reduce greenhouse gas emissions linked to global warming and the most advanced automotive greenhouse gas reduction targets in the world.



## RAN founds America's first chapters of Oil Addicts Anonymous

**The first step on the road to recovery is simple: admitting we have a problem**

Recognizing that oil extraction and greenhouse gas emissions are now a leading cause of rainforest destruction, Rainforest Action Network organizers hit America's heartland hybrid-style on a 10-day organizing tour visiting college campuses and community

centers in Wisconsin, Indiana, Michigan, and Illinois. America's first local chapters of Oil Addicts Anonymous were founded, culminating in a weekend-long "Come Clean Chicago" summit teaching activists from around the country the tools to help break our oil addiction.

Sobering testimonials from politicians, students and community leaders are ending national denial about an addiction that is endangering public health, human rights, economic sustainability, and national security. OAA members have been holding interventions throughout the country confronting Ford, the EPA's worst-ranked gas guzzler, and mega-banks that continue to fund 'investments of mass destruction' for their roles in keeping America hooked on oil. Oil Addicts Anonymous (OAA) is a collaboration between RAN's Global Finance and Zero Emissions campaigns.



221 Pine Street, Suite 500, San Francisco, CA 94104

NONPROFIT ORG.  
U.S. POSTAGE  
PAID  
SAN FRANCISCO, CA  
PERMIT NO. 191

also on the web at [RAN.org](http://RAN.org)

Read about the landmark  
Earth Day Victory inside!

## Citigroup enforces environmental policy

Rainforest Action Network commended Citigroup for its aggressive constructive engagement to help end endangered forest destruction, rampant illegal logging and related human rights abuses in Southeast Asia.

On March 1, CEO Chuck Prince told stakeholders that client Rimbunan Hijau, a Malaysian logging giant with a well-documented history of human rights abuses and illegal logging activities, must comply with a set of progressive new environmental policies negotiated by Rainforest Action Network and adopted by the bank last year. Mr. Prince publicly affirmed that Citigroup will require Rimbunan Hijau to obtain credible, independent, third party certification for its Papua New Guinea operations, specifying the Forest Stewardship Council.

Back in January of 2004, Rainforest Action Network and Citigroup announced that Citigroup had adopted a comprehensive environmental policy including initiatives on endangered ecosystems, illegal logging, ecologically sustainable development and climate change. During the implementation process, Rainforest Action Network alerted Citigroup to investigations into Rimbunan Hijau by London-based Environmental Investigations Agency, Greenpeace Australia Pacific and Dateline, Australia's longest-running international current affairs television program.

## HIP-HOP goes green



Welcome to an environmentally AND politically aware hip-hop movement that pledges its own accountability and actually shows up to make a difference.

**Impeach the Precedent** is a compilation of soul, funk and hip-hop music that was commissioned and collected to impart

the idea of changing protocols and paradigms, in other words, to Impeach The Precedent in society. Look for it at your local music store.

This is the first AUTHORIZED sequel in the Funky Precedent benefit compilation series, dedicated to providing REAL soul music and REAL results for national charities that move us forward. The first CD, **Funky Precedent**, reached #1 on the CMJ hip-hop charts, topped countless top 10 lists and charts for 1999, and was named "The Number 1 Underground Record of The Year" by *Spin Magazine*. We would like to thank our friends at Kashmere Sound for donating the proceeds from **Impeach the Precedent** to support Rainforest Action Network!