



# OPENCON2015

Empowering the Next Generation to Advance  
Open Access, Open Education and Open Data

## Leading Sponsor

Number available: 3

Level of support: \$30,000

Benefits

- Top-level placement of sponsoring organization's logo at the top of the conference homepage, on any giveaways produced (e.g. t-shirt, tote bag), and on conference title slides
- Opportunity to address the full conference for up to 5 minutes during the opening of the conference
- Opportunity to have two communications of up to 150 words included in two emails sent to all participants, one before the meeting and one after
- Opportunity for a 5-minute presentation at the beginning of one of three required pre-conference webcasts
- Table and space provided for sponsoring organization's collateral throughout the first two days of the meeting; placement of organization's table near registration desk
- Three free conference registrations
- Statement of thanks at the opening and closing of the meeting

## Webcast Sponsor

Number available: 1

Level of support: \$15,000

Benefits

- Prominent placement of sponsoring organization's logo on the title slides for the webcast
- Prominent placement of sponsoring organization's logo at the top of the conference homepage and on any giveaways produced (e.g. t-shirt, tote bag)
- Incorporation of sponsoring organization's logo into the opening video bumper that will be attached to all video recordings from the meeting
- Opportunity to have one communication of up to 150 words included in an email sent to all participants, either before or directly following the meeting
- Opportunity for a 5-minute presentation during one of the monthly OpenCon community webcasts before the event
- Table and space provided for sponsoring organization's collateral during all coffee breaks

- Two free conference registrations
- Statement of thanks at the opening and closing of the meeting

## Formal Closing Reception Sponsor

*(planned venue: European Parliament)*

Number available: 1

Level of support: \$15,000

Benefits

- Prominent placement of sponsoring organization's logo at the top of the conference homepage and on any giveaways produced (e.g. t-shirt, tote bag)
- Opportunity to address the sponsored reception for up to 5 minutes
- Opportunity to have one communication of up to 150 words included in an email to all OpenCon 2015 applicants (more than 1,700 individuals applied in 2014)
- Opportunity to have one communication of up to 150 words included in an email sent to all participants, either before or directly following the meeting
- Opportunity for a 5-minute presentation during one of the monthly OpenCon community webcasts before the event
- Table and space provided for sponsoring organization's collateral at reception venue
- Table and space provided for sponsoring organization's collateral during all coffee breaks
- Two free conference registrations
- Statement of thanks at the opening and closing of the meeting



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## Dinner Sponsor

Number available: 2

Level of support: \$10,000

Benefits

- Placement of sponsoring organization's logo on the conference homepage and on any giveaways produced (e.g. t-shirt, tote bag)
- Opportunity to address the assembled participants during sponsored dinner for up to 5 minutes
- Table and space provided for sponsoring organization's collateral at dinner venue
- Opportunity for a 5-minute presentation during one of the monthly OpenCon community webcasts before the event
- Opportunity to have one communication of up to 150 words included in an email to all OpenCon 2015 applicants (more than 1,700 individuals applied in 2014)
- Two free conference registrations
- Table and space provided for sponsoring organization's collateral during all coffee breaks

## Supporting Sponsor

Number available: 5

Level of support: \$7,500

Benefits

- Placement of sponsoring organization's logo on the conference homepage and on any giveaways produced (e.g. t-shirt, tote bag)
- Opportunity to address the full conference and online audience for up to 3 minutes during the first two days of the conference
- Inclusion in a statement of thanks at the opening and closing of the meeting
- Table and space provided for sponsoring organization's collateral during all coffee breaks
- One free conference registration

## Lunch Sponsor

Number available: 3

Level of support: \$6,000

Benefits

- Placement of sponsoring organization's logo on a dedicated portion of the conference homepage

- Opportunity to address the assembled participants directly before sponsored lunch for up to 3 minutes
- Table and space provided for sponsoring organization's collateral in close proximity to the lunch area
- One free conference registration

## Coffee Break Sponsor

Number available: 3

Level of support: \$4,000

Benefits

- Table and space provided directly adjacent to coffee and refreshments during the sponsored break
- Statement of thanks directly before sponsored coffee break
- Placement of sponsoring organization's logo on a dedicated portion of the conference website
- One free conference registration

## T-Shirt Sponsor

Number available: 1

Level of support: \$3,500

Benefits

- Prominent placement of sponsor's logo on conference t-shirts to be distributed at the meeting
- Placement of sponsoring organization's logo on a dedicated portion of the conference website
- One free conference registration

## Tote Bag Sponsor

Number available: 1

Level of support: \$3,500

Benefits

- Prominent placement of sponsor's logo on conference tote bags to be distributed at the meeting
- Placement of sponsoring organization's logo on a dedicated portion of the conference website
- One free conference registration



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## Sponsor a Selected Scholarship

*(includes selection of recipient)*

Number available: 55 total, but limited to 30 maximum per continent

Level of support: See below for pricing for each region

Benefits

- Option to select one qualified student or early career academic professional per sponsorship to attend the meeting with a full scholarship (travel costs must not exceed sponsorship amount); scholarship includes travel, shared accommodations (2 participants per room), conference registration, and visa processing fees but excludes incidentals
- Placement of sponsoring organization's logo on a dedicated portion of the conference website for organizations sponsoring a student
- Statement of thanks to the group of organizations which sponsor an attendee at the opening of the meeting with each organization's logo displayed

Cost of the sponsorship varies by region as outlined below:

Africa: \$1,500 per scholarship

Asia: \$2,000 per scholarship

Europe: \$1,500 per scholarship

Middle East: \$1,500 per scholarship

North America: \$2,500 per scholarship

Oceania: \$2,500 per scholarship

South and Central America: \$2,500 per scholarship

## Sponsor a General Scholarship

*(awarded to a participant selected by the Organizing Committee)*

Number available: no limit

Level of support: \$2,000

Benefits

- Organizers will pair sponsors with a selected participant for each scholarship, if requested. Sponsoring organizations have the option to ask the selected participant to write a short blog post (approximately 500 words)
- Placement of sponsoring organization's logo on a dedicated

portion of the conference website for organizations sponsoring a student

- Statement of thanks to the group of organizations which sponsor a participant at the opening of the meeting with each organization's logo displayed

## Community Champion Sponsorship

Number available: 15

Level of support: \$3,000

Benefits

- One free conference registration
- Option for organization to select one individual (intended for established members of the community who are not students or early career academic professionals) per sponsorship to attend the meeting
- Placement of sponsoring organization's logo on a dedicated portion of the conference website for community champion sponsors
- Statement of thanks to each community champion sponsor and the individual attending on behalf of that organization

*All sponsors will receive a copy of the meeting report detailing the impact of the conference.*

*Sponsorship is open to organizations or individuals with a commitment to the value of Open Access, Open Educational Resources or Open Data and subject to approval from the organizers according to SPARC's sponsorship guidelines.*

For more information about sponsoring OpenCon 2015, please contact Nick Shockey at [nick@arl.org](mailto:nick@arl.org) or +1 (202) 296-2296, or fill out the form at [www.opencon2015.org/sponsor](http://www.opencon2015.org/sponsor)

Checks should be made payable to SPARC and mailed to:

SPARC: OpenCon 2015  
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Washington, DC 20036, USA